SUPER STORE SALES DASHBOARD
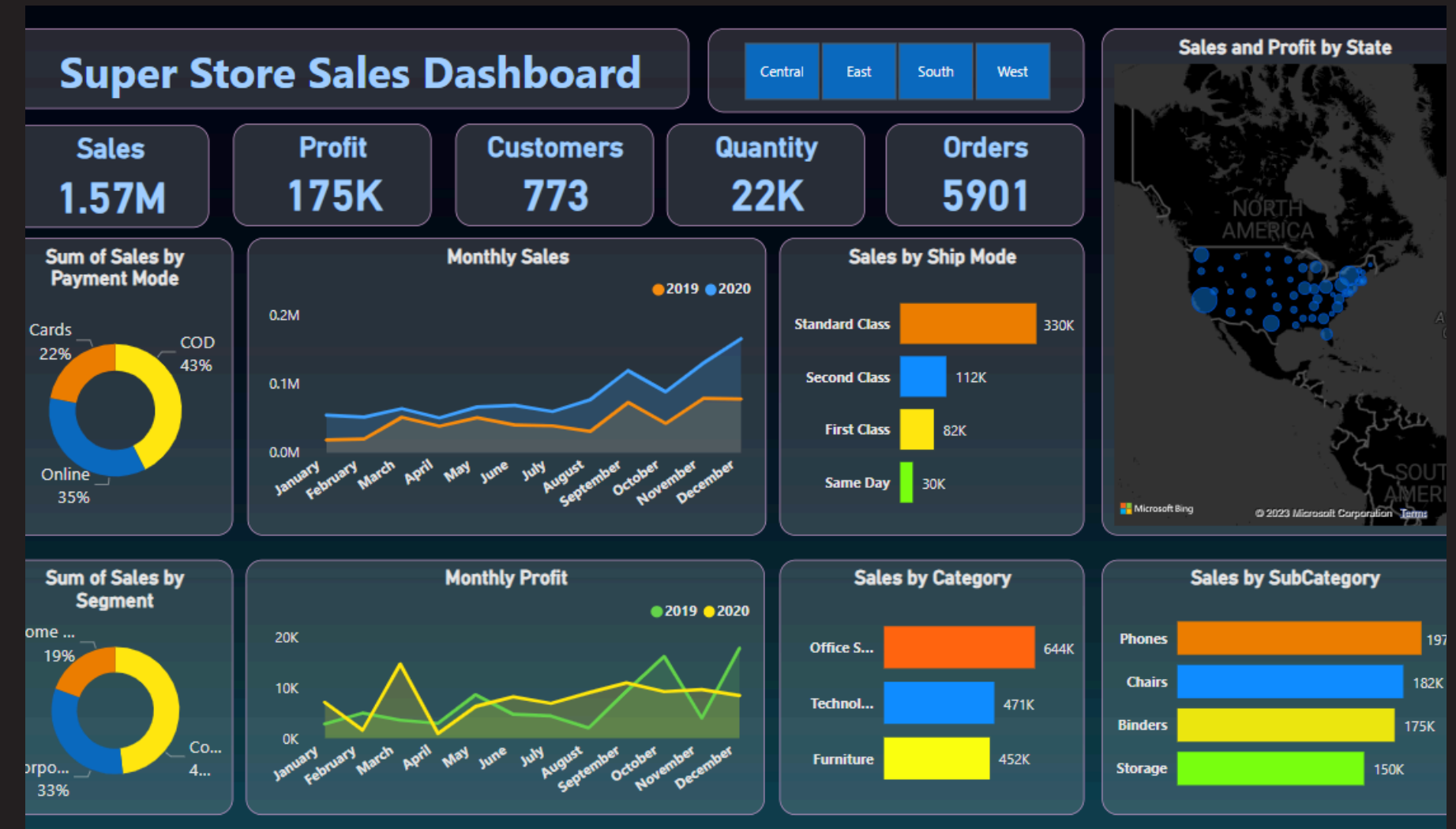
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OBJECTIVE

To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate sales forecasting

DESCRIPTION

Dashboard Creation

Identify the KPIs, design an intuitive and visually appealing dashboard, add interactive visualizations and filtering capabilitiesto allow users to explore the data at various levels of granularity

Data Analysis

Provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualization and charts

DESCRIPTION

Sales Forecasting

Leverage historic data and apply time series analysis to generate sales forecast for next 15 days.

Actionable Insights and Recommendations

End goal is to share valuable insights and actionable information that can drive strategic decision making and support the supermarkets's goals for growth, efficiency, and customer satisfaction.

Let's work

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