# **TANAX**

**Bussines Cryptocurrency** 

#### 1. Introduction

TanaX is a cryptocurrency designed to facilitate mass adoption in the business world. Its main advantage lies in its ability to operate in a decentralized way, allowing companies to use it as a stable and adaptable currency for their commercial needs. This document explains the operation of TanaX, its medium/long-term viability, and how businesses can benefit from its adoption as an economic tool.

The introduction should be brief but informative. It should serve to capture the reader's interest and prepare them for the content that follows.

## 2. Economic Plan

The **economic plan** of TanaX should focus on how the coin will reach a value of 0.001€ in three months, how the coins will be distributed, and the economic model behind its growth.

## **Financial Objectives**

- The main goal is to increase the value of TanaX to 0.001€ in three months, which will be achieved through a progressive distribution plan and incentives for buying and investing in the coin.
- The coin will have a **total of 1.5 trillion tokens**, of which 50% will remain under the control of the initial owner, 10% will be allocated for rewards and events, and the remaining 40% will be put up for sale to interested businesses and individuals.

## **Distribution Strategy**

The distribution will be as follows:

- **50% of the coins** (750,000,000,000) will remain under the initial owner's control to ensure long-term project stability.
- **10% of the coins** (150,000,000,000) will be assigned to a rewards and events fund to incentivize adoption and community participation.
- **40% of the coins** (600,000,000,000) will be available for public sale in phases. The sale will be progressive to ensure that the coin's value is not negatively affected by oversupply.

#### 3. Business Action

The use of TanaX within businesses should be explained clearly. The main advantage for businesses is that TanaX can be used as a means of payment or investment, facilitating more economical and secure transactions.

# Implementation Strategy

Businesses can adopt TanaX in several ways:

- **Cross-border payments**: TanaX can be used for global payments with lower fees than traditional currencies.
- **Process automation**: Integrating TanaX into e-commerce payment systems, allowing for fast and secure transactions.
- **Customer incentives**: Offering TanaX as part of loyalty programs or rewards for frequent customers.

# Using TanaX as an Economic Hedge

TanaX can act as a store of value:

- **Price stability**: The limited and controlled supply, along with a rule-based emission system, will allow the coin to maintain stability in its value.
- **Inflation protection**: Businesses can use TanaX as a way to protect themselves from the devaluation of traditional currencies.

# 4. Legality and Regulation

Compliance with EU and Spanish regulations is essential to ensure TanaX operates legally. Below are the laws and regulations TanaX must comply with:

## **European and Spanish Regulations**

- **Regulation (EU) 2019/883:** This regulation sets the regulatory framework for crypto assets in Europe and ensures that TanaX operates within EU laws.
- Law 10/2010 on Prevention of Money Laundering: As a crypto asset,
  TanaX must comply with Spanish regulations to prevent money laundering and terrorism financing.
- Royal Decree-Law 7/2021: Regulates crypto assets as financial instruments and establishes consumer protection measures and security in transactions.

#### 5. Commercial Use of TanaX

The commercial use of TanaX can encompass various applications, making it an attractive option for businesses in different sectors.

# **Use as a Payment Method**

• **Service payments**: Businesses can accept TanaX as payment for products and services, reducing transaction fees currently generated by traditional payment platforms.

## **Investment in Crypto Assets**

• **Investment assets**: Businesses can choose to hold TanaX on their balance sheets as an investment asset, seeking appreciation in value as the demand for the cryptocurrency increases.

#### **Fast and Secure Transactions**

 Reduced transaction times: Transactions with TanaX will be much faster and more efficient than traditional transactions. Additionally, the TanaX network provides a high level of security through blockchain technology.

#### 6. Conclusion

In conclusion, TanaX represents a unique opportunity for businesses looking for an economic, secure, and efficient alternative to traditional currencies. With a decentralized structure, a controlled emission policy, and a robust economic model, TanaX has the potential to become a reference currency in the business world.

# 7. Legal References

- Regulation (EU) 2019/883 on crypto asset markets.
- Law 10/2010, of April 28, on the prevention of money laundering and terrorist financing.
- Royal Decree-Law 7/2021, on urgent measures regarding securities markets and crypto assets.