blinkit
India's Last Minutes

Filter Panel

Outlet Location Type
All

Outlet Size
All

Item Type
All

$1.20M
TOTAL SALES

$141
AVG SALES

8523
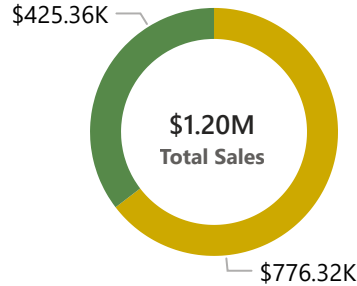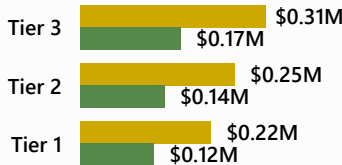NO. OF ITEMS

3.9
AVG RATING

| Average sales | Average of Rating | No. of items | **Total Sales** |

FAT CONTENT
Item F... ● Low Fat ● Regular

$425.36K

$1.20M
Total Sales

$776.32K

FAT BY OUTLET
● Low Fat ● Regular

Tier 3 — $0.31M / $0.17M
Tier 2 — $0.25M / $0.14M
Tier 1 — $0.22M / $0.12M

ITEM TYPE

Item Type	Value
Fruits an...	$0.18M
Snack Fo...	$0.18M
Househo...	$0.14M
Frozen F...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health a...	$0.07M
Meat	$0.06M
Soft Drin...	$0.06M
Breads	$0.04M
Hard Dri...	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

OUTLET ESTABLISHMENT

$0.2M
$0.1M

$0.20M
$0.13M $0.13M $0.13M $0.13M $0.13M
$0.08M $0.13M $0.13M

2010   2015   2020
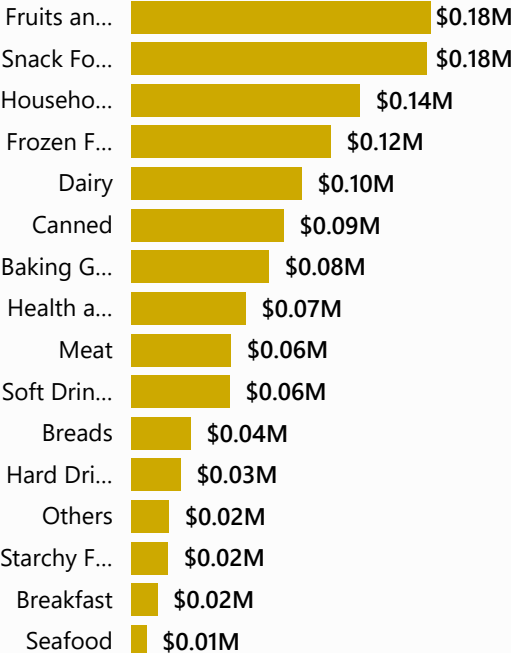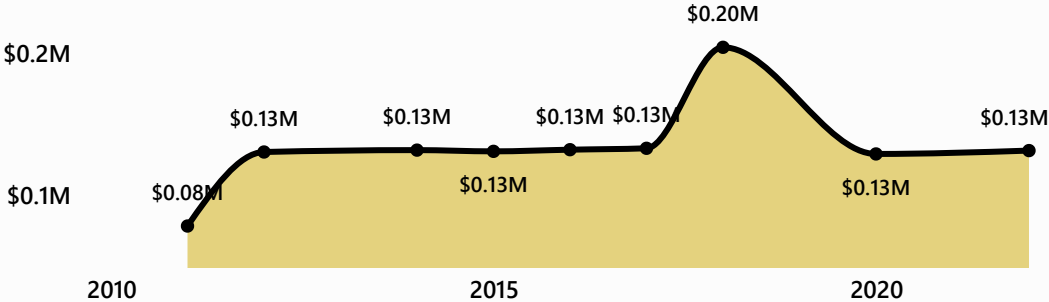
OUTLET SIZE
Outlet Size ● Medium ● Small ● High

$248.99K $507.90K

$444.79K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
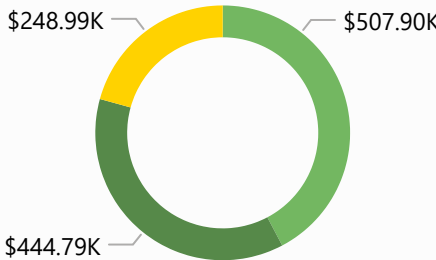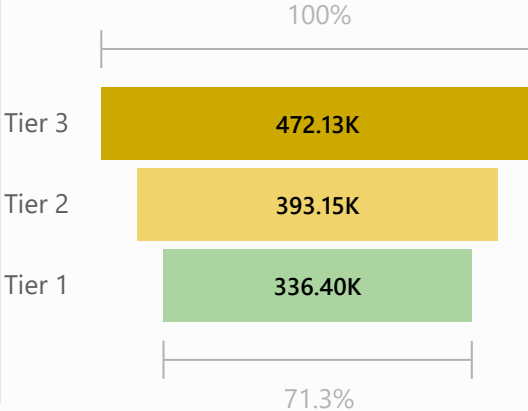
OUTLET TYPE

Outlet Type	Total Sales	No. of items	Average sales ▼	Avg Rating	Item Visibility
Supermarket Type2	$131.48K	928	$142	4	0.06
Supermarket Type1	$787.55K	5577	$141	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10
Supermarket Type3	$130.71K	935	$140	4	0.06