

S.No. : 528

MBA 3107

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37207

Roll
No.

1	2	2	0	6	7	5	1	1	1
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Integrated MBA Examination 2023-24

(Odd Semester)

COMPUTER APPLICATIONS IN MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION - A

1. Attempt all parts of the following :

8×1=8

- (a) What is a firmware?
- (b) What is the full form of www?
- (c) What do you understand by RDBMS?
- (d) Write down two features of MS-word.
- (e) What do you mean by LAN?

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- (f) What is a switch?
- (g) What do you mean by E-commerce?
- (h) What is a web browser?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$
- (a) Define computer. Also discuss the classification of computer in brief.
 - (b) Discuss the application of MS-Office for documentation, preparation of questionnaires, reports etc.
 - (c) What are the major computer security threats on the internet? How can we counter these threats?
 - (d) Compare and contrast between traditional commerce and E-commerce.

SECTION – C

Note :- Attempt all questions. Attempt any two parts from each question. $5 \times 8 = 40$

3. (a) What is an operating system? Explain in detail its types.
- (b) What do you mean by software? What are the various types of software?
- (c) Explain in brief the following :
- (i) Compiler
 - (ii) Interpreter
4. (a) Write short notes on the following :
- (i) MS-Excel
 - (ii) MS-Power Point
- (b) What do you understand by DBMS? Explain in brief the various components of DBMS.
- (c) Briefly explain the important features of MS-Access.
5. (a) What is a computer network? Discuss in brief the various types of computer network.
- (b) Discuss the various types of network topologies with the help of diagram.

- (c) Discuss in brief the various components of a computer network.
- 6. (a) Discuss the role of information technology in marketing.
- (b) What do you understand by E-commerce? Discuss its advantages and disadvantages.
- (c) Explain how information technology plays a vital role in finance and operations management?

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