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Matterport for Real Estate

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Nice to Meet You!

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AGENDA

- Demo
- Win Listings / Outsell your Competition
- The Solution
- About Matterport & MSP Network
- Next Steps



DEMO: Single Story Contemporary Home



The Real Estate Landscape is Changing

90%

of home buyers are aged
35 and younger

realtor.com®

403%

more inquiries from real
estate listings with dynamic
visual content

inman

49%

more qualified leads come
from 3D tours

 Apartments.com™

***Buyers are 60% more likely to email an agent and 95% more likely to call an agent
about a property listing they've seen on realestate.com.au that includes a Matterport 3D Showcase.***

(Source: Mixpanel Analytics, iOS app, last 30 days as of 19 May 2016)

Use Superior Marketing to Achieve Goals

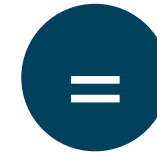
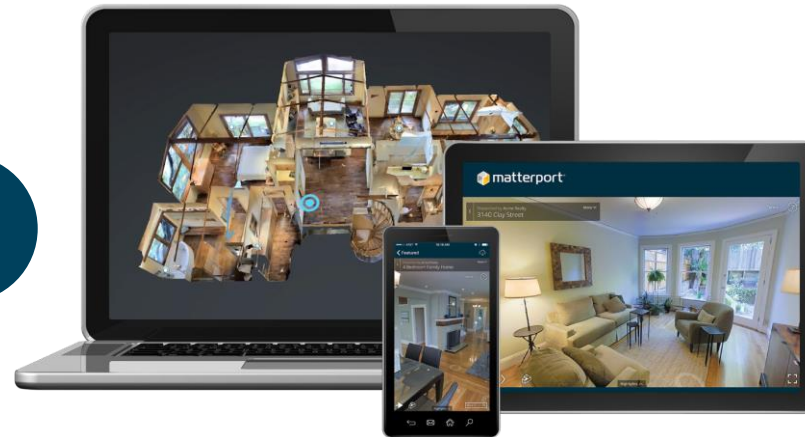
Win More Listings



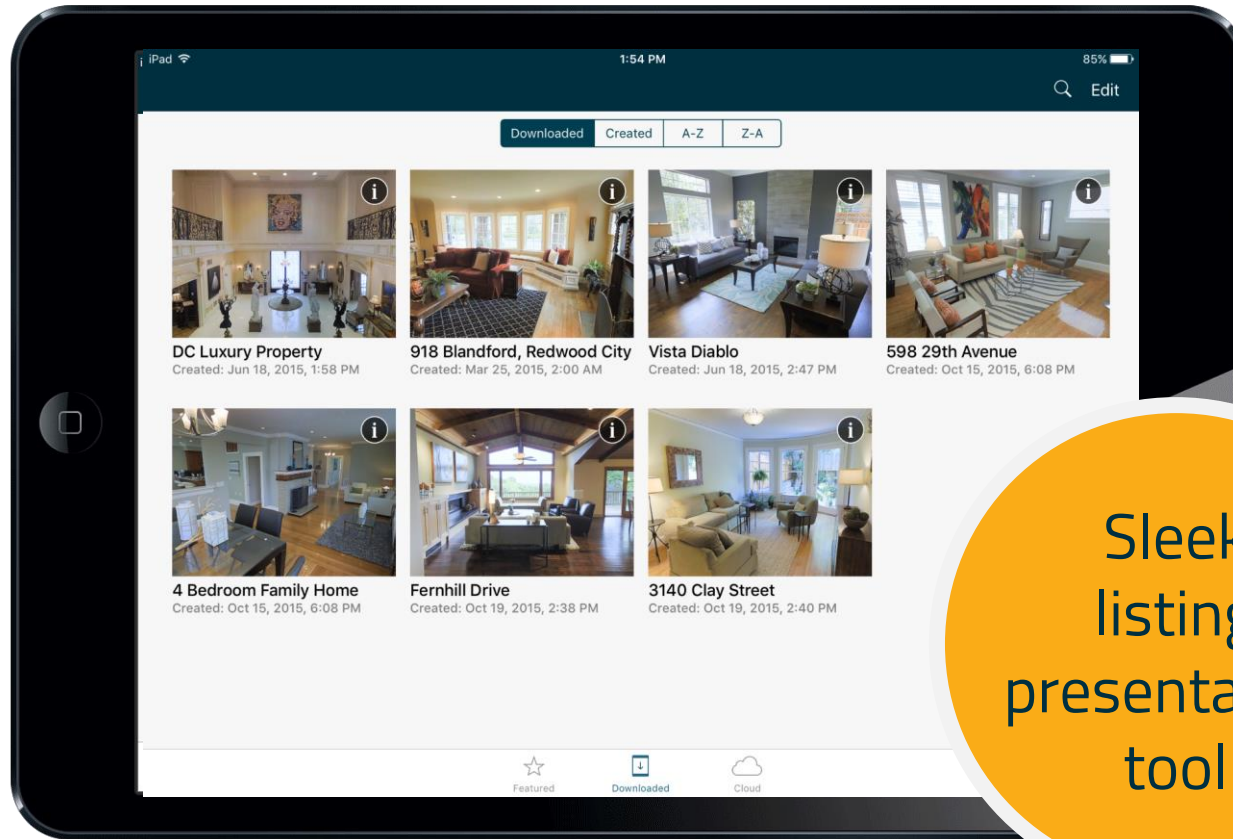
Sell More Homes



A "Deal Closer" for Agents



Listing Presentations that Go with the Agent - 3D Showcase for iOS



Sleek
listing
presentation
tool



Download on the
App Store



<https://itunes.apple.com/us/app/matterport-3d-showcase/id1068799884>



Win listings using Matterport
...with no upfront cost!



Required Materials

You can use an iPad, iPhone, or laptop during your listing presentation. We recommend using an iPad for the most interactive experience with your client. If you are planning to use VR, you will need an Android phone - compatible models include Galaxy S7, S7 edge, Note5, S6 edge+, S6, S6 edge.



Businesses Use Matterport to Win

“

Matterport ...has **brought my marketing to an entirely new level**. I often get an "Oh WOW" or "That is amazing" when I show sellers an example during the listing presentation at a home. The Matterport 3D Showcase **separates me from all the real estate agents** in the area that don't offer Matterport and when I'm up against some of the few agents that do, I know I have nothing to worry about. Incredible technology and worth every penny!!

– Paul Morrison, **re/MAX**

“

We haven't lost a single listing since we started including Matterport in our listing presentation.

– Matthew McKenna, **Keller Williams**

“

We knew it would be a **game changer** for us. Today, **we're definitely winning more listings** with Matterport's technology. Our prospective clients are absolutely stunned!

– Josh Altman, **the Altman Brothers, Los Angeles**

“

“Not only has [Matterport] helped **elevate me above competing agents in listing appointments**, it has allowed me to get clients more money. I am able to give a higher number of potential buyers realistic access to the home, ultimately bringing sellers more offers and higher prices than they would get without the extensive reach of the Matterport 3D home tour.”

– Michael Woodley, **LUXE Platinum Properties**



Matterport Real Estate Agents Get Results

90%

stated that Matterport helps them
build a stronger brand
in the marketplace

83%

are more competitive
because of Matterport

74%

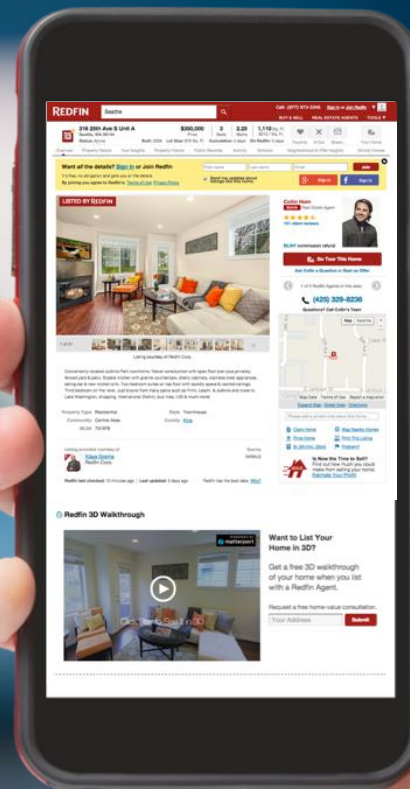
win more listings
because of Matterport

source: customer survey fielded in 8/16; n = 131





Easily share it via your marketing channels



Other Benefits that Agents Realize



Widens net of people
who view a property



Buzz builder before the
broker tour or first open
house



Serious buyers show up
ready to act

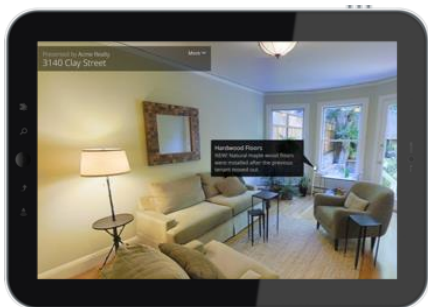


Agents Are Adopting Matterport

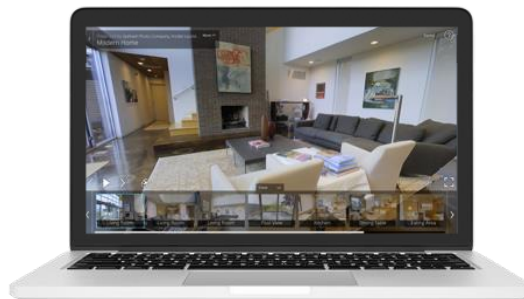
- 300K Properties Captured
- Over 30K Agents
- Hundreds of Brokerages
- Over 70 Countries



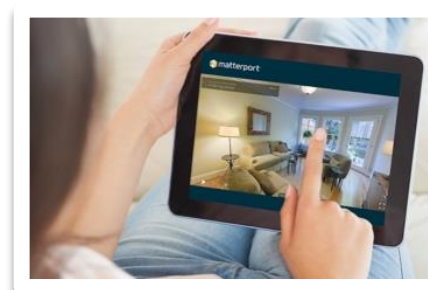
New Features Added all the Time



Storytelling with Mattertag Posts



Guided Tour



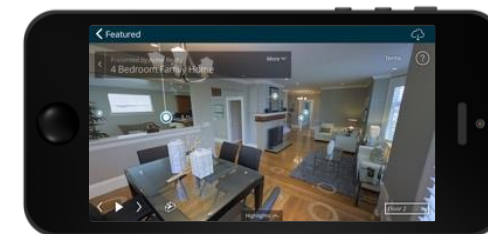
Self-Directed Tour



Schematic Floor Plans with Measurements



360° Views



Anywhere / Anytime
Any Browser / Any Device



Matterport CoreVR* automatically enables Matterport Spaces to be viewed in Virtual Reality

Attract Sellers

by being
tech-forward

Widen the Net

by enabling remote buyers to
'visit' from anywhere

Give buyers the most
**Immersive
Experience**

**VR enablement is
FREE for all Matterport
Spaces through 6/30/17**

**On Oct 3,
Matterport
launched
CoreVR.**

* Android only right now



What's the Next Step?

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Insert Your Name
Title, Company



THANK YOU



Your Logo Here

