

Interest	Month 1	Month 2	Month 3	Month 4	Interest	Month 1	Month 2	Month 3	Month 4	Interest	Month 1	Month 2	Month 3	Month 4	Interest	Month 1	Month 2	Month 3	Month 4
No Interest	8.14%	94.65%	97.25%	97.78%	Narrow Focus, Low to Medium Cert Users, Low Diploma Users	56.72%	1.06%	0.05%	0.32%	Narrow Focus, Low To Medium Cert Users, Low Diploma Users	29.85%	0.11%	2.38%	1.87%	Broad Focus,Low to medium Cert Users, Low Diploma Users	4.78%	1.94%	0.31%	0.01%
Narrow Focus, Low To Medium Cert Users, Low Diploma Users	56.72%	1.06%	0.05%	0.32%											Broad Focus, Low to High Cert Users, Low To Medium Diploma Users	0.49%	1.42%	0.00%	0.01%
Narrow Focus, Low To Medium Cert Users, Low Diploma Users	29.85%	0.11%	2.38%	1.87%											Very Broad Focus, Very High Cert Users, High Diploma Users	0.02%	0.80%	0.00%	0.01%
Broad Focus,Low to medium Cert Users, Low Diploma Users	4.78%	1.94%	0.31%	0.01%															
Broad Focus, Low to High Cert Users, Low To Medium Diploma Users	0.49%	1.42%	0.00%	0.01%															
Very Broad Focus, Very High Cert Users, High Diploma Users	0.02%	0.80%	0.00%	0.01%															

