

## **Ideation Phase**

Date	23 November 2022
Team ID	PNT2022TMID47139
Project Name	Project – Airlines Data Analytics For Aviation Industry's
Maximum Marks	2 mark

# **IDEATION**

### **Ideation 1:**

Our goal is to create an analysis on Airline Data Analytics For Aviation Industry with maximum accuracy.

- • User can easily review the reports daily, weekly, monthly or yearly.
- • User can get notification daily.

### **Ideation 2:**

To perform predictive analysis on the given Airline Data Analytics For Aviation Industry and build interactive dashboards using IBM Cognos.

### **Ideation 3:**

To accurately predict the airline data on case by case basis so that the airports can use this information for optimal resource allocation and better functioning.

### **Ideation 4:**

Identify trends and patterns in the data through exploratory data analysis.