

Tammy Lee

Product Manager | Professional Nerd | Fights for the User

@ tammylee@programmingfarmer.io 📍 Seattle, WA

EXPERIENCE

Product Manager

eventcore 11/2017 - Ongoing Seattle, WA

An enterprise-solution for event and conference management tech

- Designer of a new corporate platform build that will replace all existing and historical systems and infrastructure.
- Owner of four company-wide backlogs, including the new platform build, system and database health, delivery support and enhancements, and the creation of a new payment processor system.
- Owner of a machine-to-machine REST API, consumed by over ten companies, that drives the conference experience for over 100K attendees annually. Currently working on a complete re-build to migrate the previous API from OAuth1.0 to 2.0, to use a globally distributed document database in order to optimize performance, and to modernize the external dev experience by adding OData support and documentation via Swagger.
- Owner of all company legacy SOAP APIs used for small-scale B2C authentication and authorization needs, as well as B2B reporting.

Senior Technical Project Manager

eventcore 02/2015 - 11/2017 Seattle, WA

- Successfully launched over 20 custom registration websites which securely engaged with confidential data for over 120K users.
- Designed four separate front-end tools based on attendee and partner feedback, website analytics, and in-person feedback collection that over one year, reduced attendee escalations by over 30%.
- Personally built six custom tools based on event-specific business and finance logic collected for over 30K attendees to deliver a smooth and accurate attendee check-in experience.

Program Coordinator

Puget Sound Python User Group 11/2014 - 12/2015

- Developed mission and sponsorship strategies for a non-profit devoted to strengthening the Python community in Seattle, WA.
- Created and maintained social media presence via website creation as well as social identity providers like Twitter, LinkedIn and Instagram.

EDUCATION

Bachelor of the Arts, Political Theory

UNIVERSITY OF VIRGINIA

Charlottesville, VA

- Multi-occasion recipient of Dean's List.
- Coordinator of a University-sponsored conference to receive the then Ambassador of the Republic of Korea.

Software Development Boot Camp

University of Washington

11/2018 - Ongoing Seattle, WA

- Project-driven course centering on Javascript, APIs, MySQL, MongoDB, Express, React and NodeJS (MERN stack) with supplemental work in algorithms and data structures.

ABOUT ME

I aim to fail fast and to succeed faster. I like to surprise, and not be surprised. I live for the thrills of delivery and user analytics. My style of product development is feature rich, not feature heavy. I prioritize ruthlessly.

I'm also an organic farmer, a dog rescue junkie, and am designing civic initiatives about how "backyard" agriculture can alleviate hunger and poverty in my neighborhood.

MOST PROUD OF

🔗 Systems Architecture

For two leading clients, I, along with a senior dev, formed the "Integration Architecture Review Board". We designed input/output UML diagrams for "flagship" events that relied on multiple software companies and systems to deliver a singular, seamless user experience.

👤 "Jack of All Trades"

Managed a 15-person dev team (as a non-dev). Led company-wide GDPR efforts by deploying client-specific requirements for over 40 websites and creating a living system to manage continued compliance without me. Owned GDPR downstream for all departments (e.g., documentation, training, processes, etc.) Organically became the main point of contact for company's largest client, and the majority of technical partners.

🚀 Breaking the rules

Was the first person to simultaneously launch and optimize three of the company's largest projects, while generating the highest revenue in the history of each project.

STRENGTHS

Product Ownership	Advanced
Front-End Web Dev	Intermediate
Agile	Proficient

CERTIFICATIONS

Certified Scrum Product Owner
Scrum Alliance

Linguistics & Cultural Studies
Certificate

l'Université de la Paris-Sorbonne