

Tamer Ahmed

Digital Content & Web Coordinator | Frontend Developer

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🔗 GitHub: github.com/Tamerhmed | 📁 Portfolio: tamerahmed-portfolio.vercel.app

Professional Summary

Digital content and web coordinator with experience managing CMS platforms, publishing web content, and supporting stakeholders to deliver engaging, user-focused online experiences. Skilled in content strategy, analytics, accessibility, and SEO, with a technical background in front-end development (React, JavaScript, Next.js). Strong communicator who bridges content, design, and technology to improve digital experiences.

Core Skills

Digital & Content: Sitefinity, WordPress, Google Analytics, SEO, Accessibility (WCAG), Content Publishing, Stakeholder Engagement

Technical: HTML5, CSS3, JavaScript, React.js, Next.js, Tailwind CSS, GitHub, Figma

Other: Agile/Scrum, Training & Facilitation, Customer Support

Experience

AITSL | Front-End Developer & Digital Content Coordinator

Jan 2022 – Jul 2025

- Published and maintained web content across AITSL platforms using Sitefinity CMS, ensuring accessibility compliance and brand standards
- Trained staff on CMS functionality and managed user roles and permissions
- Generated analytics reports with Google Analytics to track performance and guide content strategy improvements
- Collaborated with designers and stakeholders to develop campaigns, spotlight pages, and resource hubs
- Developed custom web pages and interactive components from scratch, implementing responsive designs and optimizing performance across all devices
- Applied front-end development expertise to create accessible, cross-browser compatible solutions while maintaining clean, maintainable code

- Conducted website testing to identify and resolve technical issues, ensuring optimal functionality and user experience

Holmesglen | JavaScript Teacher (Part-Time)

Jul 2023 – Apr 2025

- Designed and delivered coding lessons and digital resources
- Enhanced communication and mentoring skills, supporting diverse learners

Myer | Team Leader

Oct 2019 – Nov 2021

- Led retail operations team, developing strong leadership and customer service skills
- Managed daily sales activities and team performance in fast-paced retail environment
- Built customer relationships through exceptional service and product knowledge
- Collaborated with diverse teams to achieve store objectives and sales targets
- Strengthened problem-solving and stakeholder management skills

Featured Projects

Science Week Campaign Page

[View Live Project →](#)

- Built complete campaign page from scratch using HTML, CSS, and JavaScript
- Collaborated closely with designers through Figma to ensure pixel-perfect implementation
- Implemented modern design using CSS Grid and Flexbox with optimized performance across all devices

Voices of the Profession

[View Live Project →](#)

- Independently developed parent and child pages featuring educator stories from across Australia
- Integrated Swiper.js library for interactive card sliders and implemented responsive design with JavaScript animations

Australian Teacher Workforce Data

[View Live Project →](#)

- Collaborated with designer and data science teams to create comprehensive data visualization pages
- Integrated complex graphs and statistical tables while maintaining responsive design and optimal performance

✿ Selected React Projects

[View Portfolio →](#)

- A comprehensive showcase of React development work
- Demonstrates proficiency with React.js, modern JavaScript, and responsive design principles through practical applications and interactive components

Education & Development

- Diploma in Software Development – Holmesglen, 2019
- Cert IV in Programming – Holmesglen, 2018
- Cert IV in Training & Assessment – Melbourne Polytechnic, 2020
- Cert III & IV in Graphic Design – TAFE Hobart, 2016
- Front-End Development Bootcamp – RMIT, 2023

References

Available on request