

dApp Project



WHO WE ARE

TALK AWAY IS A INTERNATIONAL LANGUAGE
EXPERIENCE MARKETPLACE.

Fernanda Paixão - founder



She has a master's degree in art from the Federal University of the State of Rio de Janeiro, she received a University Grant from a Brazilian research foundation - CAPES, she wrote articles in some Brazilian journals. She joined Near ecosystem in 2022 and obtained these funds:

l1nq.com/Yl2Yj

l1nq.com/swevm

l1nq.com/MknPJ

l1nq.com/hk7Us

Her specialty is creating creative and unconventional ways of learning and designing projects.

(<https://www.linkedin.com/feed/>)

DEVELOPERS



Rasha Abdulrazzak is Turkish and has arrived to join our team for the next step of Talk Away's entry into web3! We still have few developers in the world who are experts in building a dApp and Rasha is one of them. She is web developer of Near Education team.

<https://www.linkedin.com/in/rasha-abdulrazzak/>
portfolio: <https://rashaabdulrazzak.github.io/my-profile/#/>



Lil Armstrong is from Nigeria he has arrived to join our team for the next step of Talk Away's entry into web3! He is a self-taught DIY software engineer, lover of art, who have over the years reinforced his knowledge through intentional learning, teaching and community participation and partnerships.

<https://www.linkedin.com/in/lil-armstrong/>
portfolio: <https://oebong.netlify.app>

COLLABORATORS



Caleb Mascarenhas is a visual artist, musician, and programmer, and works in the fields of art, technology, and education. He is a member of the Lavoura Dr Crazy One Mad Band and other groups in São Paulo. He has done 5 international tours and more than 100 shows in 12 European countries. He got involved with the universe of cryptocurrencies and NFTs in August 2021.

site calebav.com.br



Gustavo Manute is a digital artist, meta architect and voxel designer. His trajectory in web3 started in 2021 on the tezos, ethereum and matic networks. Currently, he work as a council at Nomade Label DAO by Near Protocol and with several works related to the metaverse. He participated in a grant by Near Foundation in collaboration with The Philosopher at the Near Alexandria Library.

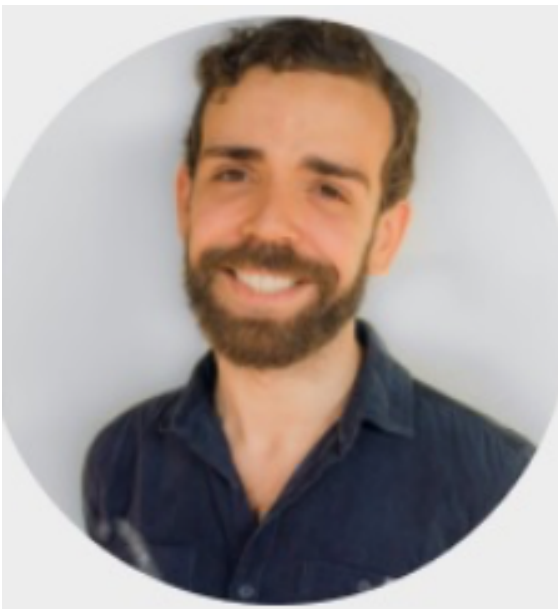
<https://lynkfire.com/manutegus>

TUTORS



Haydée Paixão is Brazilian and Argentinian, graduated in social sciences, Spanish teacher and specialist in African diaspora in Latin America and the Caribbean.

<https://www.linkedin.com/in/haydée-paixão-fiorino-soula-15b18749/>



Fábio Sousa is Brazilian, English teacher, graduated in Letters from UNESA and holds a Cambridge C1 certificate.

<https://www.linkedin.com/in/fabio-sousa-a62766125/>



Vanessa Pascale is Brazilian, actress and Yoga practitioner for years, trained in Reiki. She offers online meditation experience in English and French.



Mohammed Eljazouli is Moroccan, resident in Brazil, professor of Arabic and French, currently pursuing a Masters in Social Sciences at the Fluminense Federal University.

<https://www.linkedin.com/in/mohammed-el-jazouli-88657b247/>



Samuel Ayomide is English and Yorubá tutor, from Nigeria, he has a bachelor's degree in English Language, he is Crypto enthusiast and member of Near ecosystem.



Jake Barret is our volunteer tutor, American, PhD student at Columbia University, his research is about Latin America, he is offering walks in New York for immigrants with difficulties in English.

WHAT ARE WE DOING AND WHY?

We have the MVP format of the site that is already up and running. We would like to build our site based on Web3 technology through a DAPP format site.

Talk Away has a differentiated approach, the student makes an appointment with the tutor somewhere in the city and the class takes place on a walk. Our purpose is to have tutors and students all over the world and promote knowledge of diverse languages with cultural and daily experiences.

Dapp brings versatile technology being an application and a website at the same time. We can offer community building with NFT creation by students and tutors, smart contracts would perform reward transactions in a more agile and secure way.

In addition to the dApp, we will write the design of a room in the metaverse for online classes and simultaneous translation of events within that space, to enable 3D language experiences. The project will be designed with influence on walking and everyday experiences.

Talk Away will receive commissions for the classes taken through the site and this transaction will also be facilitated and executed by smart contracts. These commissions bring a self-sustainable to the startup.

We will have a public forum where each user can post contributions and notes about languages, and an interactive map where the walk will be recorded, bringing a greater sense of security to the users. We are starting to create our telegram channel for further integration of our community.

Current site: <http://talkawaylanguage.com>

TALK AWAY AND CRYPTO ECOSYSTEM

The Cryptos ecosystem has a huge plurality of culture and especially languages, it will be very beneficial to have within the ecosystem a language dapp. Talk Away proposes a mentoring for those who want to teach their native language.

Many people will be able to sign up and receive mentoring in a new teaching approach, teaching their native language to the community, even if they are not a trained teacher.

The creation of NFTs based on walking around the world gives us the opportunity to share the cultural universe of each person in the ecosystem.

Within our metaverse room to be built in milestone 2, we will offer simultaneous translation services with our tutors for ecosystem events. People from the ecosystem can schedule an event in the Talk Away room and get the service of a translator. The Brazilian community in corpo currency forums has suffered a lot from English insecurity, for example.

The dApp Talk Away will play a major role in providing cultural connection and access to knowledge.

TALK AWAY DIFFERENTIAL

Many countries have low proficiency in a second language, we realize that one of the causes is the lack of daily experience with the language. It has been proven that by traveling you can significantly improve your fluency, but many people cannot afford to travel to practice languages. Talk Away proposes a simple, easy, but meaningful experience for learning languages.

With this proposal of walks, uniting people from all over the world, Talk Away proposes to solve two problems: the daily experience in classes, even without being in the country of the studied language. And in case you travel and want to have contact with the local language, but don't feel like staying in a classroom learning, you can walk around the city and learn at the same time.

There are currently many international language teaching platforms and applications, some of these projects are for scheduled classes with tutors and others are just pre-programmed exercises. 10 platforms with medium and high popularity were studied and none of them offers a specific approach, they are devices and offers from tutors with the most varied ways of teaching. After 8 months, an internet search was carried out with keywords in Portuguese and English and no platform like Talk Away was found.

This kind of marketplace does not exist in Brazil, we are the pioneer startup in Latin America and there are no known records of a platform like this in the world.

Talk Away's great differential is to unite the act of learning by walking with a network of international tutors, online and face-to-face possibilities and a unified mentoring for all tutors who will teach using the Talk Away approach.

BUDGET

BRIEF PLAN WITH MILESTONES

Starter Activate (2 months)

Insertion of the platform on the Web3 - Construction of the website in dApp format

Include scheduling of all classes through the website, with interactive map for the walk, personal notepad for each client for notes, KYC system for students and tutor, promoting a greater sense of security.

Content production in English and Portuguese.

Launch the site in a testnet format.

Write a 3d classroom project in Metaverse.

Gateway crypto and fiat payment.

Funding details:

US\$ 3.000,00: Back/front end Developers

US\$ 800,00: designer

US\$ 1200,00: project management

US\$ 500,00: project management collaboration

US\$ 360,00: Prepare marketing materials

US\$ 300,00: English translate content site

US\$ 1.000,00: Talk Away emergency fund/site maintenance.

US\$ 600,00: Write and design experience for metaverse project.

US\$ 240,00: Talk Away administrative costs

US\$ 800,00: NFT store and video classes creation.

US\$ 500,00: Social Media management

US\$: 200 gamification project

Total: US\$ 9.500,00

Milestone 1 metrics

Having the dApp in perfect condition with all functions tested.

Creation of 1 Talk Away store in mintbase.

Complete architectural design for the metaverse room.

Launch a new collection with NFTs made by each Talk Away tutor inside the new store.

After the approval and report from Starter Activate, we would like to continue our development with these goals:

OPEN SOURCE INFRASTRUCTURE GRANT

Launch to the audience the official dApp site.

Investment in boosting social media publishing

Network management for dAPP presentation, inside and outside the Near ecosystem + posters in public spaces and hostels in at least 5 different cities.

Onboarding to join in Talk Away MarketPlace, NFT creations, Open Near wallets (in zoom meeting and telegram community).

Building metaverse classroom

Social media and boosting posts about metaverse classroom.

Videos hosting platform:

<https://youtu.be/lzc9DXVoERE>

https://youtu.be/FRJC_TlwuKo

BEST REGARDS,

Talk Away team