

RootRise Security Posture

What We Have, How to Present It, What's Next

■ What We Have Today

■ Role-Based Access Control RBAC Different users see only what they should ■ Essential	■ Data Encryption At Rest & In Transit Data protected in storage and transfer ■ Essential	■■ GDPR Compliance EU Gold Standard World's most stringent privacy regulation ■ Strong Signal
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■ Verdict: Good foundation for your stage. You have the essentials.

■■ What Enterprise Clients Will Ask About

They'll Ask	Why It Matters	Status
SOC 2 Type II	Industry-standard security audit	Roadmap: Year 1
ISO 27001	International security standard	Roadmap: Long-term
Data Residency	Where is SME data stored?	Need to clarify
Penetration Testing	Has anyone tried to hack you?	Roadmap: Post-funding
Audit Logs	Who accessed what and when?	Should have

✓ How to Present It

■ DO: Be Confident <i>"We built security into the foundation from day one — RBAC, encryption, GDPR compliance. We chose GDPR as our baseline because it's the most stringent global standard."</i>	■ DON'T: Apologize Never say: "We only have basic security right now..." Investors expect stage-appropriate security. You have it.
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■ Security Roadmap (Show This to Investors)



■ Response Scripts for Rouba

"What about security?"	→ "RBAC, encryption, GDPR from day one. SOC 2 on our Year 1 roadmap."
"Are you SOC 2 certified?"	→ "Year 1 roadmap. We've architected for it — certification follows."
"Where's the data stored?"	→ "Flexible hosting — EU default, MENA options for Gulf clients."
"What if there's a breach?"	→ "Incident response plan and audit logging already in place."

■ THE SMART FRAMING Investors know you're a startup. They don't expect SOC 2 before revenue. They want to see: (1) You've thought about it, (2) You have a plan, (3) You're prioritizing correctly. Security scales with the business.
