

## Tax Invoice - other production

IRN : 31dce374d771d6d8423880e47752617046ed5906dc431241f6ed3b2c3a23019c

Name of Client : [89110] TALLY SOLUTIONS PVT. LTD.  
Address : 331-336, Raheja Arcade, Koramangala  
Bangalore Pin:560095, [29] Karnataka India

PAN : AAACP7879D  
GSTIN/UIN : 29AAACP7879D1Z0  
Brand : TALLY SOFTWARE SERVICES  
Job : Retainership Fees for the Month of December 2022  
Campaign : Retainership Fees for the Month Of April 2022 To March  
Client PO No/dt : PO-HO/0026/22-23/21/04/2022  
Place of Supply : 29 - Karnataka

Name of Supplier : DDB MUDRA PRIVATE LIMITED  
Address : Golf View Homes, No.24, Wind Tunnel Road,  
Murugeshpalya, Off. HAL Airport Road  
Bangalore - 560017, [29] Karnataka INDIA

PAN : AAACM5763H  
GSTIN/UIN : 29AAACM5763H1Z8  
Invoice No : X10222900368  
Invoice Date : 26-Dec-2022  
Activity Comp : 26-Dec-2022  
Est No : TALLY/TSS/20226216070035/1/2022  
Est Dt : 11-May-2022  
Reverse charge applicable : No

Particulars	Qty	Rate	Amount
HSN : [998361] Advertising Services			
[10226]-[Retainership Fee]			
Retainership Fees for the of December 2022	1	750000.00	750000.00
CGST @ 9.00% On Advertising Services Rs. 750000.00		67500.00	
SGST @ 9.00% On Advertising Services Rs. 750000.00		67500.00	
GST Tax Amount			135000.00
Total Amount			885000.00
Grand Total			885000.00

Rupees Eight Lakh Eighty Five Thousand Only.

\* Other Production , Regular Client , 20221016070281

\* Thanks for paying before : 25-Jan-2023  
\* Pay in Favour of : DDB MUDRA PRIVATE LIMITED  
\* Bank : Deutsche Bank AG  
\* Bank Branch & Address : Deutsche Bank AG 14th Floor, Hindustan Times House 18-20, Kasturba Gandhi Marg New Delhi 110001 New Delhi  
\* Type of account : Current account  
\* Account No : 1545292000  
\* IFSC code : DEUT0796DEL  
\* Micr code : 110200002

Please deduct TDS as per certificate u/s 197 of Income tax Act, 1961 issued by the Income Tax Department (Copy of LTDC is already been submitted to your office) u/s 194J @ 2 % respectively on amounts payable towards this invoice.


## Terms &amp; Conditions :

- Advertiser / Client shall remain obligated to pay the full amount of the bill rendered within the time specified.
- In case of any clarifications on the bill please revert back within a week from the date of receipt failing which, this bill will be deemed as "accepted & payable in full" by the advertiser/client.
- Interest @18% per Annum is payable on bills not completely settled and paid after the due date.
- The above bill raised on the advertiser/client is in accordance with the estimate approved between the agency and the advertiser/client, the said bill is a conclusive admission of the same.

DDB MUDRA PRIVATE LIMITED

Authorised Signatory

# PURCHASE ORDER

 <small>POWER OF SIMPLICITY</small>	<b>Invoice To</b> <b>Tally Solutions Private Limited</b> AMR Tech Park II B, No.23 and 24 Hongasandra, Hosur Main Road Bangalore - 560068 Karnataka - India GSTIN/UIN: 29AAACP7879D1Z0 State Name : Karnataka, Code : 29 CIN: U72200KA1991PTC012483 E-Mail : accountspayable@tallysolutions.com www.tallysolutions.com	<b>Voucher No.</b> <b>PO-HO/0026/22-23</b>	<b>Dated</b> <b>21-Apr-22</b>		
			<b>Mode/Terms of Payment</b> <b>Electronic/30 Days Credit</b>		
		<b>Reference No. &amp; Date.</b> <b>PO-HO/0026/22-23</b>	<b>Other References</b> <b>PR/Marketing/0077/22-23</b>		
<b>Supplier (Bill from)</b> <b>DDB Mudra Private Limited</b> Golf View Homes, 24 Wind Tunnel Road, Murugeshpalya, Bengaluru - 560017 GSTIN/UIN : 29AAACM5763H1Z8 State Name : Karnataka, Code : 29		<b>Terms of Delivery</b>			

SI No.	Description of Goods	Quantity	Rate	per	Amount
1	<b>Professional Charges</b> <i>Creative Services for Tally</i> <i>SOW As Agreed by the Parties</i> <i>Validity: 1st Apr 2022 to 31st Mar 2023</i>	12 nos	7,50,000.00	nos	90,00,000.00
<b>Total</b>		<b>12 nos</b>			<b>₹ 90,00,000.00</b>

Amount Chargeable (in words) *E. & O.E*

**INR Ninety Lakh Only**

*Remarks:*

1. Taxes extra as applicable. 2. TDS will be deducted from the invoice as applicable. 3. All T&C and SOW as mutually agreed between both the parties.

Company's PAN : **AAACP7879D**

**for Tally Solutions Private Limited**

Authorised Signatory

This is a Computer Generated Document



## other production supplementary estimate

**Name of Client** : TALLY SOLUTIONS PVT. LTD.  
**Address** : 331-336, Raheja Arcade, Koramangala  
 Bangalore Pin:560095, [29] Karnataka India  
**PAN** : AAACP7879D  
**Brand** : TALLY SOFTWARE SERVICES  
**Campaign** : Retainership Fees for the Month Of April 2022 To March 2023  
**Job** : Retainership Fees for the Period of May 2022 To March 2023

**Name of Supplier** : DDB MUDRA PRIVATE LIMITED  
**Address** : Golf View Homes, No.24, Wind Tunnel Road,  
 Murugeshpalya, Off. HAL Airport Road  
 Bangalore - 560017,[29] Karnataka INDIA  
**PAN** : AAACM5763H  
**GSTIN/UIN** : 29AAACM5763H1Z8  
**Estimate Start** : 01-Apr-2022 End 31-Mar-2023  
**Estimate No.** : TALLY/TSS/20226216070035/1/2022  
**Estimate Date** : 11-May-2022  
**Reverse Charge Applicable** : No

Particulars	Rate RS	Qty	Amount
<b>Place of Supply</b> : 29 - Karnataka	<b>Client GSTIN/UIN</b> : 29AAACP7879D1Z0		
<b>HSN Code</b> : [998361] Advertising Services			
Retainership Fees for the Period of May 2022 To March 2023	750000.00	11.00	8250000.00
<b>Total</b>			<b>8250000.00</b>
CGST @ 9.00% On ] Advertising Services Rs. 9000000.00	810000.00		
SGST @ 9.00% On ] Advertising Services Rs. 9000000.00	810000.00		
<b>GST Tax Amount</b>			<b>1620000.00</b>
<b>Karnataka Total</b>			<b>10620000.00</b>
<b>Grand Total Amount</b>			<b>9735000.00</b>
Rupees Ninety Seven Lakh Thirty Five Thousand Only.			

\* Other Production , Regular Client , 20226216070035

### Terms and Condition :

By approving this estimate, we agree -

1. To accept, as binding on us, the standard terms and conditions of various suppliers/service providers with whom you deal or enter into a contract/ place order / incur expenses on our behalf, for the time and/or material specified under this estimate.
2. To pay your bills within 30 days or any other the agreed credit period, failing which interest will be payable by us @ 18% p.a.
3. Any applicable taxes, cess and duties levied by the Govt will be payable by us including any change in rate of tax or basis of levy of tax or any other change which results in a higher tax rate being applicable to transactions already recorded or receipted.
4. In case where the place of supply for services is dependent up on our registered location, the address provided on this estimate and approved by our company representative shall be treated as 'Location of Recipient' / address for Invoicing as envisaged under GST legislation and we confirm the same as true and correct for the purpose of GST compliance. Further, in case of any tax or credit loss or related demand due to failure to provide our correct address, the same will be borne by us and DDB/Agency shall not be responsible for the same. We also confirm that we shall seek no changes to the invoice raised against this estimate, once the details of the same are uploaded on GSTN
5. Packing, Forwarding charges, Transportation charges, Octroi, Insurance, etc shall be charged at actual
6. In case of any cancellations or revisions are required after the approvals, we shall arrange to give you an intimation of not less than 3 working days, during which you shall try and endeavor to implement the request. We agree to pay all the costs of work already done alongwith the cancellation charges if any applicable for the premature closure of the job.
7. To act in good faith and to keep the your rights and interests fully protected from all possible infringements including but not limited to intellectual property rights, confidentiality, marketing rights, right to receive payments, insurance, etc. In the event of any breach of these obligations, we shall indemnify you against all actions, suits, proceeding and claims, and liabilities, charges, expenses, costs (including reasonable attorney's costs), losses or damages suffered or incurred, limited to direct or non consequential damages only.
8. The copyright in all such Creations created solely or jointly in connection with this estimate and approved & accepted by us, will rest with the AGENCY only till such time all the monies due to the Agency has been paid in full by us and subsequent to payment of all dues to the Agency, the rights in such Creations shall be permanently transferred to us, except for intellectual property rights procured on license basis which shall be governed by terms and conditions applicable to such license terms or third party right(s).
9. Neither party shall assign nor otherwise transfer this Agreement nor any of their rights and obligation contained herein to any Third party, supplier or to any non related-party, without the prior written consent of the first party
10. This estimate/ agreement is governed by the laws of India and shall be subject to the exclusive jurisdiction of the Courts of Mumbai, unless it has been agreed between the parties in writing for any other Court of Law under the union Territory. Disputes if any shall be resolved between the parties failing which it shall be referred to Arbitration under the Rules of Arbitration of the Indian Council of Arbitration. the award made by the arbitral tribunal shall be the sole, exclusive, final and binding remedy regarding any and all Disputes presented to the arbitral tribunal



other production supplementary estimate

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**Reverse Charge Applicable** : No

Particulars	Rate RS	Qty	Amount
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Approved as per the terms & conditions :  
(Client to sign below)

Signature :  
Name :  
Designation :  
Date :

Raised By : DAMY VARGHESE  
For, DDB MUDRA PRIVATE LIMITED

This Estimate is a digitally authorized document & required no physical signature