

Independent Study Title	Development of Accounting System Software: Collage of Innovation Management, Rajamangala University of Technology Rattanakosin
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Degree Sought	Master of Business Administration
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Abstract

The purposes of this research were: (1) to study accounting system software, (2) to analyze and select appropriate technology for accounting system software, (3) to study factors for accounting system software development, and (4) to develop accounting system software for Collage of Innovation Management Conceptual framework was based on waterfall model.

Purposive sampling technique was applied to select 12 employees involving in accounting tasks and using financial report at Collage of Innovation Management to answer self-reported questionnaire. Data was analyzed by content analysis.

Research findings revealed that: (1) appropriate accounting software suited with College of Innovation Management 's organization structure, (2) appropriate technology for accounting system software development, (3) factors for accounting software development, and (4) development of accounting system software for Collage of Innovation Management

Keywords : Accounting system software, Collage of Innovation Management, Rajamangala University of Technology Rattanakosin



รับรองการตรวจทาน และแก้ไขภาษาอังกฤษ โดย ดร.พรชัย นฤดมกุล