



Says

What have we heard them say?  
What can we imagine them saying?

Agriculture is the BACK BONE of our Country's economy

It is the main Traditional occupation of our country



India produces both KHARIF and RABI crops

Agriculture is the BIG source of food in our country



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Smart farming and efficient utilization of time and resources while reducing crop losses

Smart farming is an upcoming concept the deploys technologies



Automated Irrigation Systems have revolutionised the way farmers irrigate their crops

Improvements in agriculture productivity, profitability and sustainability



INDIA'S AGRICULTURAL CROP PRODUCTION ANALYSIS(1997-2021)

Seek Financial support from Government

Apply for loans to meet their Farming needs



Improve more crop producation

The agriculture industry is regarded as the foundation of the nation

The Farmers should be given rights to decide the price of their products

Needs more Water sources



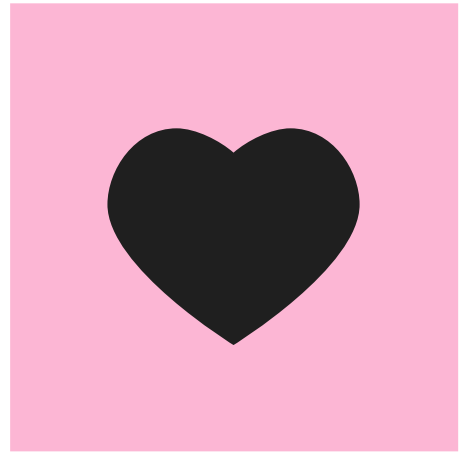
Banks are not providing proper financial help

Proper storage facility to store grains



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?