

The Tally logo is a stylized orange triangle with a white checkmark inside. The word "Tally" is written in a bold, dark grey sans-serif font, centered over the triangle.

# Tally

## Product Overview and Contractual Terms

March 2024

# Product Overview



1

Specializes in finding your perfect ICPs using Artificial Intelligence



2

Personalize your initial outreach by reading a prospect's LinkedIn profile



3

Designed to follow up, answer questions, and convince a lead to take an introductory meeting



4

Automatic sequencing determination and alleviation of deliverability issues for email outreach

# Contractual Terms



- \$500 initial deposit
- \$1k monthly subscription for 1k emails sent, and \$100 per meeting scheduled<sup>1</sup>
- 30-day onboarding and results period with moneyback guarantee
- Direct Slack access to founder to ensure your issues are quickly addressed alongside receiving product development updates
- **Post-Onboarding Period Cancellation Policy:**
  - If subscription is canceled on or after the 1<sup>st</sup> of a given month, we will bill for the full month while product access will be provided through the end of the month

1) Represents month-to-month pilot program pricing that will be subject to future changes.

# Interested in Learning More? Any Additional Questions?

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