Website Planning Document

Rain Today?

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Site Purpose

Rain Today is a website that people from Franklin, Greenville, and Springfield areas can use to find out if the day will include rain so that they can adjust their plans accordingly.

Target Audience

Adult residents and visitors to Franklin County.

Site Map



Color Scheme

The color scheme for Rain Today is muted but sophisticated for adult visitors. They are after information, not color entertainment.



Crème	Dark Teal	Light Teal	Lime	Olive
	Nav Bar			
Main Body	Bottom Bar	Events and Alerts	Header	Background
		box		behind body

Typography

The primary text fonts are Roboto Condensed Bold and Raleway Regular

The spectacle before us was indeed sublime.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside, the sable cloud beneath was dished out, and the car seemed to float in the middle of an immense dark sphere, whose upper half was strewn with silver. Looking down into the dark gulf below, I could see a ruddy light streaming through a rift in the clouds.

Roboto Condensed Bold

(White on dark or light teal)

- Header
- Headings

Raleway Regular

(Black on cream)

- Events and Warnings
- All data

Icons



Wireframe Sketches

