

ASSIGNMENT SUBMISSION FORM

[Insert all required information]

Student To Complete:			
Student Name:	Michael Tamasauskas	Curtin ID No.:	19418799
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Unit Name:	Internet Design Introduction	Unit Code:	DIG22
Tutor's Name:	Timothy Allan	Assignment No.:	3
Comments to Tutor or Open Universities Australia:			
Student Declaration:	I declare the attached assignment is my own work and has not previously been submitted for assessment. This work complies with Curtin University rules concerning plagiarism and copyright. [Refer to http://www.policies.curtin.edu.au/documents/academic_misconduct.doc] I have retained a copy of this assignment for my own records.		
Sign or insert name here:	Michael Tamasauskas		

SECOND SLICE *cafe*

Assignment 3 - Single Page Scrolling Website
Michael Tamasauskas

Status:

Complete

URL for live site:

<https://secondslicecafe.online/>

Design Process: Deviations

- Call to action button remains constant through viewports and logo centred on the hero image removed. Mainly due to scale of my viewports appearing differently to how my mock-ups did. Responsive sizing for many window sizes certainly added many complications.
- Mobile view – small aesthetic decisions due to patching together concepts of code, avoiding breaking through further modifying under the time constraints. These would certainly be added through maintenance and upgrade patches in the future.
 - Changed side of hamburger icon, remains constant through opening and closing the menu
 - Removed logo and copyright from expanded mobile menu
- Formatting of each content section (About, menu, etc) has been simplified as my design was remarkably complicated for my skill level to be able to effectively implement responsive sizing.
- Inclusion of a Mission Statement download link, primarily to demonstrate the ability and include an interesting visual piece to further break up the content.
- A major design change I implemented was the use of a floating back to top button compared to the multiple I had planned at each subheading. This provides a cleaner view and dynamic feel, whilst also avoiding formatting issues with responsive sizing such as the squishing that occurs in my final implementation of the footer flexbox.

Final Website Rationale

My final implementation resembles quite strongly of my initial design mockups and even my lo-fi sketches.

Through following the client brief, with it's included logo assets and tone of voice, I have utilized fonts similar to that in the logo to provide a sense of flow. Furthering this, I reiterated through Adobe Color to finally decide on a colour pallet that would compliment the branding of Second Slice Café and its owners. Passionate, organic and sustainable are the focus words that describe this business and the earthly tones of the aesthetics in my website tie this together, appealing to the audience base of customers who also share a passion for sustainability.

Many of my changes come down to the fact that I was spending too great an amount of time fiddling with the last 5-10%, when these complications were still effective at the point of completion.

The fact is that responsive scaling has influenced a significant proportion of my design changes. This is due to the complicated nature of keeping an appealing visual style, whilst remaining completely functional.

Final Submission Checklist

	YES	NO	UNSURE
My website is complete	YES		
My website files have been uploaded to my server space via FTP	YES		
My live website load correctly (images, layout, text, media, etc.)	YES		
I have submitted a single page scrolling website	YES		
My website is fully responsive (according to the assignment requirements)	YES		
My menu is fully linked, consistent and easy for users to navigate	YES		
My colour scheme compliments my topic and content	YES		
My typographic treatment compliments my topic and content	YES		
I have considered my target audience in the creation of my website	YES		
I have completed my Final Progress Report	YES		
I have included a link to my live site in my Final Progress Report	YES		
My website files and progress report have been submitted as a ZIP file to the assignment Drop Box	YES		

Final Project Critique

I feel that I did well to keep to my original design for the most part, the aesthetics of the desktop menu bar in particular is something that I am proud of. The colour scheme and font choices work well to be easily legible and equally stylish. The contact us section ended up surprisingly close to my initial design and once implemented, scales better than I expected it to at different viewport sizes.

I certainly could have improved upon the mobile viewport responsive sizing. This does not have the same polish or professional feel to it as the larger viewports. I did try to start on a mobile first approach, however ended up focusing mainly on larger sizing. This is something I will endeavor to do next time. Furthering this, my content sections are not as initially designed. Again a mobile first approach could assist with this, as well as utilizing my gained knowledge now to approach the sections as I originally intended.

Given more time, or especially another project, I would most certainly produce more polished, cleaner coded and most importantly functionally responsive website. The processes laid out through this unit has given me many more skills and a result that I had not thought possible on my own.

CODE

W3Schools. 2020

<https://www.w3schools.com/>

Embeded Google Map Generator. 2020. Accessed 20th November 2020.

<https://www.embedgooglemap.net/>

FONTS

"Boulevard Script". 2020. dafont.com.

<https://www.dafont.com/boulevard-script-2.font>

"Dancing Script". 2020. Google Fonts.

<https://fonts.google.com/specimen/Dancing+Script>

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<https://fonts.google.com/specimen/Montserrat#standard-styles>

IMAGES

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