SQL Query Analysis Report - Netflix Data

Overview:

This SQL script analyzes a **Netflix dataset** to address **15 business questions**, helping derive insights around content type, ratings, countries, directors, genres, and viewer behavior. It's structured to answer real-world analytical questions commonly faced by streaming platforms.

Business Problems & Query Analysis:

1. Movies vs TV Shows Count

select type,count(*) as Total_content from Netflix
group by type;

	type character varying (10)	total_content bigint	
1	Movie	6131	
2	TV Show	2676	

2. Most Common Rating by Type

select type, rating

from

(select type, rating, count(), rank() over(partition by type order by count() desc) as ranking from Netflix group by 1,2) as t1

where ranking = 1;

	type character varying (10)	rating character varying (10)
1	Movie	TV-MA
2	TV Show	TV-MA

3. Movies Released in 2020

select type,title,release_year from Netflix

where type = 'Movie' and release_year = 2020;

	type character varying (10)	title character varying (150)	release_year integer
1	Movie	Dick Johnson Is Dead	2020
2	Movie	Europe's Most Dangerous Man: Otto Skorzeny in Spain	2020
3	Movie	Tughlaq Durbar	2020
4	Movie	Omo Ghetto: the Saga	2020
5	Movie	Shadow Parties	2020
6	Movie	Here and There	2020
7	Movie	Shikara	2020
8	Movie	Really Love	2020
9	Movie	The Old Wavs	2020

4. Top 5 Countries with Most Content

select unnest(string_to_array(country,',')) as new_country,

count(show_id) as Total_content

from Netflix group by 1 order by 2 desc limit 5;

	new_country text	total_content bigint
1	United States	3211
2	India	1008
3	United Kingdo	628
4	United States	479
5	Canada	271

5. Longest Movie

select * from Netflix

where type = 'Movie' and duration = (select max(duration) from Netflix);

• Retrieves the movie with the longest duration.

6. Content Added in Last 5 Years

select * from Netflix

where to_date(date_added,'Month DD, YYYY')>= current_date - interval '5 years';

• Filters content added in the last 5 years using proper date parsing.

7. Content by Rajiv Chilaka

select * from Netflix

where director = 'Rajiv Chilaka';

• Filters content directed by a specific individual.

8. TV Shows with More Than 5 Seasons

select * from Netflix

where type = 'TV Show' and split_part(duration,' ',1):: numeric > 5;

• Parses the number of seasons from the duration column.

9. Count per Genre

select

unnest(string_to_array(listed_in,',')) as genre, count(show_id) as Total_content from Netflix

group by 1;

	genre text	total_content bigint
1	International TV Shows	774
2	Stand-Up Comedy	9
3	Spanish-Language TV Shows	172
4	Romantic Movies	613
5	Anime Features	21
6	TV Horror	11
7	Stand-Up Comedy & Talk Shows	34
8	Kids' TV	63
9	Docuseries	221

10. Average Content Released in India

select extract(year from to_date(date_added,'Month DD, YYYY')) as year,
count() as yearly_content,

cast(count():: numeric/(select count(*) from Netflix where country = 'India')*100:: numeric
as decimal(10,2))as avg_content_per_year from Netflix

where country = 'India'

group by 1

order by 3 desc limit 5;

	year numeric	yearly_content bigint	avg_content_per_year numeric (10,2)
1	2018	333	34.26
2	2019	203	20.88
3	2020	189	19.44
4	2017	142	14.61
5	2021	95	9.77

11. Documentary Movies

select * from Netflix

where listed_in ilike '%documentaries';

• Filters movies containing "documentaries" in their genre field.

12. Content Without Director

select * from Netflix

where director is null;

• Finds entries missing director info (data quality).

13. Salman Khan Appearances in Last 10 Years

select * from Netflix

where

casts ilike '%salman khan%' and release_year> extract(year from current_date) - 10;

• Tracks appearances of a specific actor over a decade.

14. Top 10 Actors in Indian Movies

select unnest(string_to_array(casts,',')) as actors,

count(*) as Total_content

from Netflix

where country ilike '%india%'

group by 1

order by 2 desc limit 10;

	actors text	total_content bigint
1	Anupam Kher	36
2	Om Puri	26
3	Boman Irani	25
4	Paresh Rawal	25
5	Shah Rukh Khan	25
6	Akshay Kumar	23
7	Naseeruddin Shah	20
8	Amitabh Bachchan	20
9	Kareena Kapoor	20

15. Categorize by Keywords in Description

with new_table as

(select *,

case

```
when

description ilike '%kill%' or

description ilike '%violence%' then 'Bad_content'

else 'Good_content'

end category

from Netflix
)

select

category,

count(*) as Total_content

from new_table
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	category text	total_content bigint
1	Good_content	8465
2	Bad_content	342

group by 1;