

# TALHA ATIF

289-838-4877 | [TalhaAtif.com](mailto:TalhaAtif.com) | [linkedin.com/in/talhaatif2024/](https://www.linkedin.com/in/talhaatif2024/) | [muhammad.tatif@gmail.com](mailto:muhammad.tatif@gmail.com)

## EDUCATION

### Software Engineering

McMaster University - 3.9 GPA

Hamilton, ON

Sept. 2023 – Present

## EXPERIENCE

### Software Developer

McMaster Battery Workforce

May 2024 – August 2024

Hamilton, ON

- Worked in a team to develop and integrate battery management software for Stellantis EVs
- Conducted advanced Simulink simulations to optimize real-time control algorithms for battery efficiency
- Utilized programming and modeling tools for testing and validation of battery systems, ensuring reliability and effectiveness

### Technology Sales Specialist

Staples Canada

June 2022 – Present

Oakville, ON

- Provided technical consultations for hardware and software solutions, assisting with device configuration
- Diagnosed and fixed software issues, OS installations, and network connectivity problems for customers
- Achieved a protection plan attachment rate of over 40%

### Lead Generation Specialist

Phaners

June 2021 – October 2021

Toronto, ON

- Automated lead generation workflows using CRM platforms to streamline client searching
- Communicated with Real Estate agents within North America to conduct market research and bring in over 500 potential clients and \$100,000+ in sales
- Participated in weekly meetings and exceeded company targets, ranking top of the leaderboard for 4 consecutive weeks

## PROJECTS

### Robot Arm Control | VMware, Quanser, Python

March 2024

- Programmed robotic arm with live simulation software and control systems
- Integrated sensor data and motor control algorithms to automate movement sequences
- Implemented manual control using potentiometers for precise voltage-based adjustments

### Stud.AI | JavaScript, CSS, HTML, React, Tailwind, Node.js

January 2024

- Worked in a team using a GitHub repository to develop an AI-powered studying application
- Utilized React and Tailwind to build responsive front-end UI for improved user interaction
- Deployed MongoDB on Google Cloud Servers for scalable data storage and fast syncing

### Smart Battle Robot | Java

May 2023

- Developed intelligent robot behavior using Java and JFrame for graphical simulations
- Created adaptive algorithms with external data storage to learn and counter opponent strategies
- Designed modular architecture to test robot versions under varied conditions

### Spotify Playlist Generator | Fetch API, Python, Spotify

October 2022

- Won first place at RoboHacks 2 for innovative use of Fetch API and Spotify integration
- Developed Python app using Spotify API to dynamically generate user-tailored playlists
- Implemented simultaneous playlist updates based on user listening patterns

## TECHNICAL SKILLS

**Languages:** Java, Python, C, JavaScript, HTML, CSS

**Frameworks:** React, Node.js, Pygame

**Developer Tools:** Git, Linux, Google Cloud, Visual Studio Code, PyCharm, Eclipse, IntelliJ