

HAPPINESS Oyinlola

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Professional summary

Skilled Frontend Developer with expertise in React js, Next js, and TypeScript, specialising in creating user-centric, responsive web applications. Demonstrated success in driving user engagement and improving platform efficiency through leadership of key projects at Clouddley, Settl.me, and Optisource. Strong focus on clean, maintainable code and modern UX/UI design, ensuring efficient development processes and impactful user experiences. Thrives in collaborative environments and consistently contributes innovative, scalable solutions.

Work history

Frontend Developer, 11/2022 - Current

[Clouddley](#) - Wilmington, Full-Time

- Led the frontend development of Clouddley — a SaaS cloud management platform that simplifies how startups and small businesses deploy and manage applications across cloud providers like AWS, Azure, and GCP — using React, Next.js, Tailwind CSS, Material UI (MUI), and Redux for seamless state management.
- Spearheaded the development and optimization of landing pages that boosted conversion rates by 30%.
- Integrated Next-Auth Social Login (Google/GitHub), which reduced login errors by 90%, increased onboarding speed by 30%, and drove a 20% uplift in user engagement.
- Developed features that enable users to deploy apps directly from GitHub and Bitbucket, and built intuitive interfaces for creating databases and Redis instances — improving user experience, retention, and task completion speed.
- Implemented RESTful API communication and form validation using Axios and React Hook Form, while creating reusable UI components that cut development time by 30% and enhanced code maintainability by 25%.
- Led performance optimization efforts that reduced load times and improved overall dashboard responsiveness.
- Established a robust testing foundation by implementing unit tests with React Testing Library.

Frontend Developer, 03/2022 - 10/2022

[Settl.me](#) - Remote, Full-Time

- Implemented a comprehensive consumer lifestyle web application that facilitates end-to-end online food ordering and service booking (including services such as salon appointments), while also enhancing merchant operations by developing a responsive and intuitive dashboard for efficient product uploads and order tracking—contributing to a 20% improvement in merchant productivity and satisfaction.
- Integrated multi-channel payment gateway for users to pay with cards, transfer and wallet.
- Implemented web-socket to ensure the consumer gets live notification from the merchant and the delivery associate.
- Implemented frontend monitoring with Sentry to ensure the apps perform optimally - to meet users' expectations.

- Implemented Go - To -Market frontend engineering workflow which includes SEO optimisation and A/B testing to create data driven pathway for improvement.
- Implemented feature flag which allows the team to turn off/on certain features based on readiness or market feedback - allowing us to rapidly iterate on new ideas.
- Wrote and maintained comprehensive unit and integration tests using Jest and React Testing Library, significantly increasing code confidence and reducing regression bugs.
- Implemented Settl.me using Next.js, Tailwind CSS, TypeScript, and React-Query.

Frontend Developer, 11/2020 - 03/2022

[Optisource Technology Solutions](#) - Remote, Full-Time

- Spearheaded the conversion of a widely used ASP.Net accounting software into a modern React.js application, significantly elevating the user interface and overall performance. Additionally, led a comprehensive redesign of the company website, fostering an enhanced digital presence and a more engaging user experience.
- Established robust continuous integration and delivery pipelines using GitHub Actions, Netlify, and Vercel, ensuring smooth and consistent deployment cycles for frontend applications.
- Directed targeted improvements for WordPress sites by leveraging Divi Builder and Elementor to optimize and modernize the digital experience.
- Contributed to separate performance enhancement projects, employing Lighthouse analysis to drive further improvements in page load times and overall site efficiency.

Projects

- **Microsoft Word Add-In Developer** - Developed a Microsoft Word add-in for the Nigerian Bar Association using React, JavaScript, Office JavaScript API, HTML, and CSS, automating seal and stamp application, improving document processing speed and accuracy by up to 70%, and ensuring compliance with legal and regulatory standards. A demo of the Word Add-in is Available At: [Stamp & Seal](#)
- **Web Developer, Delore Care** - Redesigned the digital portal of an in-home care provider using Next.js and Tailwind CSS, boosting user engagement by 35%, website traffic by 25%, and job application submissions by 40%, while streamlining communication with SendGrid and enhancing user satisfaction by 20%. A link to the website is available at: [Delore Care](#)
- **Web Developer, JVAS Property** - Designed and optimized a responsive landing page for an Airbnb apartment in Mapperley, Nottingham, using Next.js and Tailwind CSS, achieving a 30% increase in booking inquiries, 15% higher conversion rates, and 40% growth in organic search traffic through improved SEO and functionality. A demo of the website is available at: [JVAS Property](#)

Skills

- React js (SSR and CSR)
- Next js
- TypeScript
- JavaScript
- GraphQL
- Tailwind CSS
- HTML5 / CSS3
- API Integration (GraphQL and REST)
- Responsive Design
- Jest (for unit testing)
- Redux / React Query
- Git (Version Control Systems)
- Agile Methodologies
- SEO Best Practices