Coffee Shop Sales Dashboard

Have A Good Day

Store Location | Revenue | Revenue 2 | Overview | Output

Month

All

Interval

All

Product Category

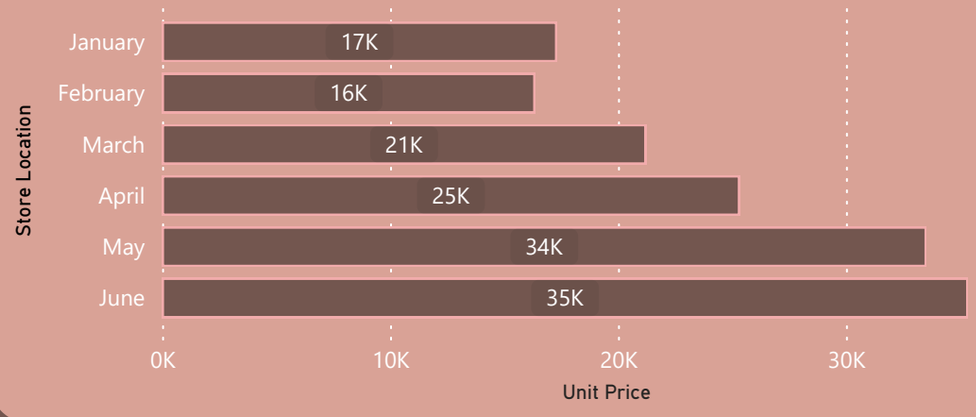
All

Customer by Gender

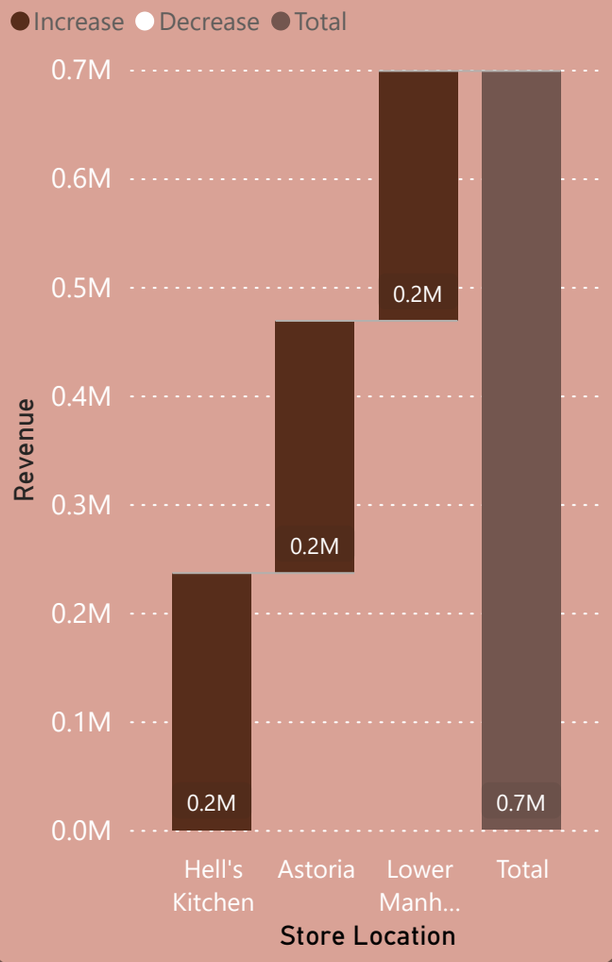
Male	Female
6.64K	4.97K

Product Sold by Store Location

Unit Price by Store Location



Revenue by Store Location



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Customer by Gender

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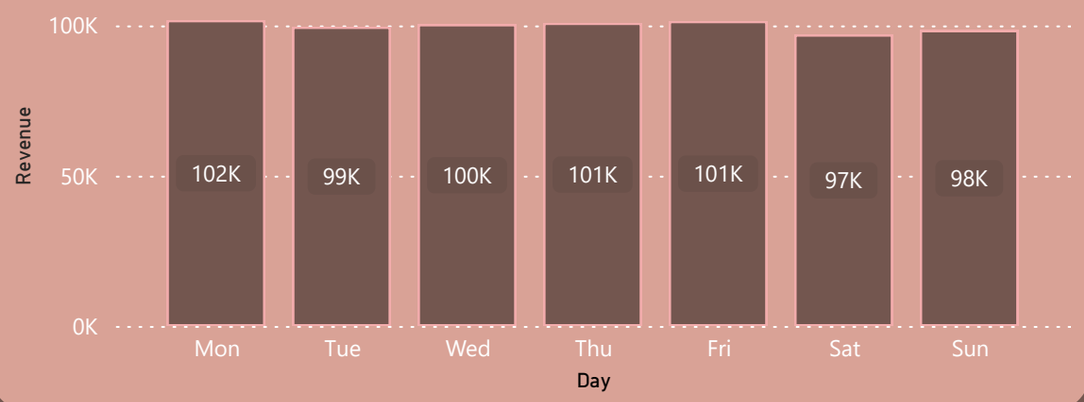
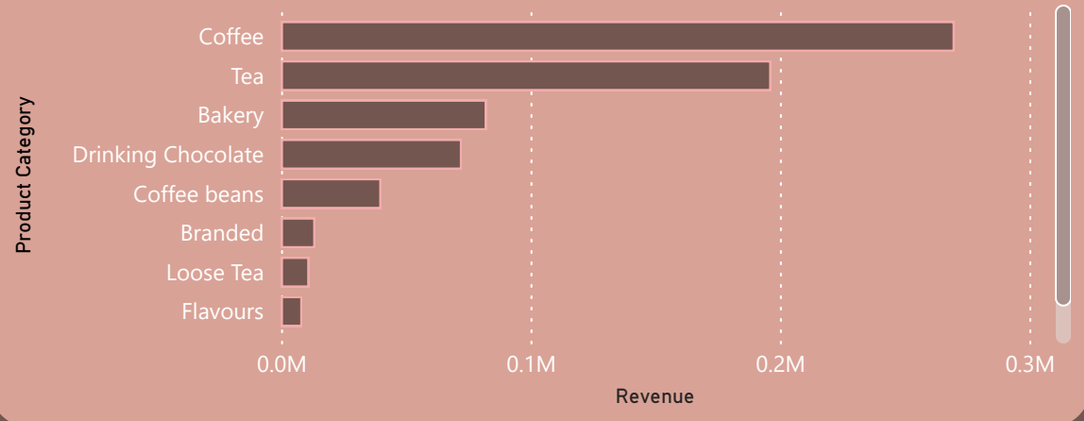
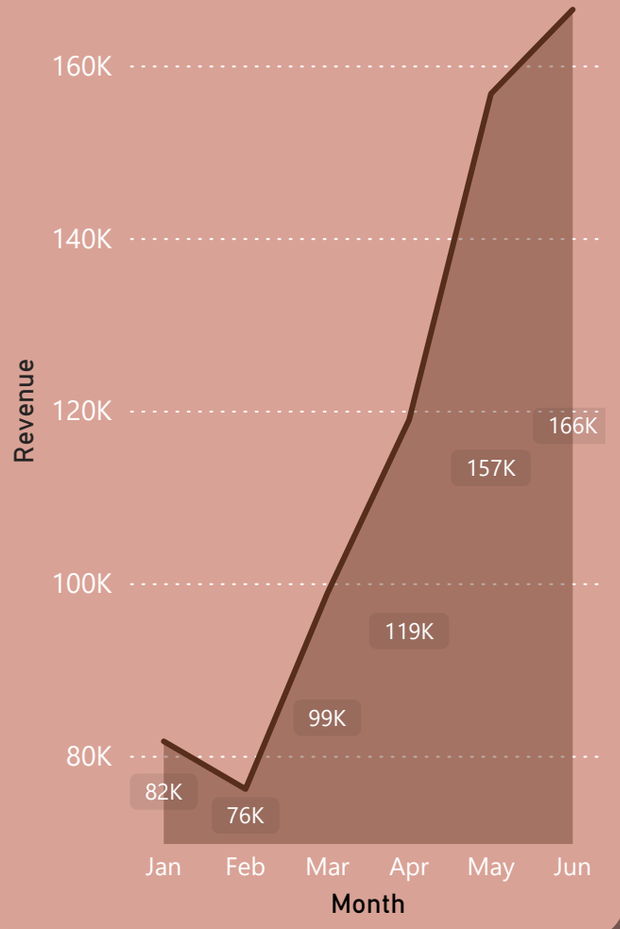
Revenue by Day



Revenue by Product Category



Revenue by Month



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Customer by Gender

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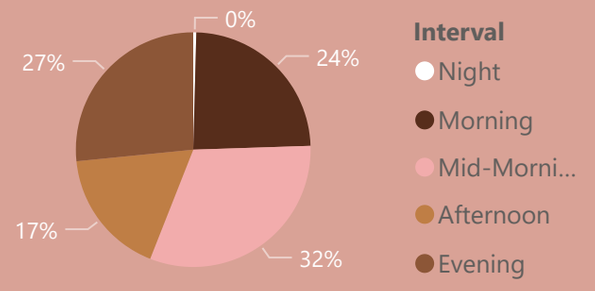
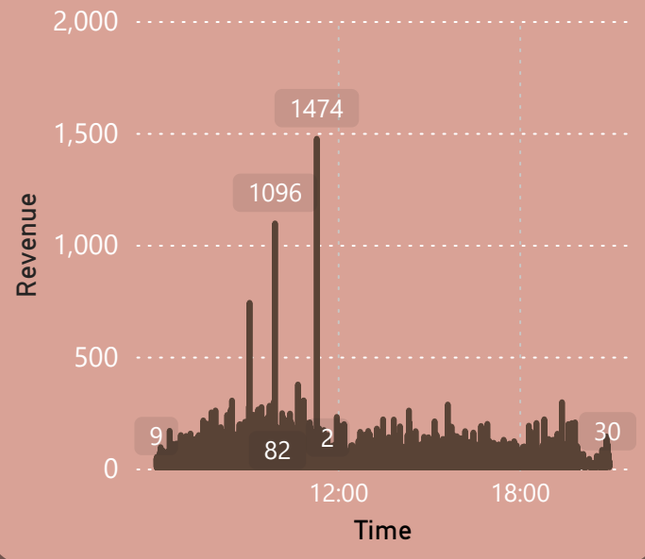
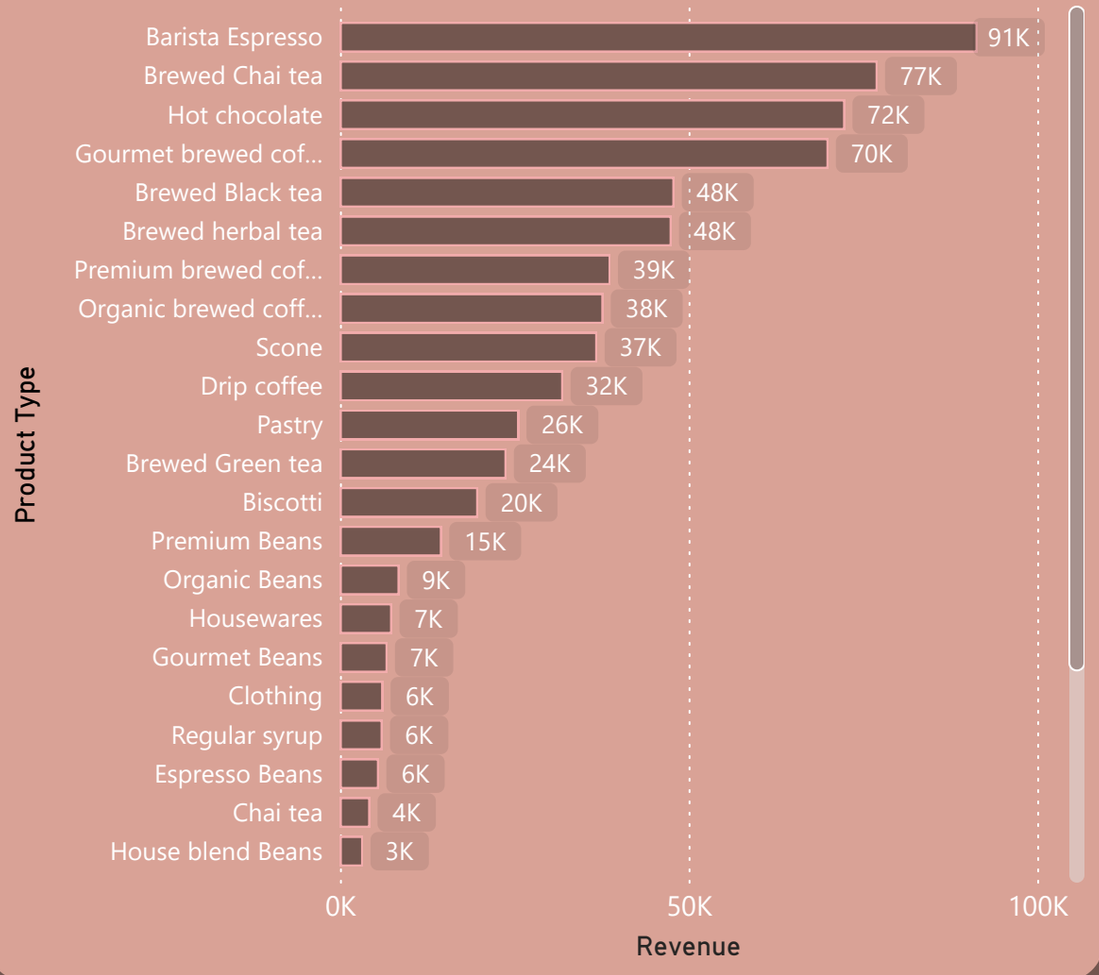
Revenue by Interval



Revenue by Time



Revenue by Product Type



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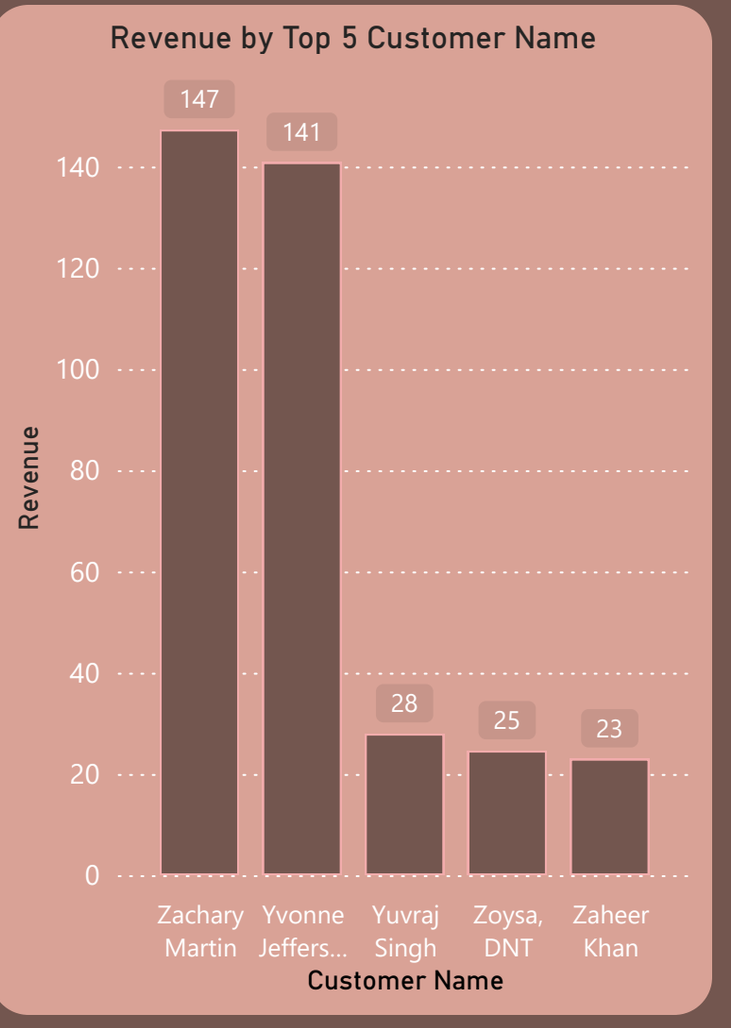
Customer by Gender

Male	Female
6.64K	4.97K

Total Revenue	Total Unit Sold
699K	214K
Daily Avg. Sales	**Average Age**
4K	25
Monthly Avg. Sales	**Total Customer**
116K	1K



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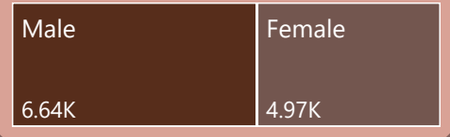
Customer by Gender



Report Analysis

- Visualized the sales by store location
- Explored the distribution of sales across different intervals
- Identified the top 5 customers based on the basis of revenue
- Visualized revenue by product type
- To increase the revenue we offer special breakfast and/or lunch bundle offers
- Get rid of products that have slow rotation and introduce those that have a high propensity to sell more