



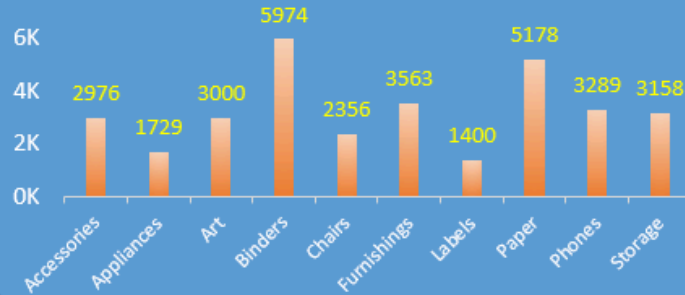
Sales Performance Dashboard



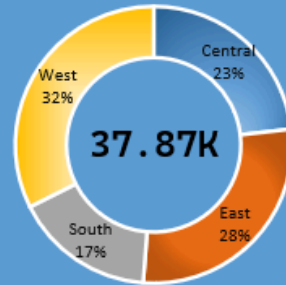
Data Filters

First Class	Same Day		
Second Class	Standard Class		
Central	East	South	West
Consumer	Corporate	Home Office	
2014	2015	2016	2017

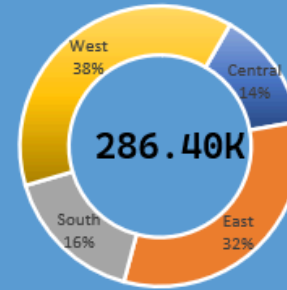
Top 10 Sub-Categories: Qty Sold



Region:Qty Sold



Region:Profit



Total Sales

2297.2K

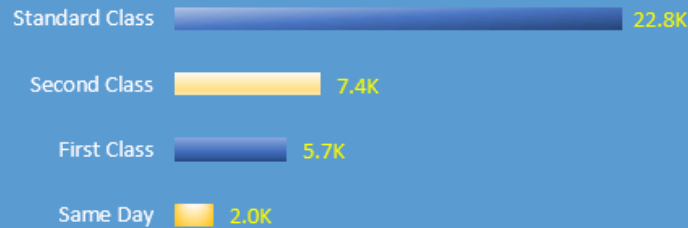
Total Profit

286.4K

Total QTY

37873

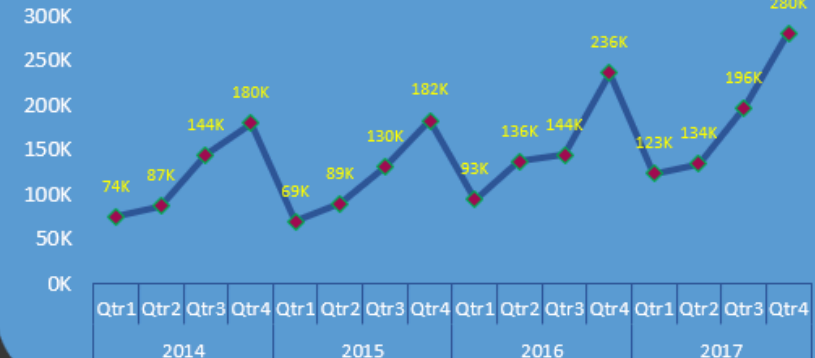
Quantity Sold by Ship Mode



Segment Wise Quantity Sold



Quarterly & Yearly Sales



A	B	C	D	E	F	G	H	I	J	K	L	M	N
Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	State	Postal Code	Region	Product ID
1	CA-2016-152156	11/8/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-BO-10001798
2	CA-2016-152156	11/8/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-CH-10000454
3	CA-2016-138688	6/12/2016	6/16/2016	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	California	90036	West	OFF-LA-10000240
4	US-2015-108966	10/11/2015	10/18/2015	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	FUR-TA-10000577
5	US-2015-108966	10/11/2015	10/18/2015	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	OFF-ST-10000760
6	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-FU-10001487
7	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AR-10002833
8	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002275
9	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-BI-10003910
10	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AP-10002892
11	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-TA-10001539
12	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002033
13	CA-2017-114412	4/15/2017	4/20/2017	Standard Class	AA-10480	Andrew Allen	Consumer	United States	Concord	North Carolina	28027	South	OFF-PA-10002365
14	CA-2016-161389	12/5/2016	12/10/2016	Standard Class	IM-15070	Irene Maddox	Consumer	United States	Seattle	Washington	98103	West	OFF-BI-10003656
15	US-2015-118983	11/22/2015	11/26/2015	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-AP-10002311
16	US-2015-118983	11/22/2015	11/26/2015	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-BI-10000756
17	CA-2014-105893	11/11/2014	11/18/2014	Standard Class	PK-19075	Pete Kriz	Consumer	United States	Madison	Wisconsin	53711	Central	OFF-ST-10004186
18	CA-2014-167164	5/13/2014	5/15/2014	Second Class	AG-10270	Alejandro Grove	Consumer	United States	West Jordan	Utah	84084	West	OFF-ST-10000107
19	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-AR-10003056
20	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	TEC-PH-10001949
21	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-BI-10002215
22	CA-2016-137330	12/9/2016	12/13/2016	Standard Class	KB-16585	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AR-10000246
23	CA-2016-137330	12/9/2016	12/13/2016	Standard Class	KB-16585	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AP-10001492
24	US-2017-156909	7/16/2017	7/18/2017	Second Class	SF-20065	Sandra Flanagan	Consumer	United States	Philadelphia	Pennsylvania	19140	East	FUR-CH-10002774
25	CA-2015-106320	9/25/2015	9/30/2015	Standard Class	EB-13870	Emily Burns	Consumer	United States	Orem	Utah	84057	West	FUR-TA-10000577
26	CA-2016-121755	1/16/2016	1/20/2016	Second Class	EH-13845	Eric Hoffmann	Consumer	United States	Los Angeles	California	90040	West	OFF-BI-10001634

Database



Sub Category wise quantity sold

Row Labels Sum of Quantity

Accessories	2976
Appliances	1729
Art	3000
Binders	5974
Chairs	2356
Furnishings	3563
Labels	1400
Paper	5178
Phones	3289
Storage	3158
Grand Total	32623

Segment wise quantity sold

Row Labels Sum of Quantity

Consumer	19521
Corporate	11608
Home Office	6744
Grand Total	37873

Total Sales Amount

Sum of Sales

2297.2K

Total Profit Amount

Sum of Profit

286.4K

Total Quantity Sold

Sum of Quantity

37873

KPI'S

Region wise quantity sold

Row Labels Sum of Quantity

Central	8780
East	10618
South	6209
West	12266
Grand Total	37873

Profit by Region

Row Labels Sum of Profit

Central	39.7K
East	91.5K
South	46.7K
West	108.4K
Grand Total	286.4K

Ship mode wise quantity sold

Row Labels Sum of Quantity

Same Day	1960
First Class	5693
Second Class	7423
Standard Class	22797
Grand Total	37873

Quarterly and Yearly Sales

Row Labels Sum of Sales

2014	
Qtr1	74K
Qtr2	87K
Qtr3	144K
Qtr4	180K
2015	
Qtr1	69K
Qtr2	89K
Qtr3	130K
Qtr4	182K
2016	
Qtr1	93K
Qtr2	136K
Qtr3	144K
Qtr4	236K
2017	
Qtr1	123K
Qtr2	134K
Qtr3	196K
Qtr4	280K
Grand Total	2297K