

Tamanna Goswami

(Digital Marketer)

 goswamit788@gmail.com  [+91-7359686153](tel:+91-7359686153)

 harbhole nivas gandhigram st 4/a nanavati chowk.

 28 Mar, 2005

 [www.linkedin.com/in/ tamanna-tops-405314353](https://www.linkedin.com/in/tamanna-tops-405314353) Vanity URL name

Experienced in digital marketing strategies including social media management, content creation, SEO, and email campaigns. Proficient in using tools like Google Analytics, Canva, and Hootsuite to optimize brand presence and drive online engagement. Skilled in identifying target audiences, improving conversion rates, and analyzing marketing performance. Expertise in executing both organic and paid campaigns across digital platforms to achieve measurable business outcomes.

Experience

- digital marketing intern @ Tops technologies 20 Feb 2025 - Present
Job Description: Assisted in developing and executing digital marketing campaigns across social media, email, and content platforms. Conducted market research, optimized SEO strategies, and tracked performance using Google Analytics. Collaborated with the marketing team to create engaging content and support brand visibility. Gained hands-on experience in content creation, social media management, and digital advertising strategies.

Education

- BBA @ Saurashtra University 60% 2027

Skills