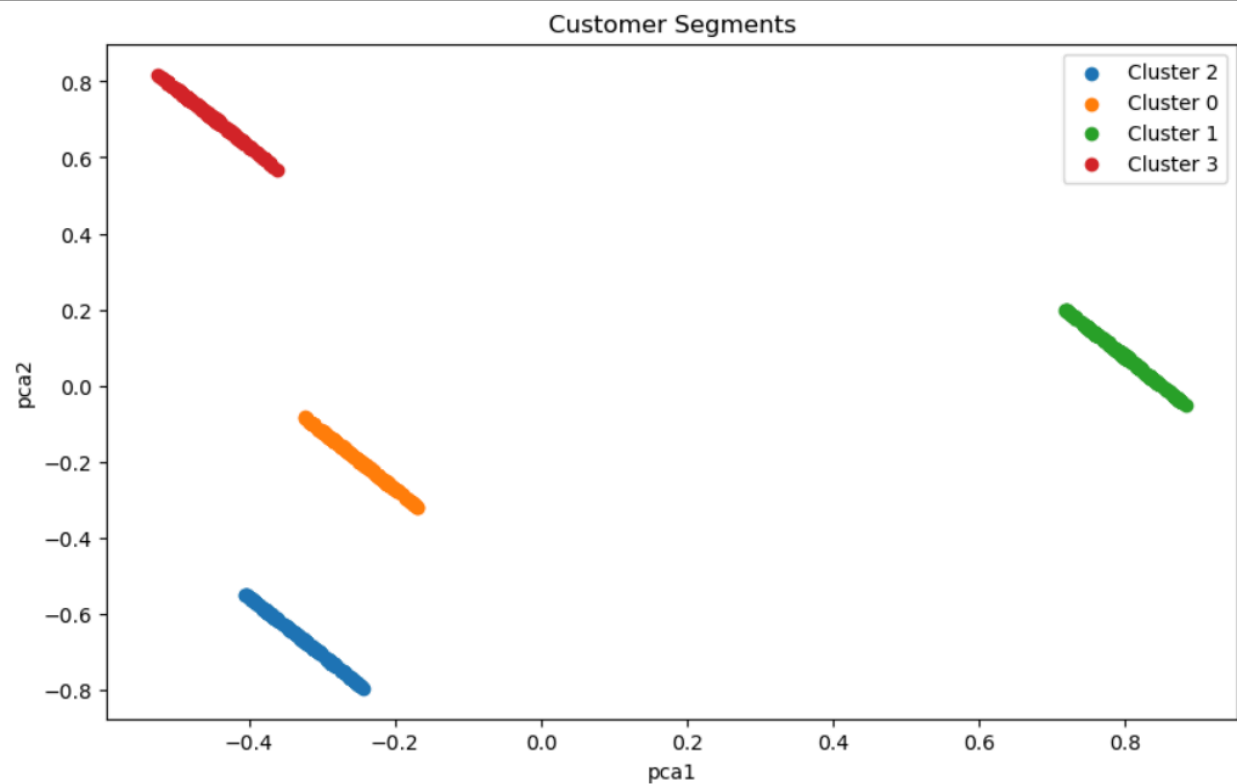


## Clustering task Results and Details

DB Index score:

Davies-Bouldin Index: 0.7217190677360916

Customer segments (Clusters generated):



**Number of clusters used for the model (KMeans) was 4**, other number of clusters were also tested but resulted in a worse performance on the DB Index metric.