



Says

What have we heard them say?
What can we imagine them saying?

Fashion Haven, an online retail store, leverages Zoho Books to manage their inventory and track sales. They can generate invoices and manage customer payments seamlessly. Zoho Books also enables them to reconcile bank transactions and generate financial reports, helping them make informed decisions about their business

Your self-concept is **an assessment of your psychological self**; your self-image is an assessment of your physical self.

However, our self-concepts and/or self-images frequently determine the clothes that we choose to wear.

At the same time, the clothes we wear may influence the way we feel about ourselves.

Put simply, a fashion concept is **a collection of ideas that will influence the type of garments you will be promoting as a freelance fashion designer or fashion house.**

Fashion designers usually take inspiration from **painting, sculpture, architecture, furniture, flowers, animals or any possible object that fascinates them.**



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

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It is important to learn about the start of any design process - the inspiration. Finding inspiration is probably the most important part of designing clothes.

Among the most popular fashion weeks is also Arab Fashion Week, Vancouver Fashion Week, and Russia Fashion Week.

he "Big Four" events are the **Paris Fashion Week, Milan Fashion Week, New York Fashion Week, and London Fashion Week.**

Yes, this means micro miniskirts are coming back with a vengeance.

Fashion design is **a form of art dedicated to the creation of clothing and other lifestyle accessories.**

“Minidresses, tailored skirts, and skirts with cutouts are all styles I think we'll see more of,” she says.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?