

# **GROUP ASSIGNMENT**

Personas



Hello TAs we are group 16

**Name:**

Ram Kumar

**Age:**

5

**Occupation:**

Kindergartener

**Picture:**



**Description or quote:**

>Ram is from new delhi.he is an enthusiastic child.

>His father died from covid 3 months ago.

>His family savings are running low.

>He took admission in government school last month.His family is not always able to afford three meals a day.

**Goals**

:

He Wants to go amusement park

**Frustraions:  
(pain points)**

He feels the lonliness of a father's presence,love and care.He is going to grow with out holding a father's hand.

**Needs and  
Expectations:**

Since his mother is now the only earner in the house,she has to work overtime to meet the daily needs so she gets to spend less time with Ram.  
Financial aid would be handy as she would be able to spend more time with Ram.

**Name:**

Rohan Verma

**Age:**

18

**Occupation:**

College Student

**Picture:**



**Description or quote:**

He has just passed his 12th standard. He is looking to take admission in a decent government college, but due to his father's death due to covid, is unable to afford the tuition fees even after government scholarship. He is a bright and hardworking student.

**Goals**

He has keen interest in technology and wishes to pursue computer science as his engineering domain.

**Frustrations:  
(pain points)**

As he has taken admission in a competitive college, there is hardly anytime to work and ease his financial burden due to high course curriculum load.

**Needs and  
Expectations:**

A financial aid would be helpful in his pursuit for his dreams, but any other help like providing old books or a laptop would be highly appreciated as well.

**Name:**

Ayushi Sharma

**Age:**

13

**Occupation:**

Middle schooler

**Picture:**



**Description or quote:**

- > Ayushi is from Pune, she is a bright student and is very passionate about her studies..
- > She idolizes P.V. Sindhu and wants to play on greater stages for her country like her
- > She is going through a tough phase of life as she lost her father to a Cardiac Arrest a month ago and her mother suffers from severe stage of fatty liver and requires a transplant.

**Goals**

- > She wants to go ahead and play for her country in badminton like her idol.
- > She wants to continue her studies and badminton coaching in the same places as before.

**Frustrations:  
(pain points)**

- > Due to the sudden death of her father and her mother's severe condition, she is facing psychological problems and depression..
- > Her family doesn't have enough money to pay for her mother's transplant or a suitable donor which scares her that she might lose her mother too.

**Needs and  
Expectations:**

- > Requires a matching and healthy donor so she can spend time with her mother like before.
- > Requires moral support and a psychiatrist to get over her depression and get professional help.

# Contributors

Sahil Saraswat  
2021091

Utkarsh Kumar Singh  
2021107

Nitesh Garg  
2021075

Lakshay Bansal  
2021059

Divyanshu Tawra  
2021043

# Contributions:

Utkarsh- Contributed in preperation of 1st and 2nd persona

Nitesh- Contributed in preperation of 1st and 2nd persona

Lakshay- Contributed in preperation of 1st and 3rd persona

Sahil- Contributed in preperation of 1st and 3rd persona

Divyanshu- Contributed in final touches of overall project.