



# GNOD'S SONG RECOMMENDER

*Beyond a band recommendation*

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Now Playing:

1. More Than A Feeling
2. One Step Beyond
3. A Whole New World
4. I Want It That Way
5. Who's That Girl?
6. How Deep Is Your Love
7. X Gon Give It To Ya
8. How Soon Is Now
9. thank u, next





## NOW PLAYING:

GNOD's powerful shared knowledge algorithm helps every month many gnusers to discover more **bands** they love.

300K

Monthly active Gnusers

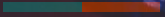
3M

Consultations

10M

Band recommendations





More Than A Feeling

How many times have you discovered a new song you like, only to realise that the band isn't precisely your cup of tea?

■ But you still **crave** for more of that sound!







# One Step Beyond

As a continuous **evergrowing music database**, we are now taking **one step further** to target diverse musical preferences, a versatile song recommender which has the potential to learn from user feedback and trends via a self-adapting filtering system.

Now Gnod will also recommend songs!





# A Whole New World

How can we find a SONG that actually SOUNDS similar to another?

Now → system learns only from the users

Music is much more...

Which is why we are developing a technology that recognises sound similarities... better than your friends!





# I Want It That Way

1

Target **diverse musical** preferences

2

Analyze user listening patterns to identify similarities and **recommend songs** based on the **audio features**

3

**User friendly:** System can reach anyone with internet

4

Further **integration from music service providers** will expand our reach and further fine-tune personalized recommendations





# Who's That Girl?

The song recommender is designed for **everyone** who loves music and wants to discover new songs based on their personal preferences. Whether you are a casual listener or a music enthusiast, this product is for you.

- 01 | Personalized recommendations
- 02 | Designed for ease of use
- 03 | Accessible to all music lovers
- 04 | Incorporates machine learning algorithms for accuracy
- 05 | Enables users to discover new songs and artists they might not have found otherwise





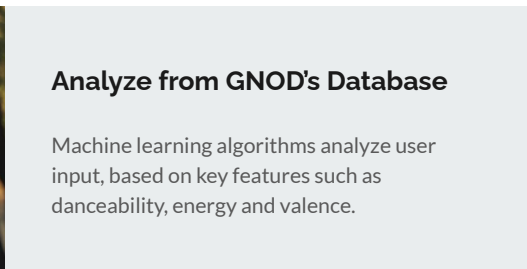


# X Gon Give It To Ya



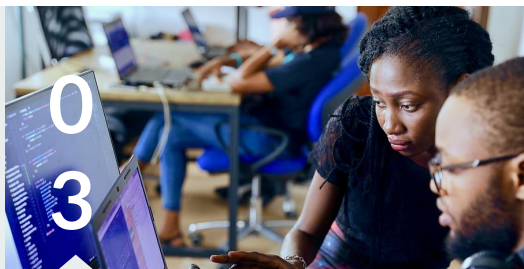
## User Input

User friendly interface which requires only a track title and artist.



## Analyze from GNOD's Database

Machine learning algorithms analyze user input, based on key features such as danceability, energy and valence.



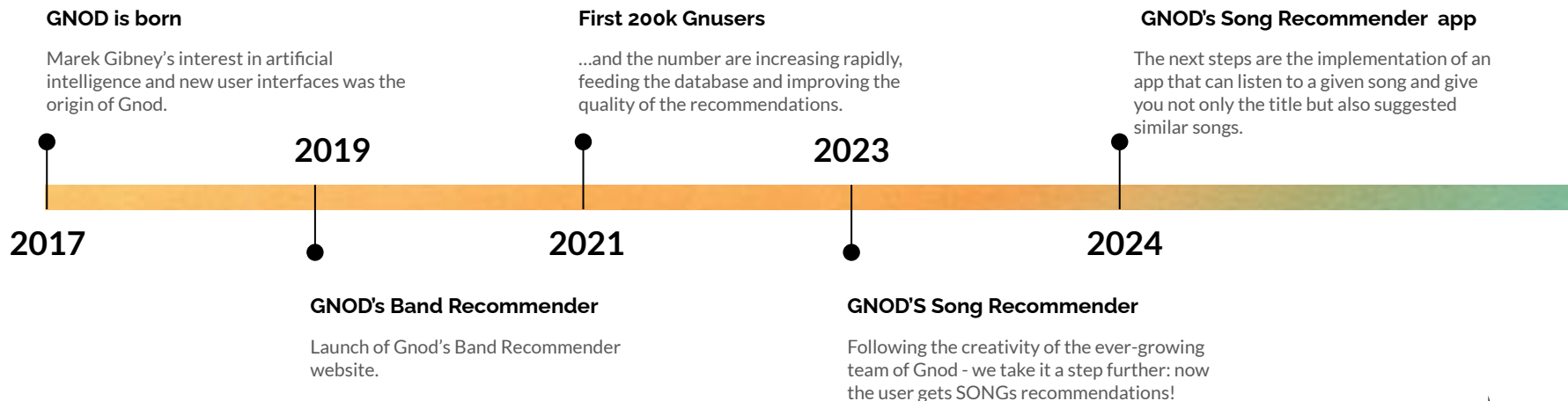
## GNOD's Output

Output up to five songs from GNOD's database which match similar characteristics to user's input song.





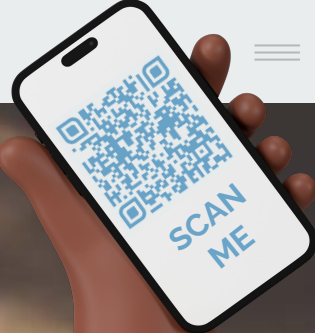
# How Soon is Now?





**thank u,  
next**





thank u,  
next

