

Mark Sheet of 3EM/3T Group Projects

Presentation and Demonstration to Client

Group Name:

Project:

Marker:

Marker's Signature

Please mark according to the schedule below. The presentation and demonstration will be considered together. The mark here is out of a total available of 100. It will be scaled later to represent 60% of the total mark for the project. The prompts given for each section are not exhaustive. Please provide some brief comments to support the mark given. The normal position will be to award common marks to all group members. If there is cause to mark the members individually then please detail the mark on a separate sheet.

Item	Prompts and comments	Mark Available	Mark Given
Presentation Quality	<i>Were form, structure and delivery of the presentation effective? Was the poster effective in this context and would it also stand alone?</i>	10	
Design	<i>Has the top level design been effectively pursued? Was the detailed design thorough and robust?</i>	20	
Commercial Awareness	<i>Is the design capable of being produced in sufficient numbers at the right price point for the target market? Was the target market realistically assessed?</i>	15	
Form of Demonstration	<i>Was the demonstration suitable and effective for illustrating and verifying the design?</i>	15	
Successfulness	<i>Was the implementation of high quality? Did the demonstration work? Were limitations identified and explained?</i>	25	
Response to Questions	<i>Were the answers relevant, thoughtful, accurate and honest?</i>	15	
Total		100	

The standard scale applies: E<40<D<50<C<60<B<70<A<80<A+