

# CREDIT CARD TRANSACTION REPORT

Total Revenue

56.5M

Transaction Amount

46M

Total Interest

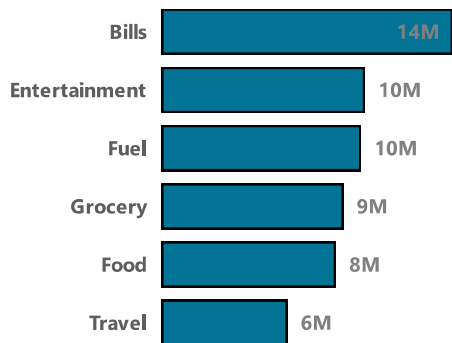
8.0M

Transaction Count

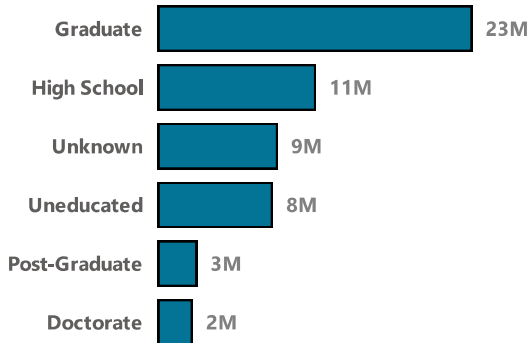
667K

card_category	Sum of revenue	Sum of interest earned	Sum of annual fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

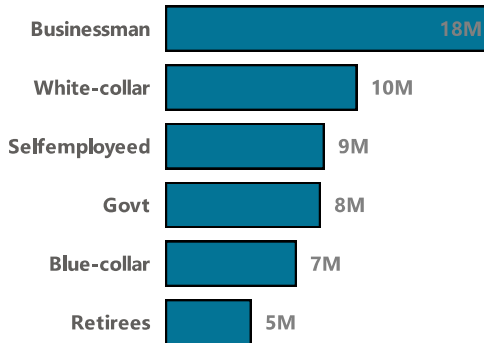
## Revenue by Expenditure Type



## Revenue by Education

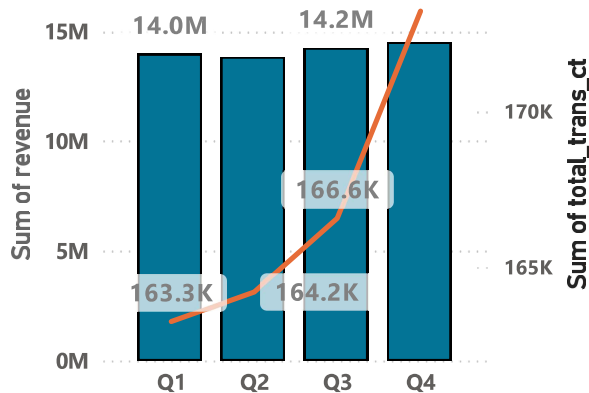


## Revenue by Customer Job



## Qtr Revenue & Transaction Count

● Sum of revenue ● Sum of total\_trans\_ct



week\_start\_date

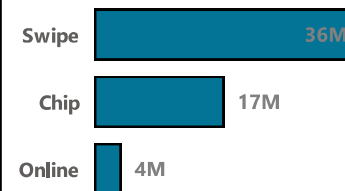
All

F M

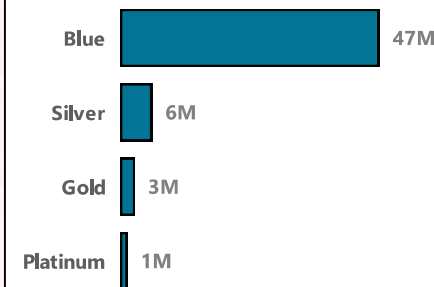
LOW I... MEDIUM HIGH I...

Gold Silver Blue Plat...

## Revenue by Use Chip



## Customer Acq Cost



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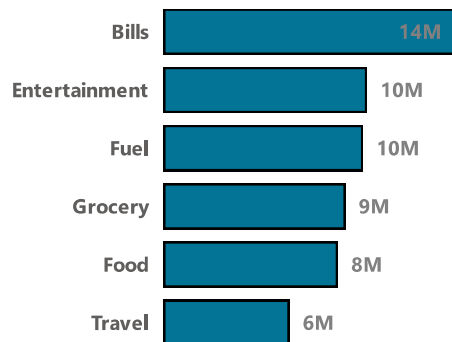
8.0M

Transaction Count

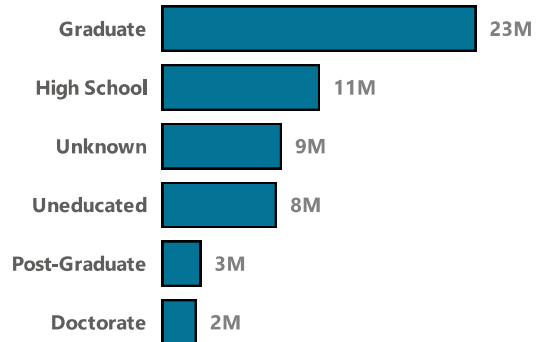
667K

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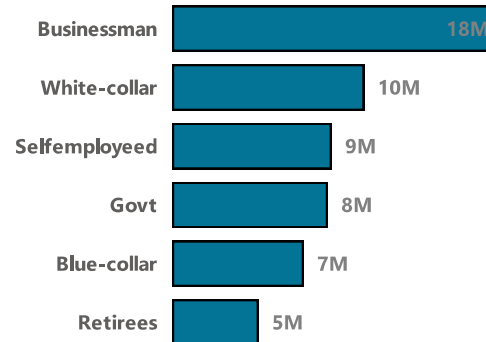
## Revenue by Expenditure Type



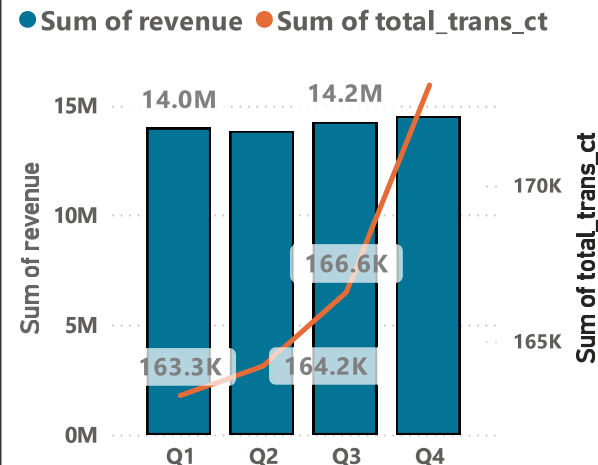
## Revenue by Education



## Revenue by Customer Job



## Qtr Revenue & Transaction Count



week\_start\_date

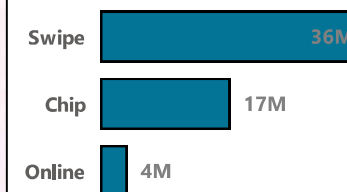
All

F M

LOW I... MEDIUM HIGH I...

Gold Silver Blue Plat...

## Revenue by Use Chip



## Customer Acq Cost

