Tabassum Salma I. (Tan)

www.tanxr.me
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Design Engineer and Tech Artist in
Immersive Tech
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Work Experience

11/2024	**Freelance Contributor** Opopolo Studio, Stockholm, Sweden
10/2024 03/2025	**Unreal Developer & Designer Intern** FellowBot, Stockholm, Sweden
06/2024 07/2024	**XR Creative Developer Volunteer** Awen Emotions, London
03/2017 06/2023	**Design Director, Founder** Hulo Design Studio
09/2016 02/2017	**Graphic Designer** Ice9 Interactive, Dhaka
06/2014 08/2014	**Graphic Designer Trainee** Mullen Lowe Lintus of Thailand
07/2012 09/2012	**Graphic Designer Trainee** Therap - A Software Company

Education

08/2023 04/2025	**XR Creative Developer** Hyper Island, Stockholm
06/2009 06/2016	**Bachelor in Visual Communication Arts** The Assumption University of Thailand

Professional Summary

Highlight of my career has been working as a designer in a XR firm and working as a Design Director in my own Design Studio. Accumulated 15+ years of experience in identity design, graphic design, print media, design strategy, client relationship, team lead etc. Acquired expertise in developing concepts, UI/UX, WebXR, programming in JS, Three.js, C#, C++, Arduino IDE, XR (VR//MR) development, 3D design, generative art and creating token based design system in the last 3 years - combining all my skill and knowledge now I choose to do design engineering in the immersive space and pursuing works related to XR to take the technology one step further.

Currently building functional webXR products and an XR archive - Spatial Patterns alongside freelance works.

Additional Activities

2025	**Launching XR archive, Spatial Patterns** Archive for XR design patterns
2025	**Google Maps API Hackathon** Participating with an WebXR Product
2025	**Guest Lecturer at Hyper Island, Stockholm, Sweden. (2 days)**
2024	**Mentor at XR Design Challenge** A global XR hackathon by Immersive Insiders; sponsored by Google, Meta and ShapeXR
2024	**Unity Developer Volunteer at project: Virtual Serenity** Berlin, Germany
2024	**Group Art Exhibition** Odyssey, Stockholm, Sweden
2024	**2 days Workshop on Generative Art and Interaction Design at Nackademin**
2024	**Co-facilitator at Hyper for Way Week** A week long on-boarding facilatation for new students at Hyper Island
2024	**XR-AI Hackathon** Participating with a mixed reality product
2023	**Canva Workshop - Design System for Brand** A Designed a workshop for the Pathao
2021	**Speaker at Pixel'n Product** A Design talk organized by Pathao, Dhaka
2017 2019	**Solo Art Exhibitions** Nordic Club, Dhaka
2019	**O-Design Magazine** Launched online design magazine in Dhaka
2019	**Design Trainer** Aaka, an after school for design workshops
2017	**Visual Artist** nGrid, a interactive installation studio
2017	**Other Group Exhibitions** HerStory, MilkShake, MindMatter Dhaka
2017	**Panel Speaker at Dhaka Lit Fest**