



**A Blend of Quality,
Technology & Innovation**



ABOUT VENUS

A pioneer in the water heater industry, Venus Home Appliances (P) Ltd., has been at the top of its business for over 55 years. With a vision to set a benchmark with uncompromised quality across the nation, Venus delivers unmatched product quality & features along with on-time after sale service to every customer. Venus has cemented its position as a market leader with its core values of Quality, Reliability and Performance.

GLOBAL PRESENCE



Venus is one of the leading brands of water heaters in India and stands for Quality, Reliability and Performance; Venus is exporting water heaters and expanding its footprints around the world in more than 20 countries.

The conditions for Installation and water supply differs across countries.

Venus water heaters lasts for years across changing water quality conditions to give the end-users the required warmth and convenience.



National Award
For Quality Product

Winner of the 'National Award for Quality Product' in 2000 by Govt. of India



Twice winner of the
'Tamil Nadu Quality Award'

55
YEARS

55 year market leader and a
pioneer in the water heater industry



ISO 9001 & 14001
Certification from BVC



CM/L-0312625



IEC/EN certification
from Intertek.



WARMTH FOR LIFE

Venus water heaters are built with state-of-the-art technology and come equipped with the most innovative features.

- **STORAGE WATER HEATERS**

- **INSTANT WATER HEATERS**

- **TANKLESS WATER HEATERS**

- **GAS WATER HEATER**



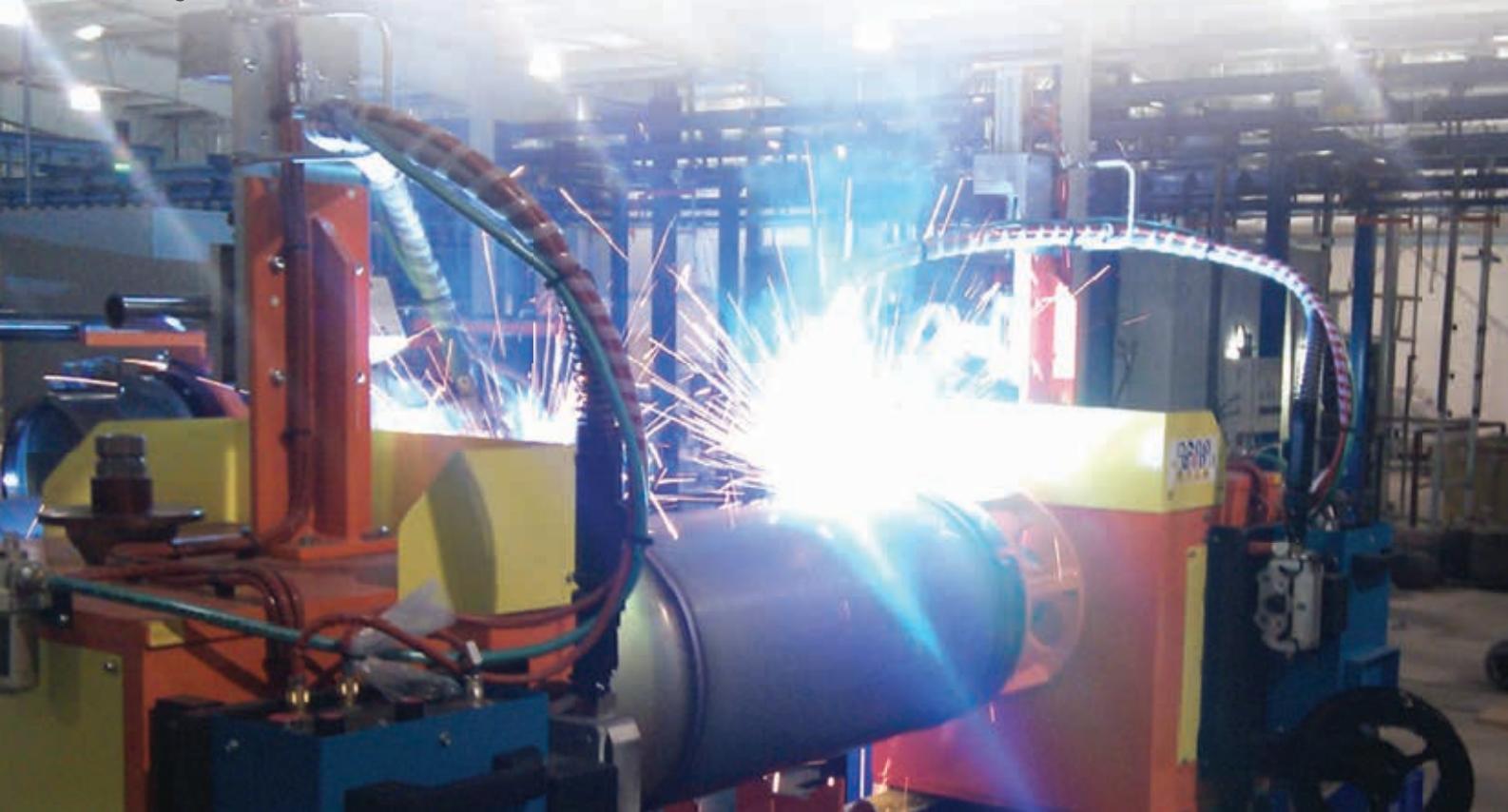
VENUS TECHNOLOGY



PORCELAIN ENAMELING

Porcelain Enameling - an European technology that creates a vitreous enamel layer which protects the heater from rust and corrosion. This technology was introduced in India first time by Venus. Porcelain Enamel is a glass - like coating which is fused at 830°C to create a mechanical bond with the metal substrate which increases the durability of the heater.

Porcelain enamel tanks are widely used internationally and are approved for use in water heaters by BIS, IEC, DIN(German), UL(US) standards. In India, VENUS is the first manufacturer to start enameling with Dry Powder Enameling system which is superior to other type of coatings.



UNIQUE FEATURES

PERFORMANCE



Porcelain Enamel Glass Lined Tank: Manufactured in a modern, automated plant using European Technology. Protects the tank from rust and corrosion.



99.9% pure copper tank: For long life and corrosion free performance.



Glass lined Incoloy 800 element: Withstands temperatures up to 1000°C. Long lasting, even in hard water. Reduces scale formation. Prevents premature element failure.



Glasslined Double Ceramic Heating Elements: Shock-proof, hard water proof, long-lasting.



Hard water protection: Low density, Glasslined elements for long life in hard water areas.



8 bar pressure: Suitable for pressure pumps and multi-storey buildings.



6 bar pressure: High Working pressure that is double that of ordinary water heaters.



Flexi Mount: Flexible mounting options (Horizontal Model) Wall/Floor mounting. Left/right side opening options available - Ideal for modern apartments.

DIGITAL



IoT Empowered : W/H Operation from across the World



Wifi - Enabled : Lets you Set, Schedule & view at your convenience



Smart Mode: Three Energy Saving Smart Shower Modes



Digital Display: For visual indication of temperature.



Multi-function Display: For visual indication of temperature and program options.

SAFETY



Multi-function valve: Acts as pressure release valve, non-return valve, drain valve, expansion valve and vacuum release valve.



Sacrificial Magnesium Anode: A special device to enhance the corrosion protection of the tank by means of "Cathodic action".



Capillary Thermal cutout: Backup safety device. Cuts off power at 90°C. Prevents overheating (vertical models).



Capillary Thermostat: High precision and externally adjustable thermostat enables the user to set temperatures of his choice.

ENDURANCE



10 Years* Guarantee: On Copper tank



7 Years Guarantee:** On Porcelain Enamel GlassLined Tank



4 Years* Guarantee:** On Heating Element

ENERGY SAVINGS



5 Star rating for more energy savings.



Power meter: To show actual energy consumption for daily, weekly, monthly, and yearly



3cm Extra Thick Polyurethane Foam (PUF) insulation: Reduces heat loss and keeps water hot for much longer.

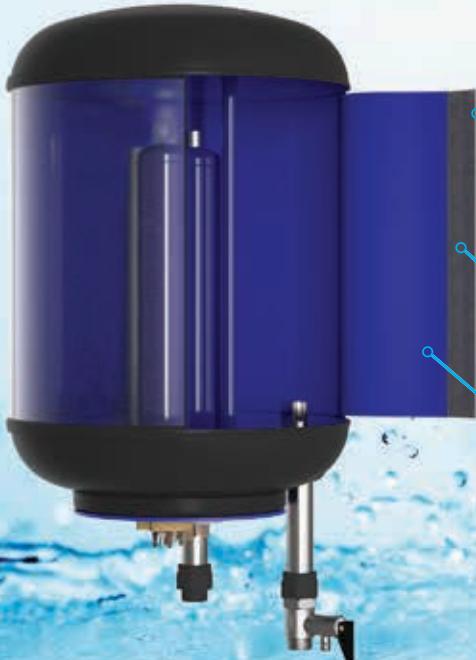
* Applicable on select models only.
** Applicable on select models only.
*** Applicable on select models only.

Note: For exact features refer to product page.

Porcelain Enamel Tank



Manufactured in a modern, automated plant using European Technology. Glass lined coatings protects the tank from rust and corrosion.



Types of Heating Element

We use different types of heating elements in our water heaters. They are designed for reliable & energy efficient performance in all types of water conditions. We have higher grade heating elements for hard water areas to resist scale deposits & premature failure. Ceramic Heating Element – hardwater proof and shock proof, Glasslined Incoloy Heating Element, Copper Heating Element.



Ceramic
Heating Element



Glass lined Incoloy
Heating Element



Copper
Heating Element

Scale Guard Technology



In Ceramic heating element, heat is transferred over a much larger surface area, which reduces the stress on heating element, lowers watts density/sq.cm and ensures less scale deposition on heating element.



Heat Retention Technology



Redesigned insulation & tank for retention of heat and reduction of thermal losses. Removal of thermal bridge between tank and external housing reduces heat loss by upto 16%. 360 degree coverage with upto 3cms thick PUF insulation ensures maximum heat retention.

Heat Retention
Technology



3cm Extra thick
Puf Total
Coverage

Existing
Technology



Thermal Bridge



LYRA
NEXUS



Wifi - Enabled :
Set, Schedule & view
at your convenience



IoT Empowered
W/H Operation
across the World



Lyra Nexus

Smart Innovation in Water heaters for the Smarter You!!! The Latest in line is the all new Lyra Nexus. Technology at the tap of your Mobile to get the Warmth of your Water heater!!! Enjoy the convenience of Technology Wi-fi IoT using Venus Smart Cloud to control your water heater from anywhere in the world. A convenient trio of Smart modes for Energy savings, Smart schedulers to schedule on- off time and to get hot water without waiting & smart indicators for required warmth.



Venus Smart Cloud app



Smart Mode:
Three Energy Saving
Smart Shower Modes



Smart Heating Alert :
Indicates user about heating
status through app alerts



Energy Data
Analytics



Time to heat :
To Reach Set Temperature



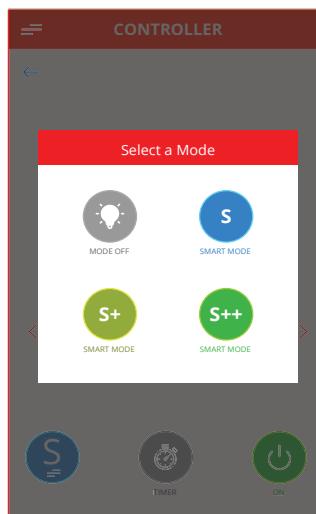
Single Click Customer
Support

Venus Smart Cloud App User Interface

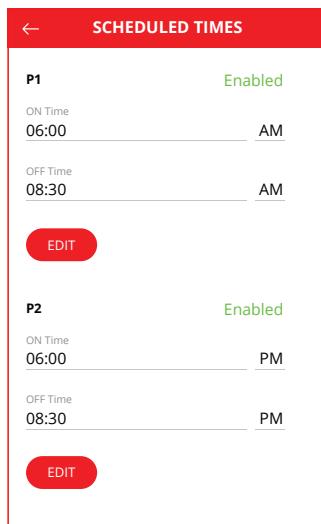
Home Page



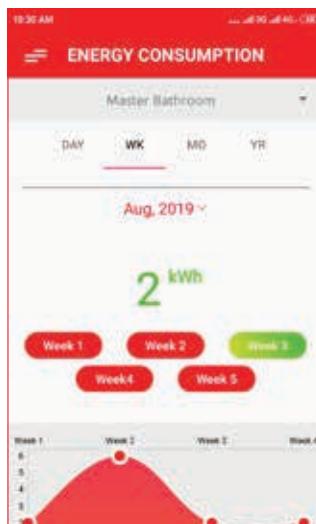
Shower Smart Modes



Time Schedules



Energy Data Analytics

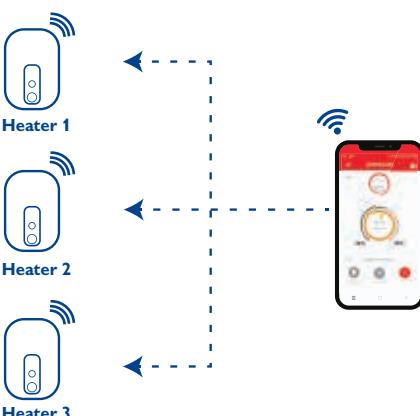


HOW IT WORKS ?

Wi-Fi Connectivity - Multiple-User / Multi-Unit Convenience



Multi Control - (Water Heaters)



Metallic Color Panel



GUARANTEE

Inner Tank Wine Red	7 Years	Heating Element 4 Years	Product 2 Years
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Lyra Digital



Introducing the most futuristic water heater - the new Lyra Digital with a digital display, a smart mode that saves power and a power meter that will let you keep track of power consumption



GUARANTEE

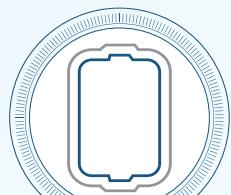
Inner Tank 7 Years	Heating Element 4 Years	Product 2 Years
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Lyra Smart



Introducing Lyra Smart, an advanced technology water heater. With a digital temperature display that allows you to have a hot water bath that is perfect for you.



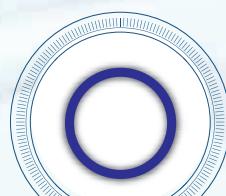
Porcelain Enamel
Glass Lined Tank



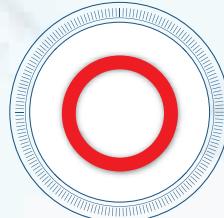
Hard Water Protection



Digital Display



Heating



Ready To Use



8 Bar Pressure

GUARANTEE

Inner Tank 7 Years	Heating Element 4 Years	Product 2 Years
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Lyra



Get the water heater for the new generation - the all new Lyra. A sleek new design that will go with your modern bathroom and smart indicator with colour changing LED to show when the water is ready.



GUARANTEE

Inner Tank 7 Years	Heating Element 3 Years	Product 2 Years
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Calora Digital

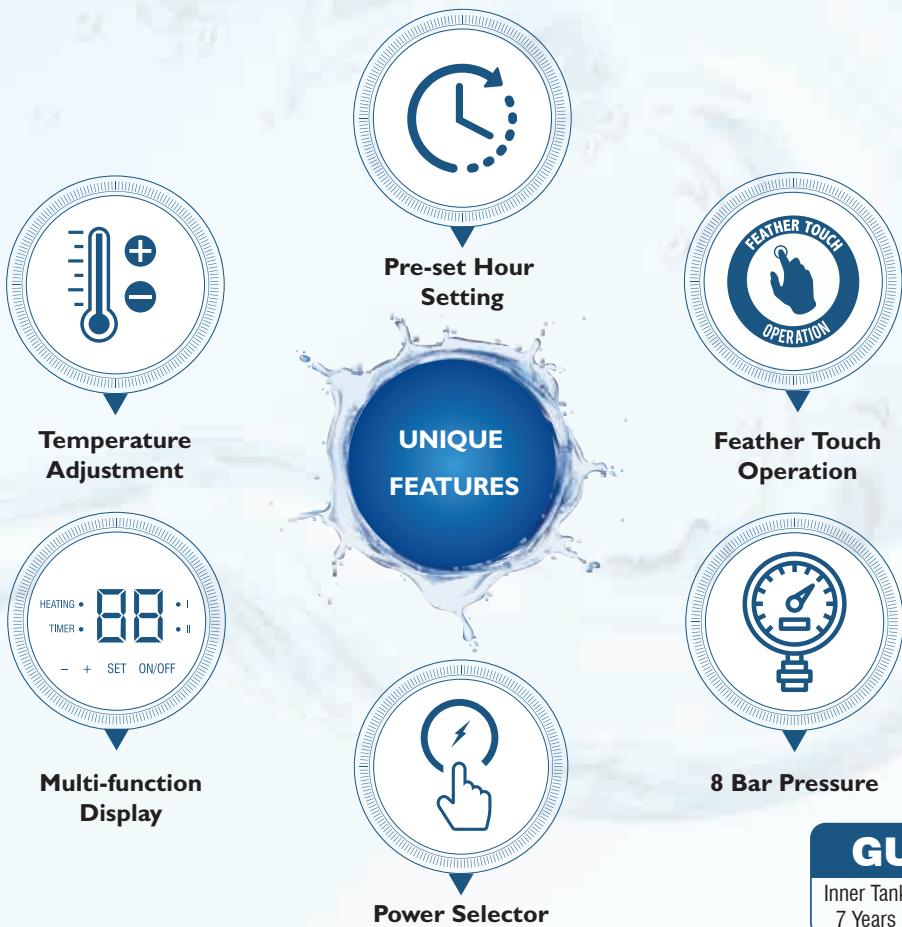


Available Colours:



White

The stylish, aesthetically designed digital water heater offers the best convenient options in terms of LED Display for setting the temperature, timer and power settings. A perfectly synchronized water heater with style, Technology and Convenience !!!



GUARANTEE

Inner Tank 7 Years	Heating Element 4 Years	Product 2 Years
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Calora



White - Gold White - Silver

Calora Storage Water Heaters are made with Titanium Enamel Tank that guarantees optimum performance, long life and lower energy consumption for a unique bathing experience. Calora is designed in a compact & stylish way to add more elegance to your modern bathroom.



Titanium Enamel
Glass lined Tank



Hard Water Protection



Square
Design



Front
Opening



8 Bar Pressure



Sacrificial Magnesium Anode

GUARANTEE

Inner Tank 7 Years	Heating Element 4 Years	Product 2 Years
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Splash Copper



Splash copper is built to last. Made with sturdy & 100% copper parts - copper tank and heavy gauge copper heating element which guarantees corrosion proof performance for ages. A completely reliable water heater, Splash Copper provides you years of trouble free performance.



GUARANTEE

Inner Tank 10 Years	Heating Element 4 Years	Product 2 Years
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Splash GL



Available Colours:



Honey Gold

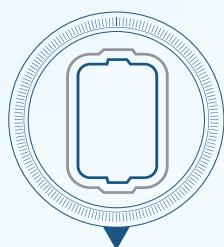


Silver Sparkle



Serene Blue

Splash GL, high performance powered by scaleguard technology and ceramic heating elements that guarantee longlasting performance even under hard water areas. Classic and stylish design.



Procelain Enamel
Glass Lined Tank



Scale Guard
Technology



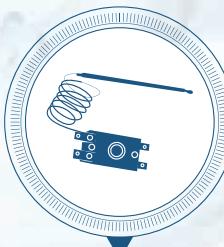
Ceramic
Heating Elements



Capillary Thermostat



8 Bar Pressure



Capillary Thermal Cutout

GUARANTEE

Inner Tank	Heating Element	Product
7 Years	4 Years	2 Years



Magma Plus



Built to last and designed to be Hard water proof with scaleguard technology. An updated and pleasing design with Colours in metallic finish lends this model a new grace and charm to blend with your bathroom decor.



GUARANTEE

Inner Tank 5 Years	Heating Element 2 Years	Product 2 Years
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Celo



Celo, the most versatile water heaters. Energy efficient performance with a stylish design. Safety, efficiency and technology combined in one water heater.



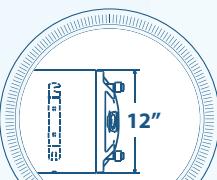
GUARANTEE		
Inner Tank 7 Years	Heating Element 3 Years	Product 2 Years



Slim Series



Introducing Slim series water heater. With only 12" Diameter it is ideal for fixing above false ceilings and in bathrooms with low ceilings.



**Slim Design With
12" Diameter**



**Capillary
Thermostat**



Disc Cutout



ABS Plastic Lids



8 Bar Pressure



Sacrificial Magnesium Anode



MG

GUARANTEE

Inner Tank 5 Years	Heating Element 2 Years	Product 2 Years
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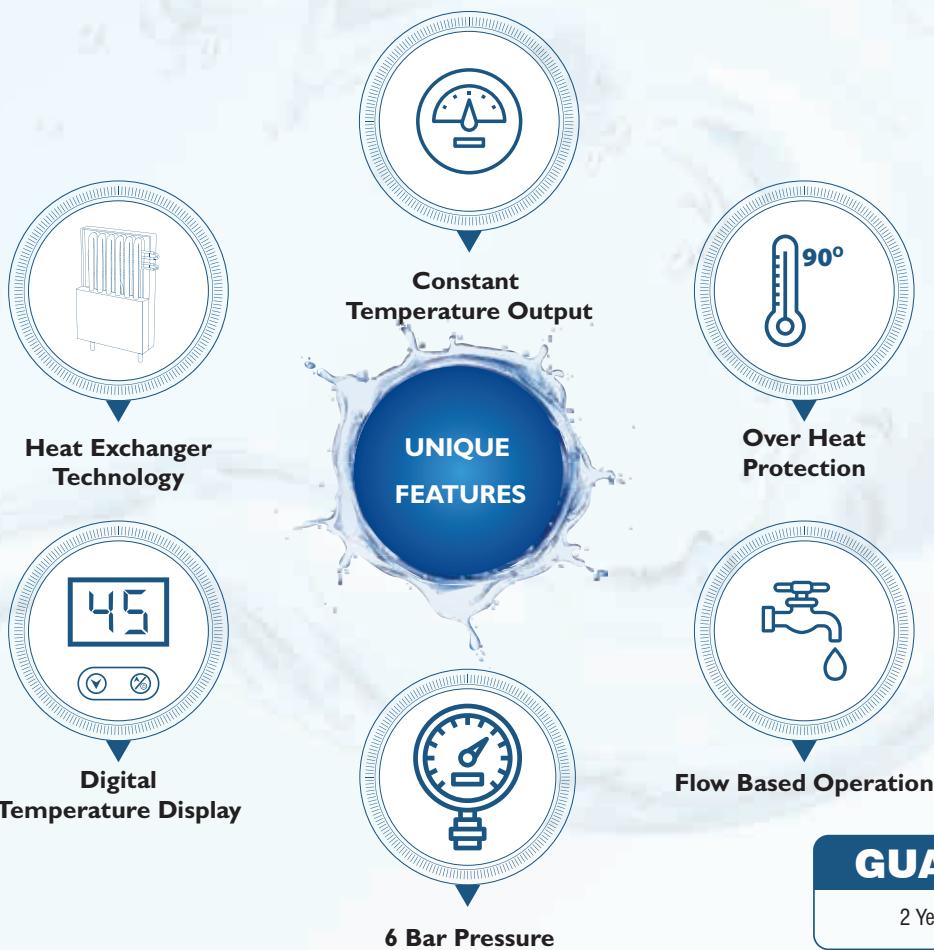


Quik Tankless

Other Models:



Get hot water in no time with QUIK Tankless water heaters designed with a unique heat exchanger technology for an instant relaxing shower every day this water heater also has an advanced microprocessor control for constant temperature output.



GUARANTEE

2 Years on Product



Lyra Instant

Available Colours:



Get. Set. Heat! With Venus Lyra Instant water heaters. They provide you with hot water in an instant. You not only get hot water instantly, but also get to save on your power bills.



GUARANTEE

Inner Tank 5 Years	Heating Element 2 Years	Product 2 Years
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Lava Instant

Available Colours:



Ivory

White

Need hot water at the flick of a switch!!! Get Venus Lava Water Heater. This Water Heater Provides you with Instant Hot Water. No waiting time!!! No expensive power bills!!! A water heater with Instant heating and power saving !!!.



GUARANTEE

Inner Tank 10 Years	Heating Element 2 Years	Product 2 Years
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Splash Instant

Available Colours:



Splash instant water heater is designed for quick heating and supply water on demand. This energy efficient appliance made for a smart home provides hot water instantly and fits compactly into your bathroom or kitchen.



GUARANTEE

Inner Tank 5 Years	Heating Element 2 Years	Product 2 Years
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Gas

Venus presents the most economical way to heat water. Gas water heaters save as much as 66% on water heating costs and also heat water much faster.



GUARANTEE

2 Years on product

Go Green With VENUS

Environmental Friendly Initiatives

Venus Water heaters have been continuously innovating to move to alternate packing solutions like column air packaging, instapak etc., replacing Thermocol packing, to become more environment friendly.

Our Water heaters have CFC/HCFC Free Insulation that has Low Global warming potential and Zero Ozone depletion potential. This ensures minimum damage to the ozone layer and minimum impact on global warming.

We use dry Enamelling process that use less amount of water and generates lesser waste.



Low Global Warming



Ozone Friendly Insulation



New Generation Packaging

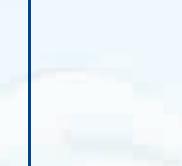


ISO 9001 & 14001
Certification from BVC



Product Specifications

Product Specifications

																										
Calora	Calora Digital	Splash Copper	Splash GL	Magma Plus (V)																						
Porcelain Enamel Glasslined Tank		Copper Tank	Porcelain Enamel Glasslined Tank																							
Incoloy - Glasslined		Copper Element	Ceramic - Glasslined																							
One		Two	One				Two																			
2.0		1.0+2.0	2.0		3.0	2.0		3.0	2.0				3.0													
10CS	15CS	25CS	50CSD	10CU	15CU	25CU	06GL	10GL	15GL	25GL	06GV	10GV	15GV	25GV	35GV	50GV	70GV	100GV	150GV							
10	15	25	50	10	15	25	06	10	15	25	06	10	15	25	35	50	70	100	150							
328	385	448	810	350	475	520	270	350	475	520	305	395	505	545	680	590	765	1005	1455							
328	385	448	400	316	316	366	316	316	316	366	313	313	313	363	363	453	453	453	453							
295	305	345	400	316	325	380	316	316	325	380	313	313	313	363	363	453	453	453	453							
10	15	25	54	13	20	33	6	13	20	33	06	13	20	33	45	64	60	85	122							
Injected PUF - 30mm Thickness																										
Yes			-			Yes																				
ABS Material		MS	ABS Material			ABS Material				PP Material				Metal Material												
Safety Features																										
						Capillary Type																				
						Capillary Type																				
						Yes																				
Additional Features																										
-		Yes	-			-				Yes																
						8 bar																				
-		-	-			-				-																
-		Yes																								
7 Years		7 Years	10 Years			7 Years				5 Years																
4 Years		4 Years	4 Years			4 Years				2 Years																
						2 Years																				

Product Specifications

Product																		
		Magma Plus (H)								Celo (V)								
Inner Tank		Porcelain Enamel Glasslined Tank																
Heating Element		Incoloy - Glasslined																
No.of Element		One																
Wattage (kW)		2.0				3.0				2.0								
Model		10GH	15GH	25GH	35GH	50GH	70GH	100GH	150GH	10CV	15CV	25CV	35CV	50CV				
Capacity (L)		10	15	25	35	50	70	100	150	10	15	25	35	50				
Dimensions(in mm)	Height	395	505	665	680	890	765	1005	1455	395	485	545	680	900				
	Width	313	313	313	363	363	453	453	453	321	321	371	371	371				
	Depth	313	313	313	363	363	453	453	453	321	321	371	371	371				
Time to raise temp. by 35°C (in min)		13	20	33	45	64	60	85	122	13	20	33	45	64				
Insulation		Injected PUF - 30mm Thickness																
Magnesium Anode		Yes																
Outer Body		PP Material			MS													
Safety Features																		
Thermostat		Disc Type							Capillary Type									
Cutout		Capillary Type																
MFV		Yes																
Additional Features																		
Temperature Display		Yes							Yes									
Rated Pressure		8 bar																
Power Saving		-							-									
Hard Water Protection		Yes																
Guarantee	Tank	5 Years							7 Years									
	Element	2 Years							3 Years									
	Product	2 Years																

Product Specifications

Celo (H)	Slim Series	Lyra Instant	Lava Instant	Splash Instant
Porcelain Enamel Glasslined Tank	SS 1L / Porcelain3L	Copper	SS	
Incoloy - Glasslined	Copper Element	Copper Element	Copper Element	
One				
2.0			3.0/4.5	3.0/4.5
15CH	25CH	50CH	10HS	15HS
10	15	25	10	15
485	665	900	350	475
321	321	371	305	305
321	321	371	305	305
20	33	64	13	20
Injected PUF - 30mm Thickness				
Yes			-	Capsule PUF
MS	MS	ABS Material		
Safety Features				
Capillary Type		Stem	Disc Type	Stem
Capillary Type		Stem	Disc Type	Stem
Yes		MFV-3Ltr		PRV -1Ltr
Additional Features				
Yes	-	-		
8 bar		6 bar	8 bar	6 bar
-	-	-		
-		-		
7 Years	5 Years	5 Years	10 Years	5 Years
3 Years	2 Years	2 Years		
2 Years				

Product					
Quik		Q55	Q68	Q90	
Wattage		5500 W	6800 W	9000 W	
Rated Voltage		220-240 V, 50Hz, AC			
Wiring Size		3 x 2.5mm ²	3 x 4mm ²	3 x 6 mm ²	
Required Rating of Circuit Breaker		32 amps	40 amps	50 amps	
Rated Pressure		0.02 – 0.6 Mpa			
Safety Class		IP25			
Temp Setting range		30°C - 55°C			
Rate of flow		1.8 - 10 L/min			
Temperature Raise (Δt) @		5 L/min	16°C	19°C	26°C
		7 L/min	11°C	14°C	18°C
		10 L/min	8°C	10°C	13°C
		12 L/min	-	-	-
Dimensions (mm)		A x B x C 310 x 210 x 70		A x B x C 338 x 211 x 72	
Guarantee		2 Years			
Product					
Quik		QI23	QI53	Q243	
Wattage		12000 W	15000 W	24000 W	
Rated Voltage		400 V, 50/60Hz 3Phase, A			
Wiring Size		4 x 1.5 mm ²	4 x 2.5 mm ²	4 x 6 mm ²	
Required Rating of Circuit Breaker		20 amps	25 amps	40 amps	
Rated Pressure		0.02 – 0.6 Mpa			
Safety Class		IP25			
Temp Setting range		30°C - 60°C			
Rate of flow		1.8 - 12 L/min			
Temperature Raise (Δt) @		5 L/min	34°C	-	-
		7 L/min	25°C	31°C	-
		10 L/min	17°C	21°C	34°C
		12 L/min	14°C	18°C	29°C
Dimensions (mm)		A x B x C 385 x 260 x 90			
Guarantee		2 Years			
Gas					
Model	Rated Heat Output	Hot Water Flow Rate at 25°C	Dimension (in mm)		
JSD12-6DIGITAL	12kW	6 lit/Min	A	B	C
			548	305	120
Rated Pressure*: Min 0.2 kg/cm ² (3 psi) and max 6kg/cm ² (85 psi)					
Guarantee					
2 Years					



VENUS HOME APPLIANCES (P) LTD.

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Customer Care: 08144666999 | **Whatsapp:** 09884064999
Email: customercare@venushomeappliances.com | **Website:** www.venushomeappliances.com

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Mumbai, New Delhi, Vijayawada