

# TAL OVDAT

## PROJECT MANAGER

## DETAILS

### ADDRESS

Tel Aviv  
Israel

### PHONE

054-4502035

### EMAIL

talovdat5@gmail.com

## LINKS

TALOVDAT.COM

LINKEDIN

BIZI-TLV.COM

## SKILLS

Self Motivated

Project Management

Cross-Functional Team  
Collaboration  
Resourcefulness

Communication and  
Problem-Solving  
Independent

Agile Methodologies

Can-Do Attitude

## LANGUAGES

ENGLISH · FLUENT

HEBREW · FLUENT

## ARMY

PARATROOPERS NOV 13 - NOV 16

COMANDER · SPECIAL FORCES

## A LITTLE BIT ABOUT ME

A self-taught experienced project manager with a passion for people, sales, product, and business development.

Self-motivation, agile methodologies, and adaptive leadership have allowed me to lead cross-functional teams and collaborations to build, launch, and manage several digital products, both for B2C and B2B markets.

## EXPERIENCE

### PROJECT MANAGER, EDEN CAPITAL CAREER

Jan 2023 - May 2023

- Led a streamlined development process, leveraging a no-code platform for rapid delivery with a demanding deadline.
- Oversaw end-to-end website design, development, and content creation, integrating elements from the agency's previous website.
- Implemented a user-friendly CMS, granting the client full control and enabling immediate lead generation.

### FOUNDER, BIZI TLV

Jan 2021 - Jan 2023

- Validated product-market fit via a 1500+ member Facebook community, over 200 interviews with potential "early adaptors", and a functional prototype.
- Conducted market research by surveying over 300 local Tel Aviv businesses.
- Built MLP with a global team of developers and designers, serving over 1k Tel Aviv users.
- Created pitch decks, business plans, P&L, and 'one pager', to present before dozens of potential investors worldwide.

### PROJECT MANAGER, KRAUSZ LTD

Jul 2019 - Mar 2022

- Managed freelancers, and delivered several web applications resulting in increased sales and customers support automation.
- Led a team of engineers in an A3 model to optimize factory processes.
- Collaborated with VPs of Sales and Marketing, and delivered product materials to meet company goals.

### PROJECT MANAGER, AVIATION IL

Jan 2020 - May 2020

- Led a team of freelance developers and designers, to create a KML generator for building contractors to purchase online feasibility forms.
- Characterized and create an automated sales and on-boarding process, connecting

### PRODUCT MANAGER, CALLBOX

Apr 2017 - Jul 2019

- Automated customer support using Zen Desk, Zapier, and the company's SAAS product
- Used a no-code platform to design, write content, and developed the company's website.
- Managed customer relationship department supporting 1000+ accounts. · Developed fully automated billing flow with CRM, Green Invoice, and Easy Card.
- Shifted the company's go-to-market strategy to target corporations and marketing agencies, resulting in significant revenue growth.