



# Netflix 2017 Stock Profile

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By Tamara Moaze



# Overview

In my new role as a data visualization developer at Yahoo finance, I have created a stock profile to assist the financial analysts using the publicly traded company's data.

The data is for the the year 2017 and is visualized in a variety of plots.



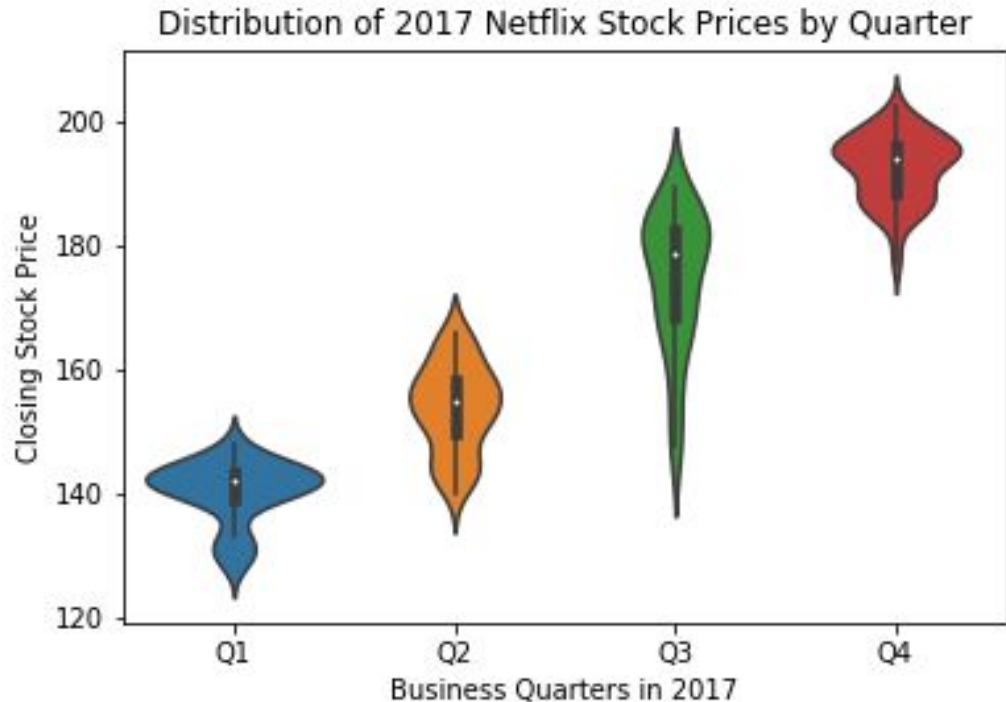
# List of Visualizations

1. Distribution of Netflix Stock prices
2. Netflix stock and Revenue for all four quarters in 2017
3. Earned versus Actual Earnings per share for 2017
4. Netflix Stock versus Dow Jones Stock for 2017

# Understanding the Data



# Netflix Stock Prices 2017



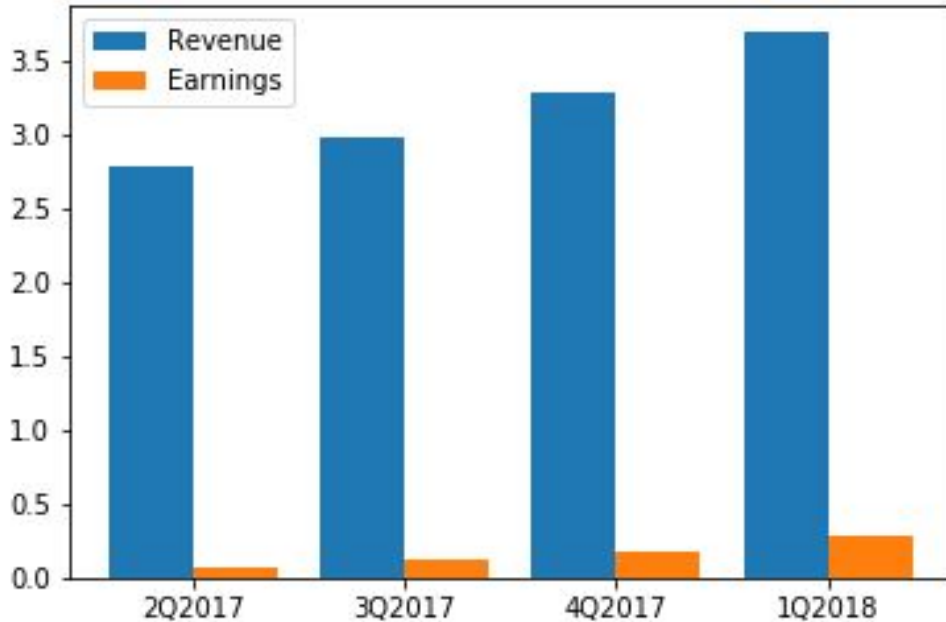
## Analysis

The fourth quarter recorded the highest stock price for 2017.

Most stock prices fell between \$140 to \$190 during 2017

# Netflix Stock and Revenue for all four quarters in 2017

2017 Revenue and Earnings by Quarter for Netflix shown as \$ Billions

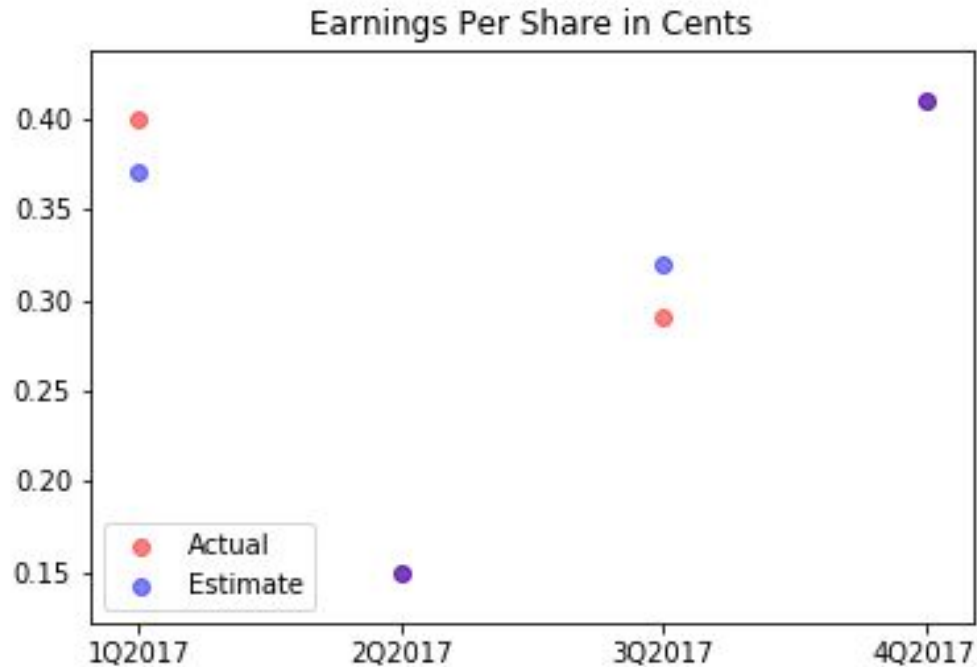


## Analysis

The fourth quarter revenue is the highest for 2017.

The second quarter has the lowest revenue figures.

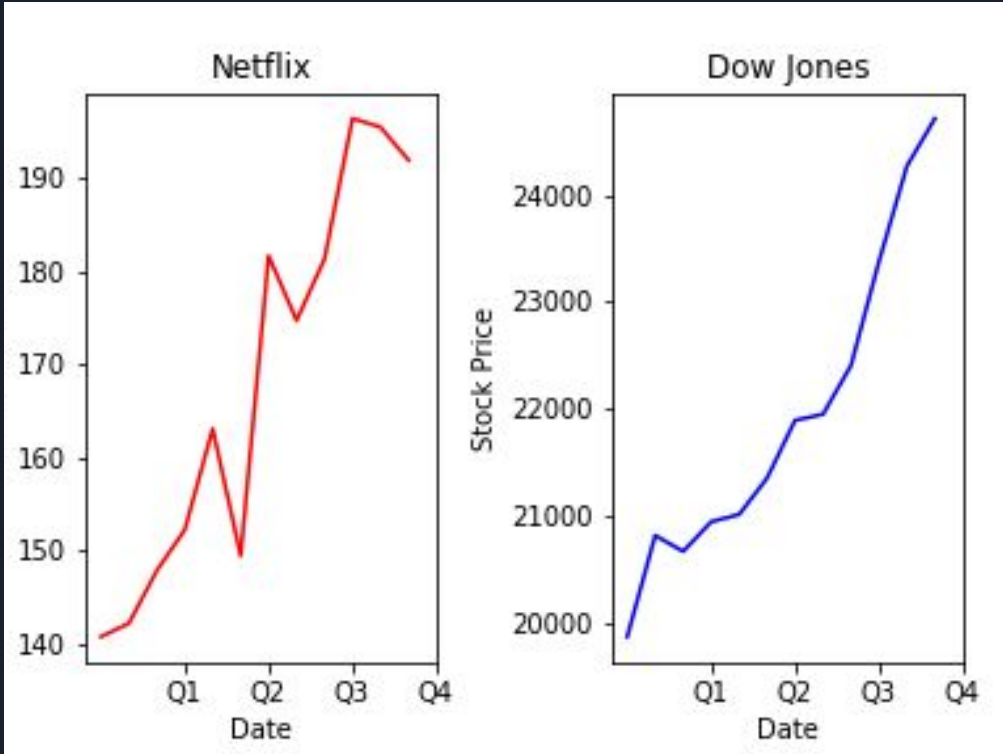
# Netflix Earned versus Actual Earnings per Share for 2017



## Analysis

The second and fourth quarter actual and estimate have the same values.

# Netflix Stock versus Dow Jones Stock for 2021



## Analysis

Netflix stock prices are more volatile than Dow Jones.



End of Presentation

