Affinity Diagram

Hello,TAs! We are Group 16

Meet the Group

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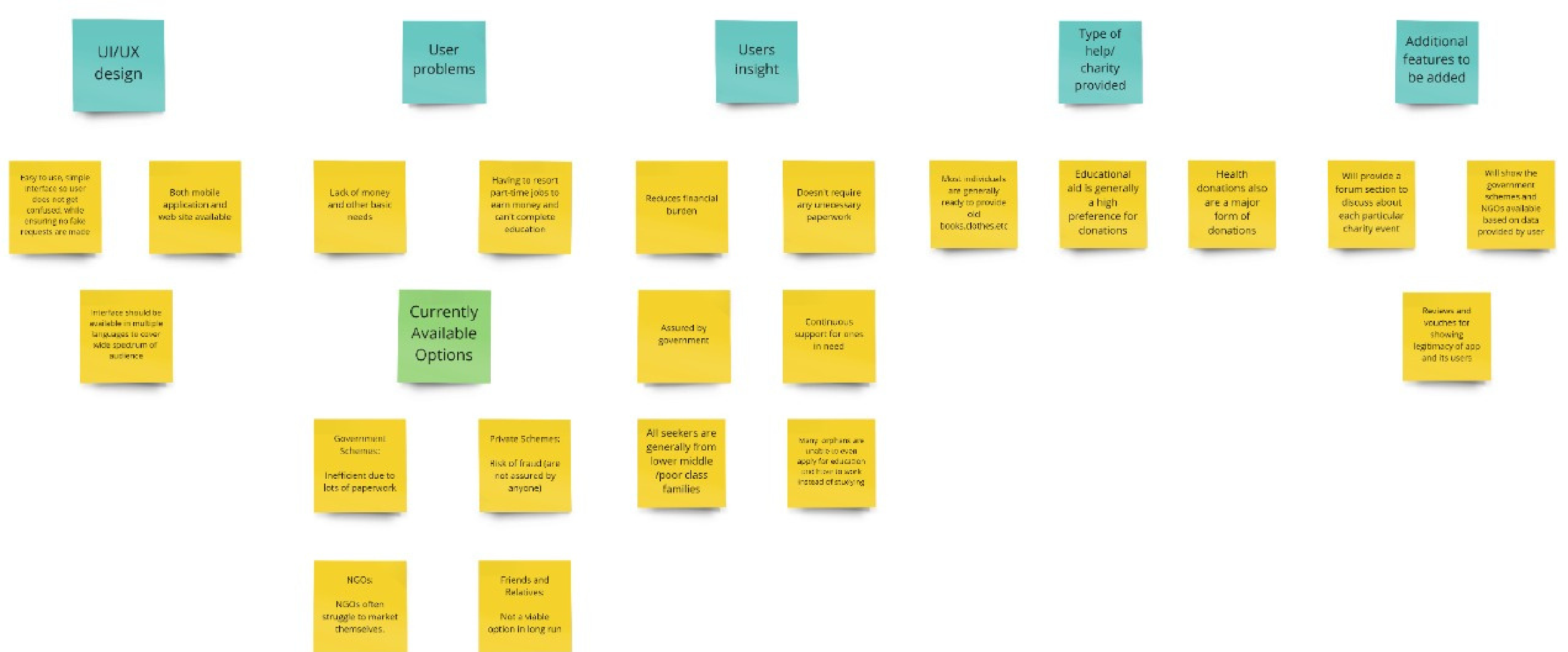2021075
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Introduction

Hello everyone!
The Objective of this
assignment is to create an
Affinity Diagram based upon
Persona-Scenarios, Scenario
Map and Interviews.

Link

https://miro.com/app/board/uXjVOHsFQ_o=/?invite_link_id=586844112390

AFFINITY DIAGRAM

UI/UX design

- Easy to use, simple interface so user does not get confused, while ensuring no fake requests are made
- Both mobile application and website available
- Interface should be available in multiple languages to cover wide spectrum of audience

User problems

- Lack of money and other basic needs
- Having to resort part-time jobs to earn money and can't complete education

Currently Available Options

- Government Schemes:
  Inefficient due to lots of paperwork
- Private Schemes:
  Risk of fraud (are not assured by anyone)
- NGOs:
  NGOs often struggle to market themselves.
- Friends and Relatives:
  Not a viable option in long run

Users insight

- Reduces financial burden
- Doesn't require any unnecessary paperwork
- Assured by government
- Continuous support for ones in need
- All seekers are generally from lower middle /poor class families
- Many orphans are unable to even apply for education and have to work instead of studying

Type of help/ charity provided

- Most individuals are generally ready to provide old books,clothes.etc
- Educational aid is generally a high preference for donations
- Health donations also are a major form of donations

Additional features to be added

- Will provide a forum section to discuss about each particular charity event
- Will show the government schemes and NGOs available based on data provided by user
- Reviews and vouches for showing legitimacy of app and its users

Contribution:

Sahil Saraswat   **Affinity Mapping**

Utkarsh Kumar Singh   **Affinity Mapping**

Nitesh Garg   **Affinity Mapping**

Lakshay Bansal   **Affinity Mapping**

Divyanshu Tawra: **Did not contribute**