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 Rajkot, Gujrat

TAMANNA GOSWAMI

Digital Marketer

Education

**Shree G.K Dholakiya
school
2021-2022**

**Saurashtra University
BBA
2024**

**Master Of Marketing
TOPS TECHNOLOGIES
2025**

Skills

- Google ads
- Email marketing
- SEO
- Google analytics
- Social media marketing
- Google tag manager

languages

Native Gujarati

Advanced English, Hindi

Profile

Motivated and detail-oriented Digital Marketing Intern with hands-on experience in SEO, social media management, Google Ads, and content creation. Skilled in using tools like Canva, Google Analytics, and Meta Business Suite to drive online engagement and brand visibility. Currently interning at **TOPS Technologies**, where I assist in planning and executing digital campaigns, analyzing performance data, and optimizing content for better reach. Passionate about digital trends and eager to contribute to innovative marketing strategies in a dynamic team environment.

DIGITAL MARKETING INTERN

**Tops technologies
Rajkot**

2025- present

- **Assisted in managing and scheduling social media posts across platforms like Instagram, Facebook, and LinkedIn.**
- **Learned and applied SEO techniques to optimize blogs and web content.**
- **Created visual content and ad creatives using Canva and other design tools.**
- **Supported Google Ads campaign setup including keyword research and writing ad copy.**
- **Analyzed website traffic and social media engagement using Google Analytics.**
- **Collaborated with the team to brainstorm marketing strategies and campaign ideas.**