

Talin Rowe

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An honest, curious person who enjoys challenging tasks that facilitate learning. Experienced in team behavioral practices, distributed ledger technology, and organizational management theory. Behavioral Economics, National Park Enthusiast

EXPERIENCE

Russin Company, Inside Sales Representative - Montgomery, NY 02/2021 to Present

- Managed customer orders and relationships to resolve issues and generate revenue
- Customer management, communication, and tracking for over 40 different accounts
- Managed social media outlets, tracking user engagement, editing photos, and copywriting

Common Energy, Marketing Associate – Cornwall-On-Hudson, NY 01/2021 to Present

- Excelled at building pipelines to bring in new prospects
- Routinely demonstrated successful outreach: cold calling, emailing, linkedin
- Developed targeted campaigns for specific customer segments using data & google analytics

Berea College, Sustainable Investing – Berea, KY 08/2018 to 01/2020

- Selected as (1of2) students to work closely with Professors to help allocate \$1.2 billion endowments
- Curated investment policies to better adhere to socially responsible investing principles

Mountain Association for Community Economic Development, Enterprise Development — Berea, KY
09/2018 to 06/2019

- Used Databank™ software to manage SBA loan information
- Optimized marketing channels, such as advertisements, website information, and social media
- Document reconciliation and invoice management for loan clients
- Communicated with business partners and loan recipients, arranging meetings, directing them to proper departments

CAMPUS & COMMUNITY LEADERSHIP

Berea College, Planned Parenthood Club 08/2020 to 01/2021

- Responsible for campus and community outreach development
- Constructed a data driven methodology for increasing access to sexual health services, reducing sexual assault and improving sexual literacy campus wide

Berea Urban Agriculture District 01/2018 to 06/2018

- Established Berea's first Urban Agriculture District, encompassing 85 acres, over 500 residents and 90 businesses
- Reclassified Berea's Old Town District from a food desert, helping address food scarcity

EDUCATION

Berea College — Berea, KY Graduated 2020

B.S., Major: Business Administration, Management

- Recipient of \$200,000 Tuition Scholarship - Fullride
- Awarded \$6,000 Global Opportunity Scholarship

Certifications, Additional Learning, Equivalents

- Google Digital Garage: Introduction to Marketing Certificate & Google Analytics - *Google Academy*
- EOS Introduction to Blockchain for Business Certification - *EOSIO*
- Blockchain A-Z; Learn How to Build Your First Blockchain- *Hadelin de ponteves, Kirill Eremenko, Ligency Team*
- Audit, MIT OpenCourseware Block; Blockchain and Money - *Gary Gensler*
- Audit, MIT OpenCourseware Block; FinTech: Shaping the Financial World - *Gary Gensler*
- Blockchain for Business 2021: 50+ Real World Applications - *Aman Gupta, Roohi Bansal*
- UW ECE Research Colloquium, April 21, 2020 (Solving the Trilema) - *Sreeram Kannan UOW*
- Introduction to Python Programming - *Udacity*
- White Paper, Chainlink v2 - <https://research.chain.link/whitepaper-v2.pdf>
- White Paper, Hedera Hashgraph - https://hedera.com/hh_whitepaper_v2.1-20200815.pdf
- White Paper, Bitcoin - <https://bitcoin.org/bitcoin.pdf>
- White Paper, Ethereum - <https://ethereum.org/en/whitepaper/>
- White Paper, Nano - https://content.nano.org/whitepaper/Nano_Whitepaper_en.pdf
- White Paper, Holochain - https://files.holo.host/2017/11/Holo-Currency-White-Paper_2017-11-28.pdf
- White Paper, Radix - https://assets.website-files.com/6053f7fca5bf627283b582c2/608811e3f5d21f235392fee1_Cerberus-Whitepaper-v1.01.pdf
- Paper, How to Time-Stamp a Digital Document - https://link.springer.com/content/pdf/10.1007%2F3-540-38424-3_32.pdf