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## ABSTRACT

## INTRODUCTION

Fast fashion has always been accompanied by a lot of abuse by the factories, mostly ubicated on developing countries. That’s because they want to take the advantage of a lack of regulation and poverty, so they can get cheaper costs.

In addition, the useful life of clothes is shorter, so we have to buy new ones constantly, making factories carry out more abusive acts.

On the other hand, this fashion factories are causing troubles to amateur dressmakers, since they can’t sell their products as well as them. This is because they don’t have the same resources to make themselves known. Also, their products tend to be more expensive, so people end up going to big stores.

## MATERIAL AND METHODS

Retaged was created with the objective of providing visibility to dressmakers, extend the life of the clothes and thus helping to reduce abuse by large companies.

To achieve this, we made a minimalist and modern design. It is easy and intuitive to use, so that as many people as possible can use it.

The design is clean and welcoming, for which light colors such as white and pink have been used.

We have used modern technologies and of the most used, like React for the frontend and Laravel for the backend, to facilitate the maintenance and improvement of the page. These technologies allow for greater performance, as the page loads faster.

## RESULT AND DISCUSSION

The aim is to encourage the purchase of both second-hand clothes and clothes created from scratch, as well as to make people aware of the impact of fast fashion on society.

In this way, the conglomerates will be forced to stop their abusive practices.

We are constantly changing and improving, so we will listen to everything our users say.

## CONCLUSION

Fast fashion has become a problem for society, a problem that Retaged intends to fight against, to serve as an alternative and help change the current state of fashion by creating a platform accessible to all.

## KEY WORDS

Fast fashion, Retaged, modern, accessible, dressmakers, clothes.

## ACKNOWLEDGMENTS

Videos like those of Lethal Crysis in YouTube showing the damage the textile industry is causing in Bangladesh, or the documentary The true cost, are some of the examples that have inspired us in the creation of Retaged, so we advise people to watch them.

## REFERENCES

Letal Crysis videos: <https://www.youtube.com/watch?v=F8vJNZIWNKE>

<https://www.youtube.com/watch?v=eIPSBTEVXUA>

Documentary True Cost: <https://truecostmovie.com/watch/the-true-cost>