



Analysis of Eye-Tracking Data

 Please select a City

 Choose a Type of visualization

Default viz

Visualization 1

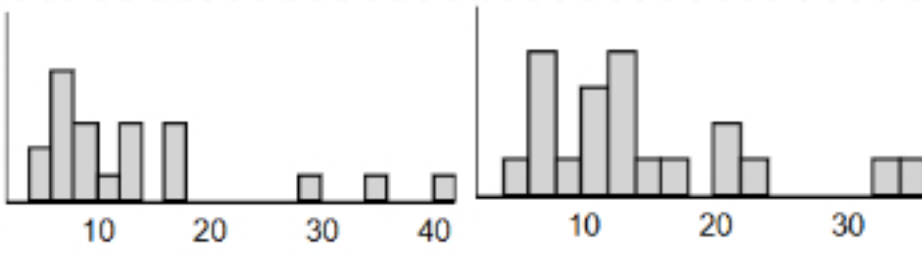
Visualization 2

Visualization 3

Statistical KPI for Berlin

| KPI | Color | Greyscale |
|---------------------------|---------|-----------|
| Average Task Duration | 6130 ms | 9210 ms |
| Number of Fixation Points | 14 | 27 |
| Average Saccade Length | 322 | 413 |
| Average Fixation Duration | 5000 ms | 7000 ms |

Task Duration in Berlin Color vs. Grey




10203040

[sec.]

102030

[sec.]

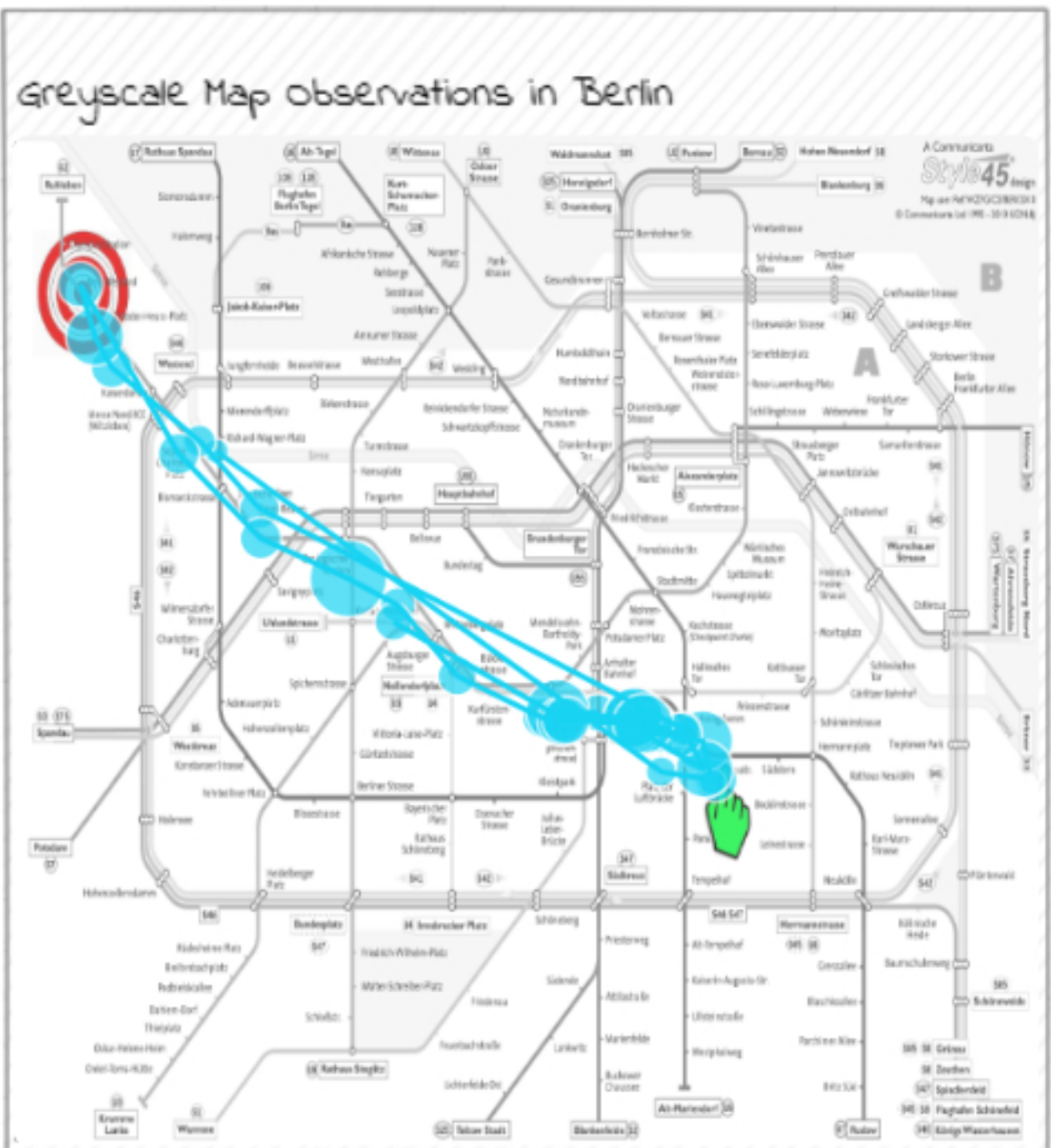
Color Map observations in Berlin



Task Duration (Range Slider)

Select a user

Greyscale Map observations in Berlin



Task Duration (Range Slider)

Select a user