

Prepared BY
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Day 01

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WELCOME

Welcome! Thank you for joining. I'm excited to
share my project with you.

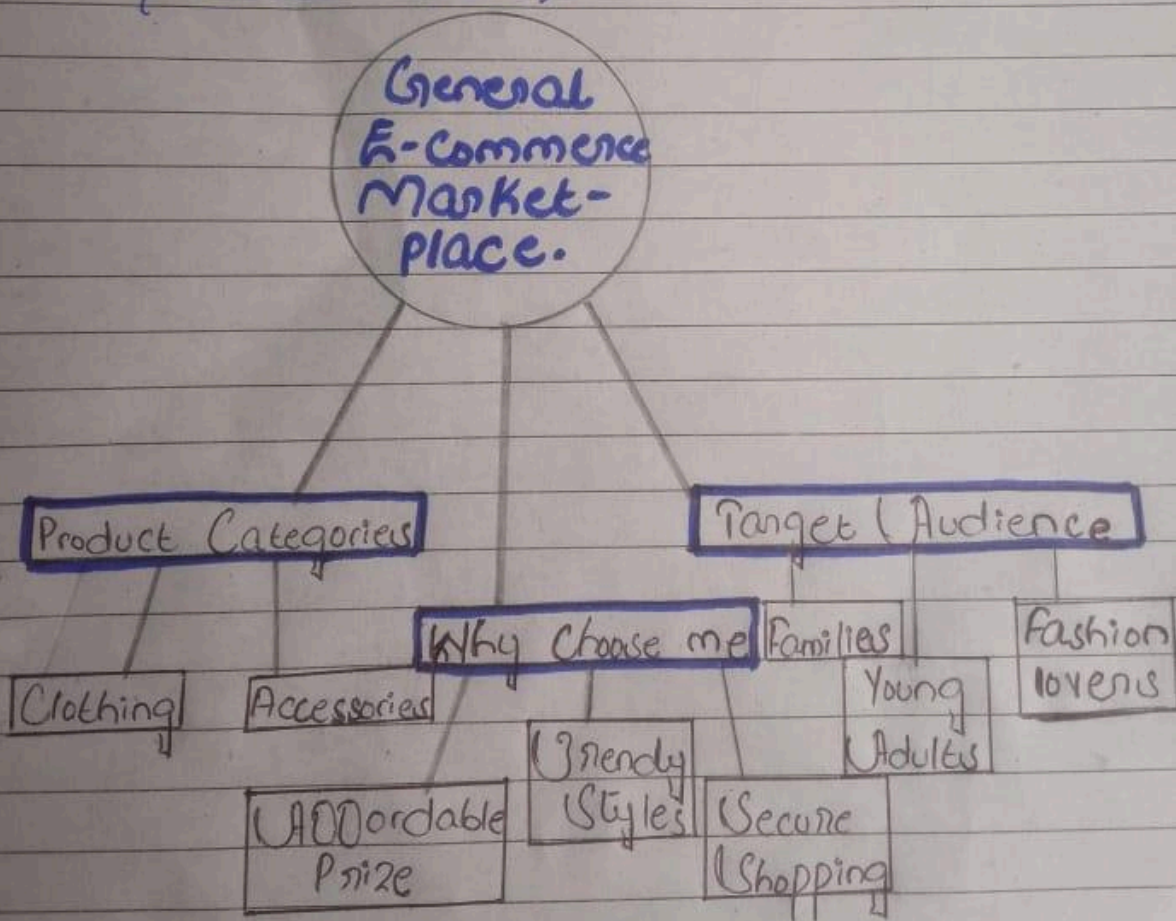
Quiz Hackton Task: 01

laying The Foundation:-

FOR YOUR MARKETPLACE:-

Q: What -type of marketplace are you building?

Answer: General E-commerce (Selling different products online).



∴ DEFINE YOUR BUSINESS GOALS ∴

Question 1: What problem does your marketplace solve?

ANSWER: It's easy to find stylish high-quality clothes at affordable prices with a smooth stress-free shopping experience that fits everybody and budget.

Question 2: Who's your target audience?

ANSWER: Anyone who loves fashion, young adults and families.

Question 3: What product/service you offer?

ANSWER: Collection of trendy, comfy clothes, and accessories (Men, Women, kids).

Question 4: What makes your marketplace unique?

ANSWER: 100% percent authentic products and service, fast delivery and special saving.

BUSINESS GOALS:-

(Problems)

- Customers need a Dordable Stylish And Convenient.

→ (Target Audience)

- Young Adults, Fashion lovers, Families.

→ (Products)

- Stylish, high and wide range clothes.

→ (Why me)

- Best Service, Fast delivery, Discounts.

→ (Results)

- Audience Trust and achieve high sales.

Question: Identify the entities in your marketplace?

ANSWER: Products, Orders and customers with their connections / links.

(PRODUCT)

- ID
- Name
- Price
- Stock

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(ORDER) - - - - - ⇒ (Customer)

- | | |
|--------------|---------------|
| - Order ID | - Customer |
| - Product ID | - Name |
| - Quantity | - Contact no. |