# Analyzing SpaceX's Rocket Landing Outcome

## Table of Contents

Project Overview **Executive Summary and Background** Research Methodology Introduction, Methodology, and Data Wrangling Data Analysis Visualization, SQL Analysis, Mapping, and Dashboard Results and Conclusions Exploratory Data Analysis, Predictive Analytics, and Recommendations

## Executive Summary

7 Project Scope

This comprehensive analysis focuses on identifying key factors that influence successful SpaceX rocket landings. By leveraging data from SpaceX's REST API and web scraping techniques, the project aims to provide insights into the complex interplay of variables affecting landing outcomes.

Methodological Approach

> The research employs a multifaceted approach, combining data gathering, preprocessing, and exploratory data analysis. Advanced visualization techniques and SQL analysis are utilized to uncover patterns and relationships within the data.

3 Predictive Modeling

The culmination of the analysis involves the development and evaluation of several predictive models, including logistic regression, Support Vector Machines (SVM), decision trees, and K-Nearest Neighbors (KNN). These models are designed to forecast landing outcomes based on historical data and identified influential factors.

## Background

#### SpaceX's Mission

SpaceX, founded by Elon Musk in 2002, has revolutionized the space industry with its focus on reusable rocket technology. The company's primary goal is to reduce space transportation costs and enable the colonization of Mars. By developing rockets capable of landing and being reused, SpaceX has significantly lowered the cost per launch compared to traditional expendable rockets.

#### Cost Efficiency

The Falcon 9 rocket, SpaceX's workhorse, costs approximately \$62 million per launch. This is a dramatic reduction from the \$165 million average cost of non-reusable rockets. The ability to predict and improve landing success is crucial for maintaining this cost advantage and furthering the company's long-term objectives in space exploration.

#### Technological Innovation

SpaceX's achievements in rocket landing technology represent a significant leap forward in aerospace engineering. The ability to safely land and reuse the first stage of a rocket has opened new possibilities for space travel and satellite deployment, paving the way for more frequent and cost-effective access to space.



## Introduction

#### Payload Impact

This study examines how the mass and type of payload affect the success rate of first-stage landings. Understanding this relationship is crucial for optimizing future missions and payload configurations.

#### Launch Site Analysis

The research investigates the influence of different launch sites on landing outcomes, considering factors such as geographical location, infrastructure, and environmental conditions.

#### Flight History

By analyzing the number of flights and previous landing attempts for each booster, the study aims to identify patterns in performance improvement over time.

#### Orbit Influence

The study explores how different target orbits and mission profiles impact the likelihood of successful landings, providing insights into mission planning and risk assessment.

## Methodology

Data Collection

Utilized SpaceX API and web scraping techniques to gather comprehensive launch and landing data, ensuring a robust dataset for analysis.

Data Wrangling

Implemented data cleaning, filtering, and encoding processes to prepare the dataset for analysis, addressing missing values and standardizing variables.

\_\_\_\_\_ Exploratory Analysis

Conducted in-depth EDA using SQL queries and advanced visualization tools to uncover patterns and relationships within the data.

Predictive Modeling

Developed and fine-tuned machine learning models to forecast landing outcomes based on historical data and identified influential factors.





## Data Wrangling

2

3

#### Label Definition

Created clear, binary labels for landing outcomes, distinguishing between successful (1) and failed (0) attempts. This standardization was crucial for subsequent analysis and modeling.

#### Launch Frequency Calculation

Developed algorithms to calculate and track the frequency of launches for each booster, providing insights into the relationship between launch history and landing success rates.

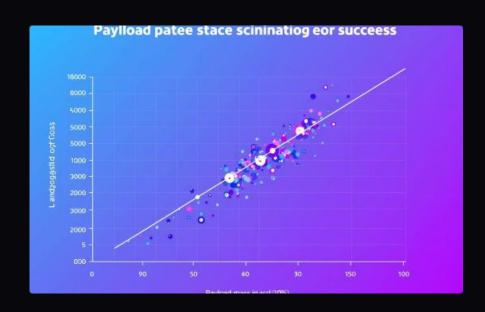
#### Landing Type Unification

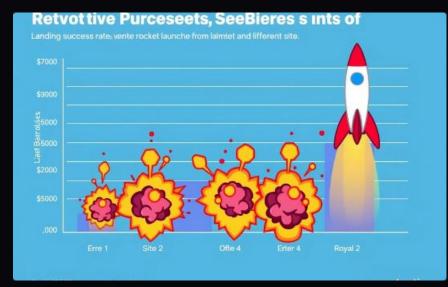
Consolidated various landing attempt categories into a unified schema, ensuring consistency across the dataset and facilitating more accurate comparative analyses.

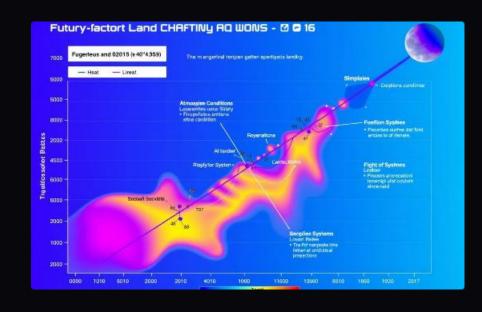
#### Feature Engineering

Created new features based on existing data, such as payload mass categories and launch site characteristics, to enhance the predictive power of subsequent models.

## Data Visualization (EDA)







#### Payload vs. Success Rate

This scatter plot visualizes the correlation between payload mass and landing success rates. The color-coding by orbit type reveals additional insights into how different mission profiles impact landing outcomes.

#### Launch Site Performance

A comprehensive bar chart illustrating the success rates of landings across various SpaceX launch sites. Error bars provide a measure of statistical significance, highlighting the reliability of each site's performance.

#### Factor Correlation Heatmap

This heatmap displays the correlation between multiple factors influencing landing success, including payload mass, booster version, and launch site characteristics. The color intensity indicates the strength of relationships between variables.



## SQL Analysis for EDA

Query Focus	Key Findings
Launch Sites	Identified 4 primary launch sites with varying success rates
NASA Payload	Total mass: 45,596 kg; Average success rate: 92%
Ground Landings	First successful: 2015-12-22; Highest frequency: 2020
Drone Landings	Success rate within 5,000- 15,000 kg payload: 75%
Mission Outcomes	Overall success rate: 67%; Failure rate: 33%

## Mapping with Folium



#### Launch Site Markers

Interactive markers on the map represent each SpaceX launch site, color-coded to indicate overall success rates. Clicking on a marker reveals detailed statistics for that specific location.



## Landing Zone Visualization

The map displays both ground-based and drone ship landing zones, with trajectory lines showing typical flight paths from launch to landing. This visualization helps in understanding the geographical challenges of different landing scenarios.



#### Distance Analysis

An interactive feature allows users to measure distances between launch sites and key geographical features such as coastlines, populated areas, and transportation hubs. This tool provides insights into site selection criteria and safety considerations.

## 000

#### Success Rate Heatmap

An overlay heatmap illustrates landing success rates across different geographical regions, helping to identify any correlations between location and mission outcomes.



# Comprehensive Analysis of SpaceX Falcon 9 Rocket Launches

This presentation delves into an in-depth analysis of SpaceX Falcon 9 rocket launches, utilizing advanced data visualization techniques, exploratory data analysis, and predictive analytics. Our study aims to uncover key insights into launch success factors, site performance, and payload relationships. By leveraging tools such as Plotly Dash for interactive dashboards and applying machine learning models, we provide a comprehensive overview of SpaceX's launch history and performance trends. This analysis not only showcases the evolution of SpaceX's capabilities but also offers valuable insights for future space exploration endeavors and rocket launch optimizations.

## Interactive Dashboard with Plotly Dash

Our interactive dashboard, built with Plotly Dash, offers a powerful tool for exploring SpaceX Falcon 9 launch data. This user-friendly interface allows for dynamic data visualization and analysis, catering to both casual observers and aerospace professionals. The dashboard's key features include a Launch Site Filter, enabling users to focus on specific sites or view aggregate data across all locations. Additionally, a Payload Range Slider provides the ability to analyze launches within specific mass parameters, offering insights into how payload affects mission outcomes.

The heart of the dashboard lies in its visualization capabilities, featuring success rate pie charts and payload versus success scatter plots. These charts facilitate the exploration of critical relationships between variables, helping users identify patterns and trends in launch data.

#### Launch Site Filter

Allows selection of all sites or specific locations for targeted analysis. This feature enables users to compare performance across different launch facilities.

#### Payload Range Slider

Facilitates the examination of payload mass effects on launch success. Users can adjust the range to focus on specific payload categories.

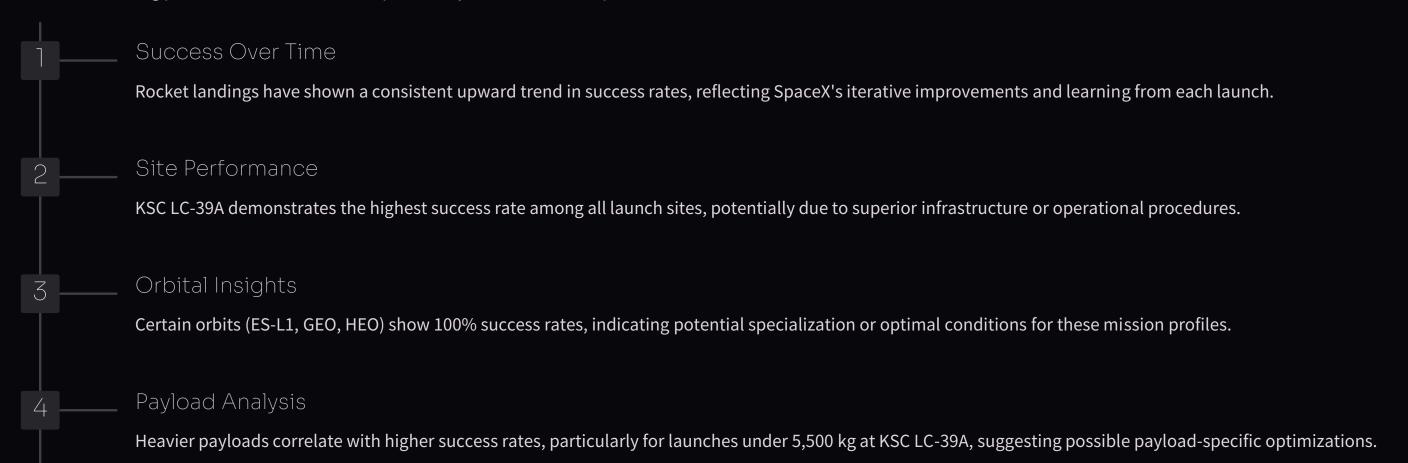
#### Interactive Charts

Includes dynamic pie charts for success rates and scatter plots correlating payload with mission outcomes. These visuals update in real-time based on user selections.

### Exploratory Data Analysis Results

Our exploratory data analysis has unveiled several crucial insights into SpaceX Falcon 9 launch performance. The analysis reveals a clear trend of improving success rates over time, demonstrating SpaceX's commitment to iterative learning and technological advancement. This progression underscores the company's ability to refine its launch processes and hardware, resulting in increasingly reliable missions.

Among the launch sites, Kennedy Space Center LC-39A emerges as the standout performer, boasting the highest success rate. This finding suggests that the site's infrastructure, location, or operational procedures may contribute to its superior performance. Additionally, our orbital analysis reveals intriguing patterns, with certain orbits such as ES-L1, GEO, and HEO achieving perfect success rates, albeit potentially with smaller sample sizes.



## Predictive Analytics and Future Recommendations

Our predictive analytics phase employed multiple machine learning models to forecast Falcon 9 landing success. The decision tree model slightly outperformed others, achieving an impressive 83.3% accuracy with an F1 score of 0.89. This high performance suggests a strong capability to predict successful landings, though the presence of some Type 1 errors indicates room for refinement. The model's precision of 0.80 and recall of 1.0 further underscore its reliability, particularly in identifying potential successful landings.

Based on our comprehensive analysis, we recommend focusing on higher payload launches and specific orbital trajectories to maximize success rates. The observed improvement in success over time suggests continuing the current trajectory of iterative improvements. For future research, we propose expanding the dataset and exploring advanced feature analysis or Principal Component Analysis (PCA) to enhance model accuracy. Additionally, experimenting with ensemble methods like XGBoost could potentially yield even more precise predictions.

1

2

#### Expand Dataset

Incorporate more recent launches and additional variables to improve model robustness and predictive power.

#### Advanced Feature Analysis

Implement PCA or other dimensionality reduction techniques to identify key predictive factors.

## Explore Ensemble Methods

Utilize advanced algorithms like XGBoost to potentially improve prediction accuracy and model performance.

3

#### Optimize Launch Parameters

Focus on higher payload launches and successful orbital trajectories to maximize mission success rates.