

SUPER STORE SALES DASHBOARD

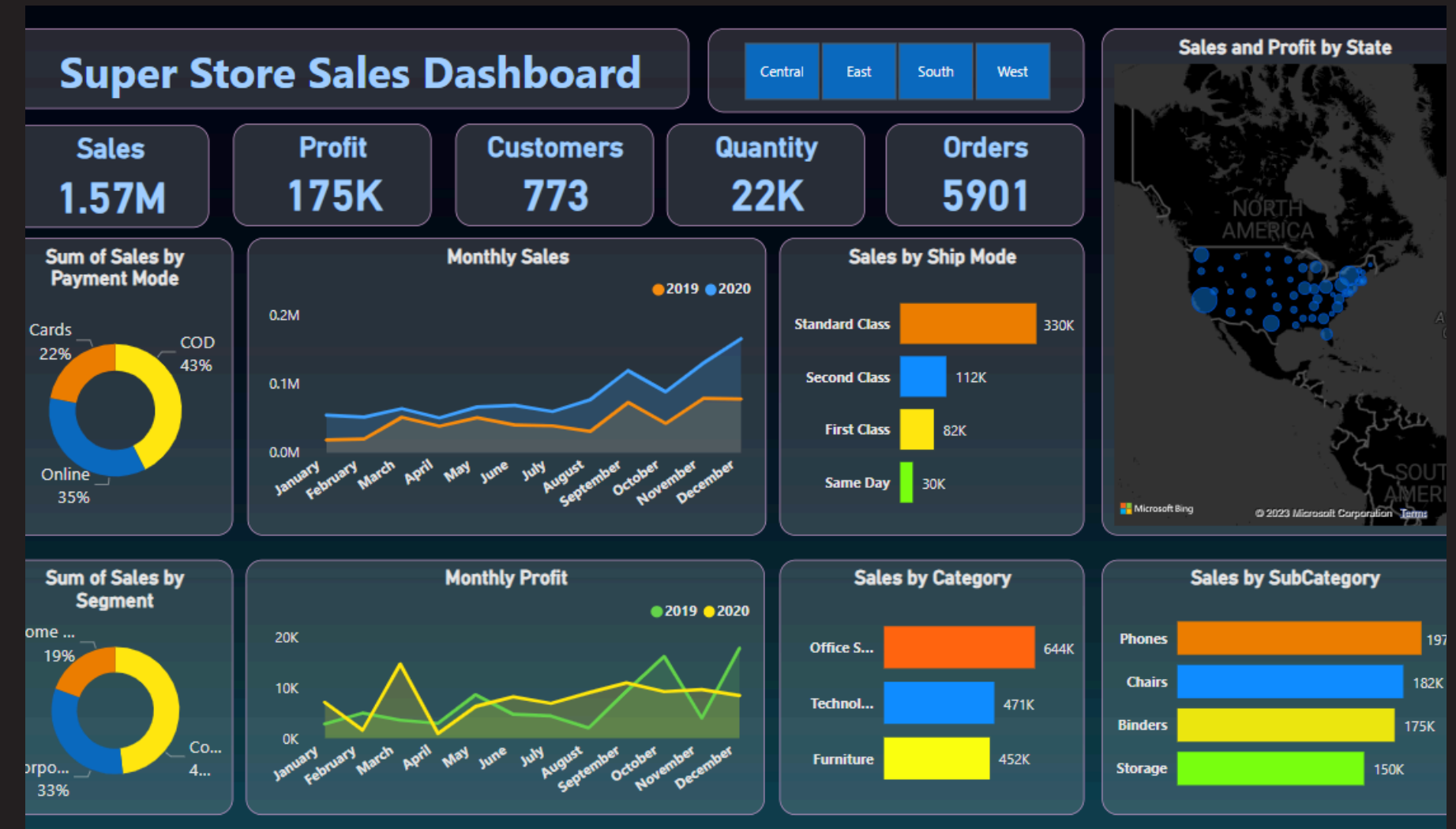
Powered By PowerBI

[Github](#)



OBJECTIVE

To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting



DESCRIPTION

Dashboard Creation

Identify the KPIs, design an intuitive and visually appealing dashboard, add interactive visualizations and filtering capabilities to allow users to explore the data at various levels of granularity

Data Analysis

Provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualization and charts



DESCRIPTION

Sales Forecasting

Leverage historic data and apply time series analysis to generate sales forecast for next 15 days.

Actionable Insights and Recommendations

End goal is to share valuable insights and actionable information that can drive strategic decision making and support the supermarkets's goals for growth, efficiency, and customer satisfaction.

Superstore Sales Dashboard

Central

East

South

West

Sales

341.01K

Quantity

5239

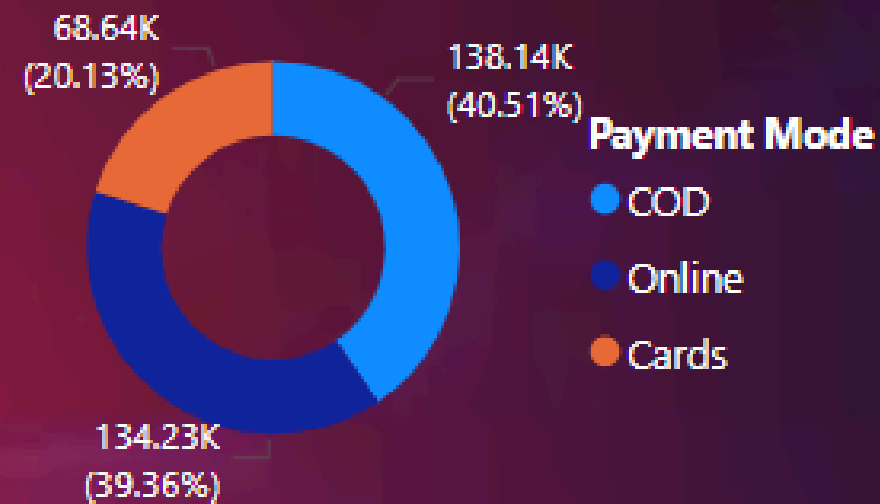
Profit

27.45K

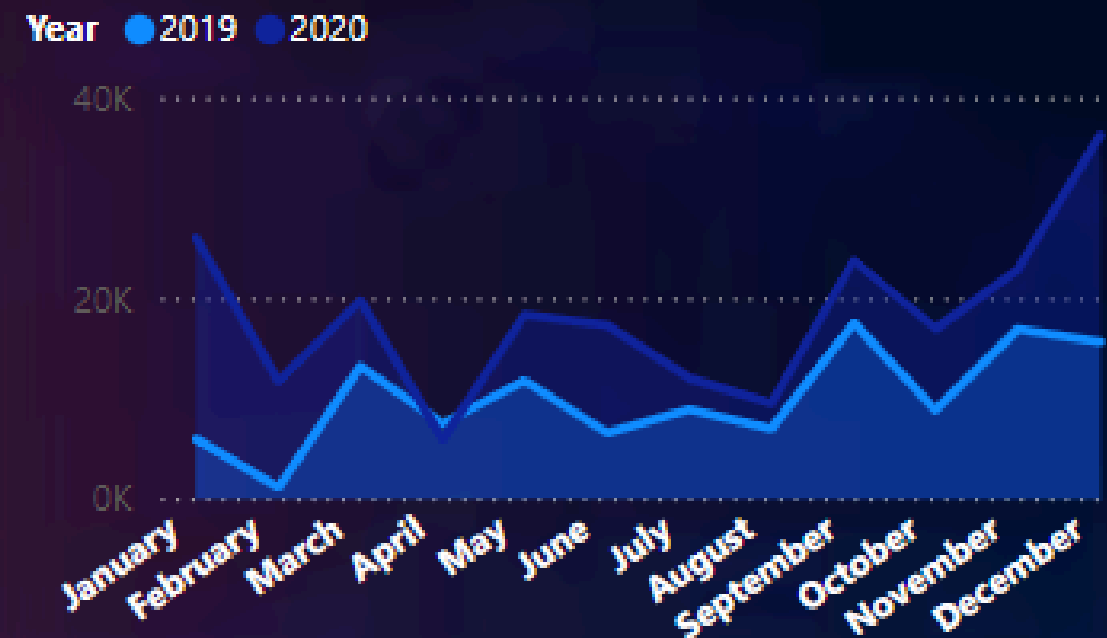
Avg Delivery

4

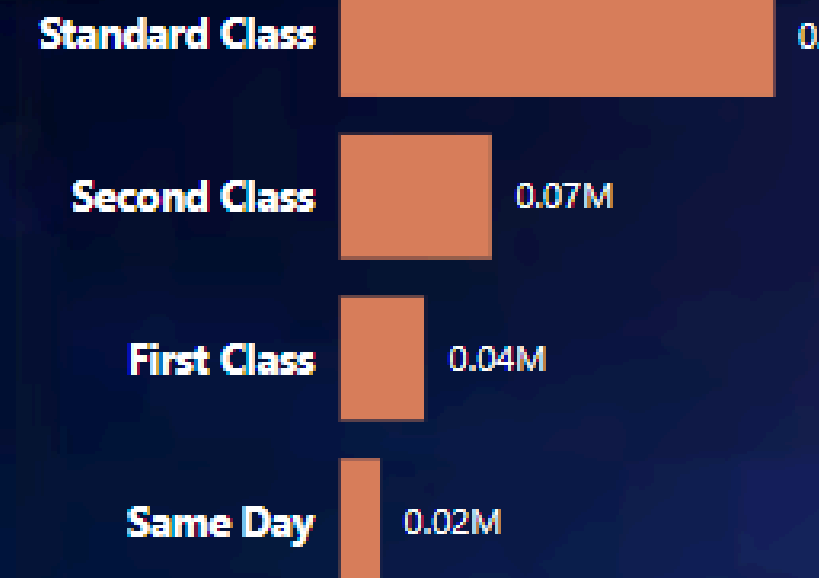
Sum of Sales by Payment Mode



Monthly Sales YoY



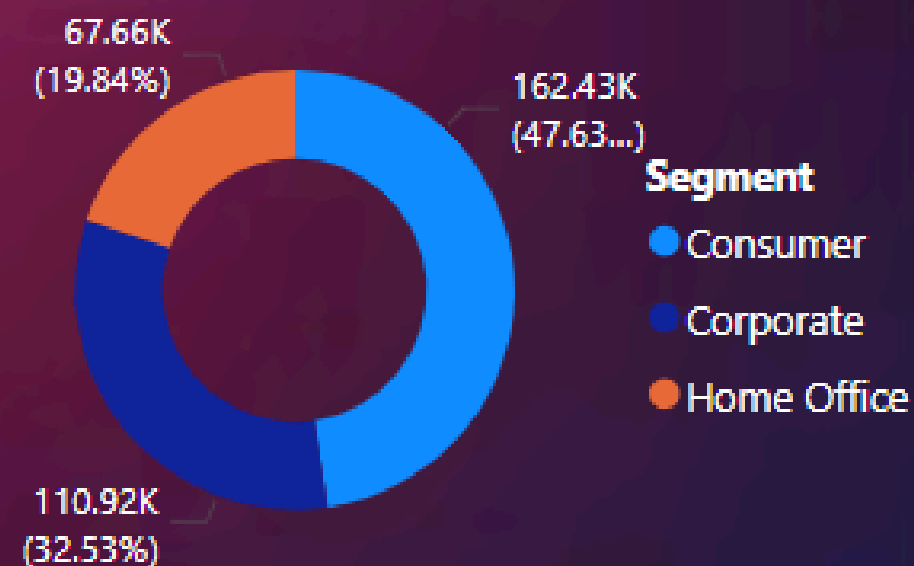
Sales by Shipmode



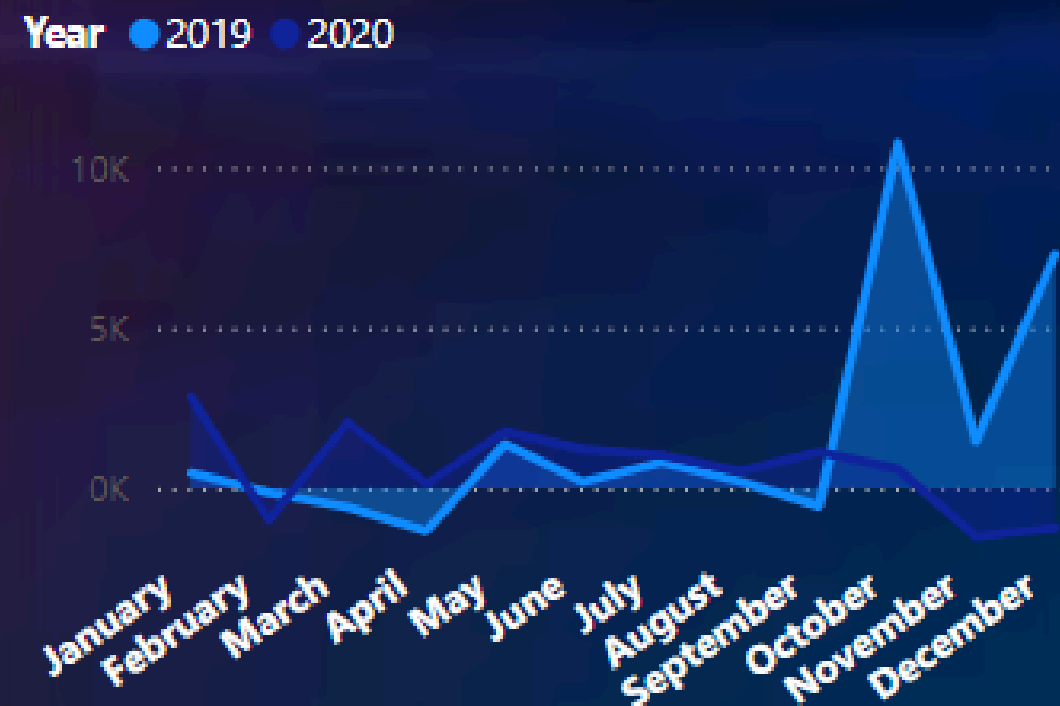
Sum of Sales and Sum of Profit by State



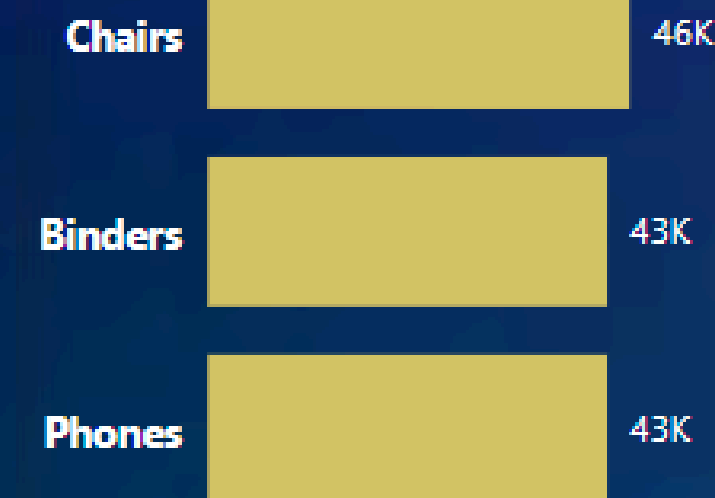
Sum of Sales by Segment



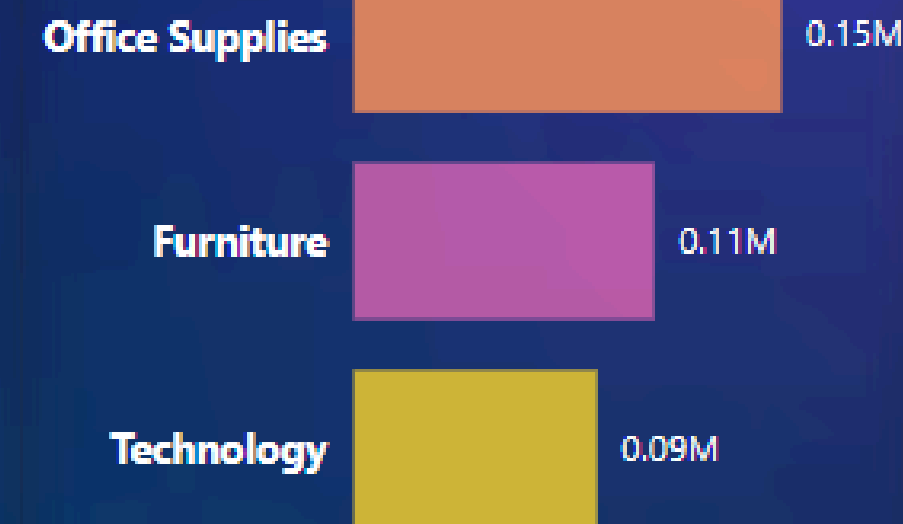
Monthly Profit YoY



Sales by Category

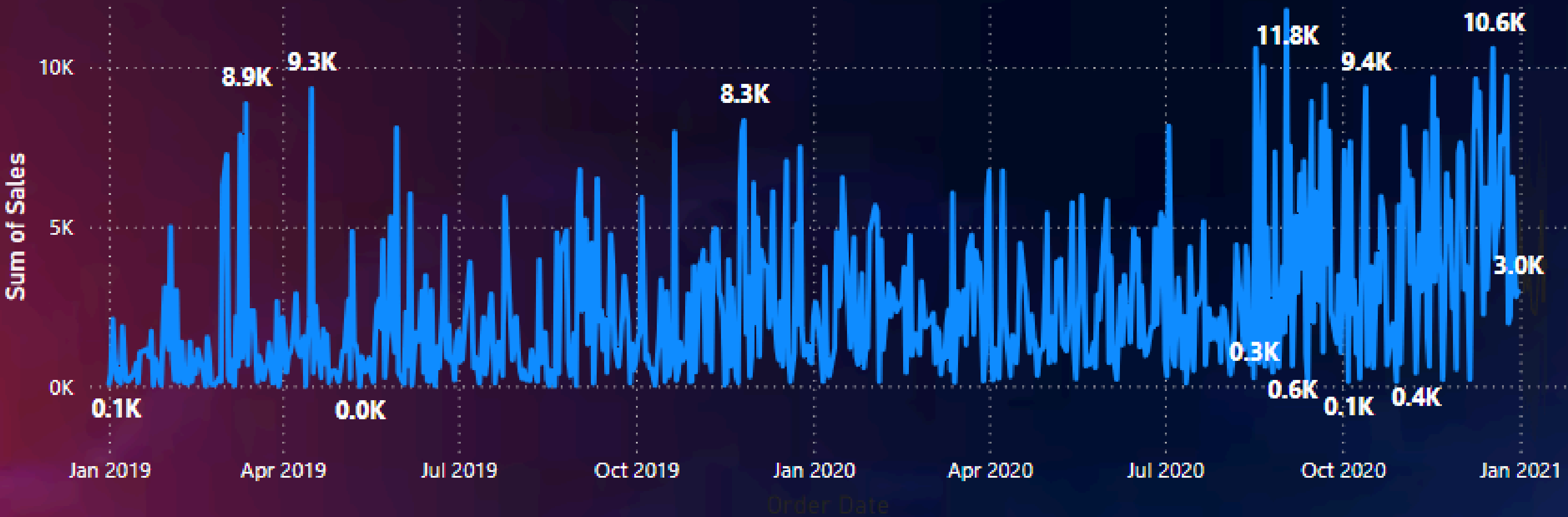


Sales by Sub category

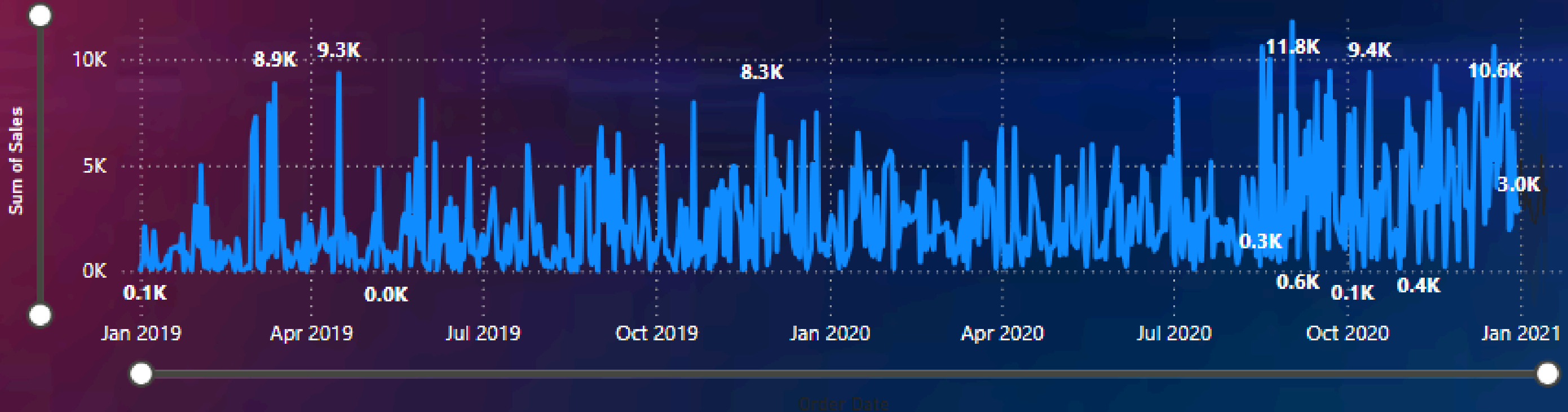


Superstore Sales Forecast- 15 Days Forecast

Sum of Sales by Order Date



Sum of Sales by Order Date



Sales by States



SUMMARY

Incorporated data analysis techniques, specializing in time series analysis, to deliver valuable insights, accurate sales forecasting, and interactive dashboard creation, driving business success.



Let's work
TOGETHER
with PowerBI

BY TAMANNA AFRIN

[Github](#)