

Independent Study Title    Development of Accounting System Software: Collage of  
Innovation Management, Rajamangala University of  
Technology Rattanakosin  
Researcher                      Mr.Tanandara Ketkeo  
Degree Sought                Master of Business Administration  
Advisor                         Pornchai Naruedomkul, Ph.D. , CFE  
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### Abstract

The purposes of this research were: (1) to study accounting system software, (2) to analyze and select appropriate technology for accounting system software, (3) to study factors for accounting system software development, and (4) to develop accounting system software for Collage of Innovation Management. Conceptual framework was based on waterfall model.

Purposive sampling technique was applied to select 12 employees involving in accounting tasks and using financial report at Collage of Innovation Management to answer self-reported questionnaire. Data was analyzed by content analysis.

Research findings revealed that: (1) appropriate accounting software suited with College of Innovation Management's organization structure, (2) appropriate technology for accounting system software development, (3) factors for accounting software development, and (4) development of accounting system software for Collage of Innovation Management.

Keywords : Accounting system software, Collage of Innovation Management,  
Rajamangala University of Technology Rattanakosin

Advisor's Signature .....

