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Overview

Dynamic leader / officer with 10 years international experience by working with diverse cultures in printing industry and flexible packaging with a proven track record in developing B2B strategies. **Operations Management** with strong experiences in business development and global material sourcing. Proven organization and leadership skills. Flexibility and ability to adapt quickly to any environment.

Area Of Experience:

- Management & leadership
- "Flexo Graphic - Narrow Web Printing" production and product knowledge.
- Strategy implementation
- Good background of Middle-East business culture especially in Dubai and KSA.

Work History

1.Factory/Operations Manager

White Crystal for Filling & Packing (Riyadh – KSA.) 2013 – 2015

White Crystal Is manufacturing and marketing plain and printed Self Adhesive Labels and Flexibles for packaging applications (Sugar sticks, salt and pepper sachets, aluminium lids).

- Provide direction, development and leadership to all facility employees.
- Review costs and product quality; Modifying production and inventory control programs to maintain enhance profitable operation of the facility.
- Technically represented the company in the meeting with the customers and the supplier.
- Coordinate with functional department to complete all administrative activities, reporting, new hire process, talent management, and implementation of company initiatives.

Achievements:

- Build a new Production line/Team for aluminium lids and expanding the labels division.
- Grew the annual revenue by 300%.
- Expand products varieties and customers segments.
- Negotiating a better deals from a suppliers globally and locally.
- Improvement of costing and financial performance.

2. Production Manager

Horizons Adhesive Labels Industry (Dubai – UAE) 2007 – 2013

Horizons Adhesive Labels is a division of Notions Group manufacturing plain and printed Self Adhesive Labels focus on markets in retail, food, lubricants, and industrial applications.

- Managing & developing the production facilities with products quality.
- Implement strategies to maximize the production capacity, customer satisfaction, growth and profitability.
- Raw materials and store forecasting and evaluation.
- Production cost controlling.

Achievements:

- Promoted after only 9 months in the role of production manager from production coordinator.
- Improve the products quality with cost efficiency by adding new machineries.
- Develop the production job-preparation process in a way to ensure the quality and the time efficiency.

3. Graphic designer/Coordinator

Alshark Offset Press (Syria – Aleppo) – 2006

- Creates distinct designs for all kinds of advertising needs & Coordinate between production and clients.

Trainings and Internships

2 months internship at OP finance group. Through concrete task was to do a survey how OP bank is receiving and serving foreign customers. I presented results of the survey and proposals for further development to CEO and top management of the bank. The feedback from OP was very positive. (Helsinki, Finland 2017).

Qualification and Studies

- Academic Courses in ITIL, also in Management and Business Transformation, Metropolia University of Applied Sciences, Finland 2018 *On going*.
- (Diploma) Integration Business Lead Program, Hanken & SSE executive education, Helsinki Finland 2017
- (Bachelor) Computer and Information Systems in Economy & Accounting & Management, Aleppo University, Syria. *Undergraduate – 2003 up to 2006*

Personal Info

- **Software:** Photoshop, Corel Draw, Microsoft Office
- **Language:** Arabic (Native), English (Fluent), Finnish (Basic)