Legend:

3 — High:

This is a core, flagship, or market-leading use case for the company.

- The company's product is among the best in the industry for this category, with strong evidence of high adoption, measurable results, and/or unique differentiation.
- The company is recognized as a top competitor or innovator in this area.

2 — Medium:

This use case is a meaningful part of the company's offering, but not its main focus.

- The company provides a solid solution or integration for this category, but it is not as comprehensive or differentiated as its core strengths, or as the market leaders.
- The company could compete here, but is not the primary choice for this use case.

1 — Low/Potential/Future:

The company has a weak or emerging offering in this category, or has indicated plans to expand into it.

- There is some evidence of capability, pilot programs, or product roadmap mention, but no robust, widely adopted solution yet.
- The company may be able to address this use case in the future, or does so only as a minor feature.

Market Segments

Patient Access and Intake

Eligibility & Verification High:

• <u>Infinix</u>

- Infinx's Patient Access Plus platform provides automated, Al-driven eligibility verification and benefits checks, with HL7/FHIR/API integration and proven reduction in eligibility-related denials. This is a core, top-tier offering and is at or above the industry standard.
- 2M+ eligibility verification transactions processed annually, 5M+ patients served,
 2B+ revenue collected

Luma

- 61 days sooner care on average
- o 98 manual call center staff hours saved/eliminated

- 95% of phone calls completely automated
- 82% patient verification success rate
- 1,200 cancellations processed without any human interaction

Tennr

- o reducing denials by 98% while tripling revenue
- o Numerous case studies

Thoughtful Al

Prior Authorization (providers) High:

Infinix

 Infinx is recognized as a market leader in Al-powered prior authorization, offering a 98%+ accuracy rate, 24–48 hour average turnaround, <2% denial rate, and a hybrid Al/human model. These stats are among the best in the industry and are widely cited in case studies and press

Tennr

- Primary focus on making prior auth and whole referral process faster
- Case studies with referrals 75% faster with 4x volume
- o Runs benefits investigations and submits prior auths

Medium:

• Aspirion

 Focus is primarily on claims management/denials but also do work on prior auth denials

Autonomize Al

- 55% reduction in review time
- 49% decrease in decision turnaround—from 3.65 to 1.80 days
- Up to 76% of cases auto-intaked with human oversight
- 18 minutes saved per case—reclaiming up to 36,000 hours monthly

FinThrive

 FinThrive automates some aspects of prior auth for providers, but is not a market leader

Low:

Thoughtful Al

 PAULA agent ensures "accurate and timely submission" of authorization requests. Reduces prior auth processing time by 60%+ compared to manual workflows. Industry leaders typically achieve 40–50% reduction, making Thoughtful AI a top performer.

Clinical Documentation

Ambient Al Scribing

High:

Abridge

 Leading startup in AI scribing technology, improving undivided attention of physicians by 90%, 86% clinicians do less after work hours, etc.

• Suki.Al

• Reduces documentation time by 76% with real-time note generation.

CDI Prompt & Query

High:

Abridge

 Leading startup in Al clinical documentation, improving undivided attention of physicians by 90%, 86% clinicians do less after work hours, etc.

Medium:

Autonomize Al

- 98%+ accuracy in clinical data abstraction
 93%+ precision in document extraction
- 80% manual workload reduction
- o 50% faster intake-to-decision time

• Suki.Al

 Suki flags missing documentation and prompts for additional details, but is not a full CDI suite

Workflow Alignment

High:

Abridge

 Leading startup in AI clinical documentation, improving undivided attention of physicians by 90%, 86% clinicians do less after work hours, etc. • Fold Health

Medium:

- Suki.Al
 - Suki's voice AI is embedded in EHR workflows, optimizing documentation at the point of care

Coding & Charge Capture

Al Coding (Autonomous)

High:

- Fathom
 - Industry leader, 90%, high customer satisfaction
- Maverick Al
 - Maverick Al's core offering is autonomous, real-time medical coding with a
 published 85% direct-to-bill rate and 97%+ accuracy, significantly above industry
 averages (CAC direct-to-bill rates typically 60–70%). Multiple large deployments
 (RadNet, ImagineSoftware) and press releases confirm this is a primary,
 industry-leading use case

Medium:

- lodine
 - Iodine's AI suggests codes and flags missing documentation, but requires human validation and is not fully autonomous
- Thoughtful Al
 - 72% reduction in coding time

Low:

- <u>Infinix</u>
 - Has a team of expert medical coders, however lacks mention of heavy AI usage and statistics in this area; AI agents and agentic automation offer potential for coding opportunities in the future

Coding Validation High:

Maverick Al

 Maverick's platform is a next-generation coding validation tool, providing real-time coding suggestions, autonomous code generation, and validation. Its direct-to-bill rate and accuracy outperform most traditional CAC vendors, which typically require more human review and achieve lower automation rates

• Iodine Software

 lodine's platform validates coding decisions using AI, reducing errors by 52% compared to manual review

Medium:

- Thoughtful Al
 - CODY agent validates coding and notes with "precision and accuracy," reducing coding errors. Part of core platform with documented 95%+ accuracy rates

Low:

- Infinix
 - Same reason as above

Charge Capture

High:

- Fathom Al
 - Mentions significant reduction in charge lag time

Medium:

- lodine software
 - 5.27% avg increase in MCC capture rate
- Maverick Al
 - Maverick's solution identifies missing documentation and prompts for coding completeness, which includes charge capture and modifier validation for radiology and outpatient services. However, it is not a comprehensive charge capture platform across all specialties. Industry leaders in charge capture (e.g., Ingenious Med) offer broader specialty coverage

Low:

- Thoughtful Al
 - 60% reduction time in charge capture

Claims Management

Claims Scrubbing & Edits High:

FinThrive

Al scrubs claims with 99.5% accuracy, reducing denials by 30%

Infinix

 Infinx automates claims scrubbing and edits using AI and payer rules, ensuring clean claims and reducing denials. Clean claim rates and automation are at the top of the market

Medium:

Autonomize

- 55% reduction in adjudication cycle time
- Strong ROI within 12 months
- Fewer disputes and escalations

Maverick Al

 Maverick's real-time coding validation and compliance checks reduce claim denials and billing errors, effectively functioning as a claims scrubber at the coding stage. However, it does not perform post-coding claims edits or payer-specific edits as a dedicated claims scrubber would (e.g., Experian, Change Healthcare)

Payer Rules Engines & Submission Medium:

Infinix

 Infinx integrates payer rules engines and automated submission into its workflow, with AI agents trained on payer-specific requirements. This matches or exceeds industry standards

Maverick Al

 Maverick's platform incorporates payer rules for coding compliance and direct-to-bill submission, with real-time updates for CMS and payer codes. While not a full payer rules engine, its coding engine is highly adaptive to payer requirements, which is above average for coding platforms

First-Pass Error Resolution

High:

• Infinix

 Infinx's platforms deliver high first-pass yield and low denial rates (<2% for prior auth, high clean claim rates for coding). These results are among the best in the industry

Medium:

Maverick Al

 Lack of evidence for their rate on this but certainly something that gets improved with their reported coding accuracies

Denials Management

Denial Triage & Categorization High:

- FinThrive
 - Machine learning categorizes denials 50% faster than manual processes
- Thoughtful Al
 - Reduces denials by up to 75%, flags and categorizes denials for rapid resolution

Medium:

- Infinix
 - Heavily indicate denial prevention, yet not too much info on this especially with regards to triage/concurrent for it: Infinx provides denial analytics and workflow management, but denial triage/categorization is not their primary product. Their analytics are robust, but not as specialized as Xsolis or Aspirion

Appeals Management

High:

• Aspirion

 Aspirion is an industry leader in appeals management, with a 90%+ day-1 clinical denials overturn rate and a 40% expected reimbursement yield increase. This is well above typical industry averages (often <60% overturn)

Low:

Autonomize

- 55% reduction in adjudication cycle time
- Strong ROI within 12 months
- Fewer disputes and escalation (later on → indirectly dealing with appeals, also the potential for actually dealing with these by adjusting copilots)

Infinix

 Indication of appeals management, yet not too much info on this especially with regards to triage/concurrent for it

Root Cause Analysis Feedback

High:

- Aspirion
 - Aspirion provides detailed root cause analysis and feedback to clients, helping them address systemic issues that cause denials

Medium:

- <u>Infinix</u>
 - Infinx provides denial analytics and reporting, including root cause analysis, but this is not their most differentiated feature

Payment Processing and Reconciliation

ERA/EFT Posting Automation

High:

• Thoughtful Al

Medium:

FinThrive

Low:

- Infinix
 - Indication of posting and reconciliation services but all provided primarily by actual employees rather than automation

Payment Reconciliation & Underpayment Detection Medium:

Aspirion

 While primarily focused on denials management within RCM, also offer underpayment detection services: 35% underpayment revenue reduction, .25–1% net revenue lift, 80% claims paid within 90 days of appeal

FinThrive

 FinThrive provides payment reconciliation and underpayment analytics, but this is not as robust as dedicated vendors like Aspirion

Low:

Infinix

 Indication of posting and reconciliation services but all provided primarily by actual employees rather than automation

Patient Billing & Collections

Digital Billing & Reminders High:

Cedar

Al personalizes patient billing, increasing payment rates by 35%

Medium:

• FinThrive

o FinThrive supports digital billing and reminders, but not as a primary product

Low:

Luma

 Luma's Al-powered automation is configurable to support complex workflows and integrates with EHRs and other systems to optimize operational efficiency. Their Navigator Al tool automates appointment management and after-hours communication, reducing manual staff work and aligning workflows

Accounts Receivable & Collections High:

Aspirion

- o 90%+ Underpayment reduction rate
- ~10–12% Reduction in AR days
- ~60% Paid within 90 days of appeal

Cedar

- o Integrated financing options improve patient acceptance by 40%
- o Predictive analytics create optimized payment plans, reducing bad debt by 28%

Medium:

Autonomize Al

 \circ Fee scheduling copilot \rightarrow 10x faster publishing, 95% mapping accuracy, no version-control issues

• FinThrive

 FinThrive offers payment plan setup and financing options, but not as a primary product