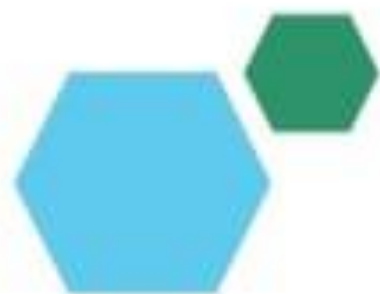# Digital Portfolio

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PROJECT TITLE

MAKEUP PORTFOLIO USING FRONT END WEB DEVELOPMENT

AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Tools and Technologies
5. Portfolio design and Layout
6. Features and Functionality
7. Results and Screenshots
8. Conclusion
9. Github Link

PROBLEM STATEMENT

Many people struggle with common makeup issues such as finding the right shade for their skin tone, dealing with products that cause irritation or acne, and makeup that does not last long. In addition, the high cost of quality products and the lack of eco-friendly options make it difficult for users to find suitable solutions. These problems create a need for safe, affordable, long-lasting, and inclusive makeup products.

PROJECT OVERVIEW

Makeup is the use of cosmetic products to enhance or change a person's appearance.
It is widely used for beauty, confidence, and self-expression.

About me
Hobbies
Projects
Contact

WHO ARE THE END USERS?

1. Personal users

2. Makeup artists

3. Models & actors

4. Brides & event clients

TOOLS AND TECHNIQUES

1. Brushes & sponges – For blending and application.

2. Priming & contouring – To prepare and shape the face.

3. Blending techniques – For smooth, natural finish.

4. Setting methods – Using powder or spray for long wear.

POTFOLIO DESIGN AND LAYOUT

1. Simple design – Clean and professional layout.

2. Quality images – Showcase best makeup work.

3. Organized sections – Bridal, fashion, creative.

4. Contact info – Easy client access.

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FEATURES AND FUNCTIONALITY

1. Enhancement – Highlights facial features like eyes, lips, and cheekbones.

2. Coverage – Conceals imperfections such as blemishes and dark circles.

3. Protection – Provides SPF and skin-nourishing ingredients in some products.

4. Creativity – Allows artistic expression through colors and

RESULTS AND SCREENSHOTS

CONCLUSION

Makeup plays a significant role in personal grooming, self-expression, and confidence building. It helps enhance natural features, conceal imperfections, and create a polished look suitable for different occasions. Beyond beauty, makeup is also an art form that allows creativity and individuality to shine. When applied correctly and with proper care, it not only improves appearance but also