nterest	Month 1	Month 2	Month 3 M	onth 4	Interest Mon	nth 1 N	Month 2	Month 3	Month 4		Interest	Month 1	Month 2 Month 3	Month 4		Interest	Month 1	Month 2	Month 3	Month 4
lo Interest	8.14%	94.65%	97.25%	97.78%	Narrow Focus, Low to Medium Cert Users, Low Diploma Users	56.72%	1.06%	0.05%	0.329		Narrow Focus, Low To Medium Cert Users, Low Diploma Users	29.85%	0.11% 2	.38% 1.87	%	Broad Focus,Low to medium Cert Users, Low Diploma Users	4.78%	1.949	6 0.31%	0.0
larrow Focus, Low to Medium Cert Users, ow Diploma Users	56.72%	1.06%	0.05%	0.32%												Broad Focus, Low to High Cert Users, Low To Medium Diploma Users	0.49%	1.429	6 0.00%	0.0
larrow Focus, Low To Medium Cert Users, ow Diploma Users	29.85%	0.11%	2.38%	1.87%												Very Broad Focus, Very High Cert Users, High Diploma Users	0.02%	0.809	6 0.00%	0.0
Broad Focus,Low to medium Cert Users, Low Diploma Users	4.78%	1.94%	0.31%	0.01%																
Broad Focus, Low to High Cert Users, Low To Medium Diploma Users	0.49%	1.42%	0.00%	0.01%																
ery Broad Focus, Very High Cert Users, High Diploma Users	0.02%	0.80%	0.00%	0.01%																
Week 1, Week 2, Week 3 a 100,00%		No Interest Narrow Focus Low to Mediu Narrow Focus Low To Mediu Broad Focus to medium Ce Broad Focus to High Cert L	m s, m .ow rt Low sers,	40.00% — O.00%	us, Low to Medium Cert Users, Low		30.00% — 300.00% — 20			ow Diploma U	5.1. 4.0 3.1. 2.0	0%	- Vary Broad	Facus, Very High Cert	: Users, High Diplo	uma Users				
Month 1 Month 2 Month Interest	3 Month 4	 Very Broad Fo 	icus,		Month 1 Month 2 Month 3 Month Interest	4	2	Month 1	Month 2 Interest		onth 4	,	Wonth 1	Month 2	Month	h 3 Month 4				