Engagement	Month 1	Month 2	Month 3	Month 4	Engagement	Month 1	Month 2	Month 3	Month 4			Month 1	Month 2	Mo	nth 3	Month 4		Month 1	Month 2	Month 3	Month 4
No Engagement	31.98%	95.42%	32.96%	32.97%	No Completions, Low To Very High Initial Engagement, Low to Very High Engagement	59.3	4% 1.0	07% 66.	61% 66.6	5%	Low To Medium Completions, Low Initial Engagement, Low To Very High Returning Engagement	7	7.66%	0.12%	0.40%	0.35%	Low Completions, Medium Initial Engagement, Lov To Very High Returning Engagement	v 0.40%	1.96%	6 0.02%	6 0.01
No Completions, Low To Very High Initial Engagement, Low to Very High Engagement	59.34%	1.07%	66.61%	66.66%													Medium Completions, Medium Initial Engagement, Lov To Very High Returning Engagement	v 0.61%	i 1.44%	6 0.02%	6 0.019
Low To Medium Completions, Low Initial Engagement, Low To Very High Returning Engagement	7.66%	0.12%	0.40%	0.35%																	
Low Completions, Medium Initial Engagement, Low To Very High Returning Engagement	0.40%	1.96%	0.02%	0.01%																	
Medium Completions, Medium Initial Engagement, Low To Very High Returning Engagement	0.61%	1.44%																			
No Tographment	ng ant 1 mo			No Completions, Low To Very High Initial  80.00% 60.00% 40.00% 20.00% Moreth 1 Moreth 2 Moreth 3 Moreth 4				Low To Medium Completions, Low Initial Engagement,					Week 1, Week 2, Week 3 and Week 4  Low Completions, Medium Initial Engagement, Low To Very High Returning Engagement  Medium Completions, Medium Initial Engagement, Low To Very High Returning Engagement  2005.  1.50%								
Loyalty					Engagement				Month 1	Month 2	Month 3 Month 4		0.50%	Ionth 1	Mon	th 2	Month 3 Month 4				