Problem Statement

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Problem Statement:

• There is currently not an app that is specific to the college students attend that provides motivational support.

Who is Experiencing this problem?

 College students who struggle with motivation due to various things such as mental health or poor time management.

What is the problem?

The problem is that university students are thrown into a new environment where they are solely
responsible for maintaining motivation. Students tend to struggle with this change and could use
the extra support this app provides.

Where does the problem present itself?

• The problem presents itself when it comes to college students staying on task with assignments, attending class, or keeping up emails.

Why does it matter?

Maintaining motivation as a college student is a critical aspect of school. Without the motivation
to complete tasks a student could fall behind. This app inspires to assist with motivation, build
community, and provide a safe space for university students to express troubles with staying on
task.