

# Car Sales Analysis Dashboard 2022-2024

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Project

## Car Brands

Audi	BMW	Chevrolet	Ford	Honda
Hyundai	Mercedes	Nissan	Tesla	Toyota

## Continents

Africa	Asia	Australia
Europe	North America	South America

## Years

2022
2023
2024

\$186129.78M

Total Revenue

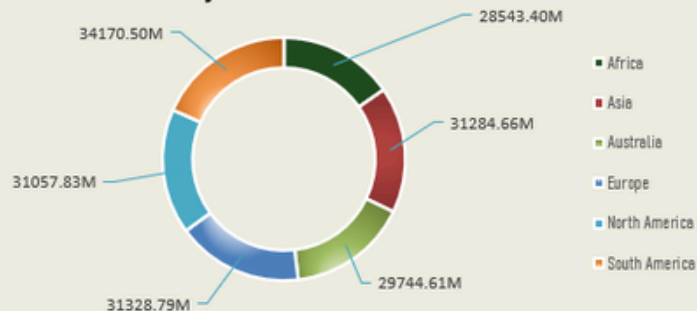
3068037

Total Units Sold

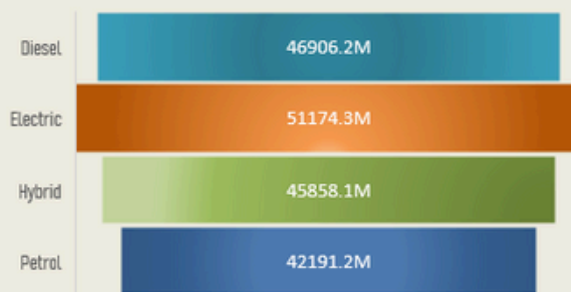
\$60042.36

Average Price Per Car

## Revenue by Continent



## Revenue by Fuel Type



## Revenue by Brand



## Top 5 Dealers by Revenue



A	B	C	D	E	F	G	H	I	J	K
Year	Continent	Country	Brand	Model	Fuel Type	Transmission	Price (USD)	Units Sold	Dealer	Total_Revenue
2023	Africa	Holy See (Vatican City State)	Honda	Accord	Petrol	Manual	62183.12	1786	Berry, Gutierrez and Hall	111059052.3
2022	Australia	Holy See (Vatican City State)	Nissan	Sentra	Electric	Manual	42222.29	2933	Roberts Ltd	123837976.6
2023	North America	India	Chevrolet	Equinox	Hybrid	Automatic	59802.63	4721	Wood, Figueroa and Walker	282328216.2
2024	North America	Luxembourg	Chevrolet	Malibu	Electric	Automatic	22695.28	546	Williams PLC	12391622.88
2023	South America	El Salvador	Toyota	Corolla	Diesel	Manual	21195.94	3440	Kelley and Sons	72914033.6
2022	Europe	Ethiopia	Nissan	Altima	Hybrid	Manual	30923.7	1242	Howard, Lee and Kelley	38407235.4
2022	Africa	Gibraltar	Audi	Q5	Diesel	Automatic	28024.87	287	Bailey-Christensen	8043137.69
2023	South America	French Southern Territories	Mercedes	E-Class	Hybrid	Manual	78154.03	2666	Davis, Floyd and Holland	208358644
2022	Africa	Maldives	Nissan	Sentra	Diesel	Automatic	33168.01	4583	Harris, Carter and Tran	152008989.8
2024	Asia	Turkey	Nissan	Altima	Electric	Automatic	55712.83	1190	Nichols, Gregory and Martinez	66298267.7
2023	North America	Uganda	Hyundai	Tucson	Electric	Manual	27599.7	1095	Rojas and Sons	30221671.5
2024	Australia	Mauritius	Ford	Focus	Electric	Manual	41701.17	4459	Underwood and Sons	185945517
2023	Europe	Canada	Ford	Escape	Petrol	Manual	36782.55	3054	Webb-Johnson	112333907.7
2023	South America	Mongolia	Chevrolet	Malibu	Petrol	Manual	25714.68	4707	Perry, Paul and Brewer	121038998.8
2023	Europe	Portugal	Ford	Focus	Electric	Automatic	51283.99	3826	Williams, Conner and Lyons	196212545.7
2024	South America	Mozambique	Toyota	Camry	Electric	Automatic	28448.12	3207	Grant Ltd	91233120.84
2023	Australia	Central African Republic	Hyundai	Sonata	Hybrid	Manual	65446.75	2501	Clark, Payne and Johnston	163682321.8
2022	Europe	Andorra	Mercedes	E-Class	Petrol	Manual	44719.67	1817	Patterson, Kane and Montgomery	81255640.39
2023	Australia	Taiwan	Ford	Fusion	Petrol	Automatic	79749.88	1851	Kline-Moran	147617027.9
2023	Asia	Vanuatu	Chevrolet	Equinox	Petrol	Manual	82981.78	703	Brown-Booker	58336191.34
2022	North America	Iraq	Ford	Escape	Diesel	Automatic	70497.37	2348	Banks-Douglas	165527824.8
2022	South America	Iran	Toyota	RAV4	Electric	Manual	52802.61	3199	Lucas, Moore and Knight	168915549.4
2022	Europe	Guadeloupe	Mercedes	C-Class	Diesel	Automatic	47210.33	4948	Buchanan Inc	233596712.8
2024	Asia	Tonga	Chevrolet	Malibu	Hybrid	Manual	61659.14	1050	Diaz, Barnett and Moran	64742097
2023	North America	New Caledonia	Nissan	Altima	Diesel	Automatic	85209.37	607	Fitzgerald, Cruz and Dodson	51722087.59
2023	Asia	Hong Kong	Ford	Escape	Electric	Automatic	50323.35	4235	Delacruz and Sons	213119387.3
2023	Australia	Faroe Islands	Nissan	Rogue	Hybrid	Manual	68382.75	327	Cummings, Williams and Johnson	22361159.25
2024	South America	Kenya	Honda	Accord	Petrol	Automatic	72817.81	3518	Torres, Davila and Clark	256173055.6
2024	Asia	China	Honda	Accord	Hybrid	Manual	73281.36	1535	Rodriguez-Daniels	112486887.6
2022	Europe	Estonia	Nissan	Rogue	Petrol	Automatic	99573.04	258	Stone Group	25689844.32
2022	Africa	Guernsey	Honda	Civic	Petrol	Manual	39485.35	3080	Martinez Group	121614878
2023	North America	Russian Federation	Audi	Q5	Hybrid	Automatic	58123.89	2133	Nixon-Schmidt	123078257.4

B	C	D	E	F	G	H	I	J	K	L	M	N	O	P		
					KPI'S											
Revenue by Continents					Revenue by brands					Top 5 dealer by revenue					Total Revenue	
Row Labels	Sum of Total_Revenue				Row Labels	Sum of Total_Revenue			Row Labels	Sum of Total_Revenue		Sum of Total_Revenue	Total Revenue			
Africa	28543.40M				Honda	15762.3M			Brewer Group	729.1M		186129.78M	\$186129.78M			
Asia	31284.66M				Hyundai	15910.6M			Harper LLC	656.7M						
Australia	29744.61M				Audi	17203.7M			Johnson Inc	819.5M						
Europe	31328.79M				BMW	17286.9M			Smith Group	572.0M						
North America	31057.83M				Ford	17751.3M			Smith Ltd	648.0M						
South America	34170.50M				Chevrolet	19678.3M			Grand Total	3425.4M						
Grand Total	186129.78M				Tesla	20019.5M						Sum of Units Sold	Total Unit sold			
					Toyota	20044.3M						3068037	3068037			
					Nissan	20388.1M										
Revenue by fuel type					Mercedes	22084.9M						Average price per car				
Row Labels	Sum of Total_Revenue				Grand Total	186129.8M						Average of Price (USD)	Average price per car			
Diesel	46906.2M											60042.35845	\$60042.36			
Electric	51174.3M															
Hybrid	45858.1M															
Petrol	42191.2M															
Grand Total	186129.8M															