

A black and white, close-up portrait of Elon Musk. He is looking slightly to the right of the camera with a serious, contemplative expression. His face is the central focus, with his eyes, nose, and mouth clearly defined. He has short, dark hair and is wearing a dark, collared shirt. The background is blurred, showing indistinct light and dark shapes.

# Elon Musk

Entrepreneur Profile

# Who is Elon Musk?

- He is the founder, CEO, and CTO of SpaceX
- Co-founder, CEO, and product architect of Tesla Inc.
- Co-chairman of OpenAI
- Founder and CEO of Neuralink

# Entrepreneurial qualities embodied by Musk

Imagination

Persistence

Commitment

Feedback Loop

# Timeline

1983: At age 12, creates and sells video game for \$500.

1999: He and his brother sell their first company, Zip2, for \$300 Million

2002: Sells Paypal to Ebay for \$1.5 Billion, that same year founds SpaceX

2004: Invests in Tesla Motors

2008: Becomes Tesla CEO

2013: Develops Hyperloop concept

2015: Announces creation of OpenAI

2016: Announces Boring Company

# Leadership Styles

Trend setter

Objective and result oriented

Authentic

Self Aware

Intuitive

Persistent

Revolution  
in Egypt

Joe Klein: What the US should do  
On the Street: Hope meets anxiety  
Muslim Brotherhood: What it wants

Oscars:  
Portraits of  
star power

# TIME

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DOUBLE ISSUE

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# TIME

Photo

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By Claire Danes

KIMBERLY BLACKWELL

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KAI-FU LEE

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LINDSEY VONN

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HASSAN SHEIK MOHAMMAD

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By Bill Kristol

TRAVIS TYGART

By Zach Pearl

SAM YAGAN

By Joseph Luzzi

VRINDA GROVER

By Mariana Rio

TADASHI YANAI

By Gabe Shtrom

IGOR SECHIN

By Vladimir Blinn

DAVID COLEMAN

By Jeff Gutt

PLUS

DEBORAH PERSAUD

HANNAH CAY

KATHERINE LUZURIAGA

JOAQUIM BARROSA

REN ZHENGFEI

ELON  
MUSK  
By Richard  
Kohn

THE  
100

MOST  
INFLUENTIAL  
PEOPLE  
IN THE WORLD



The image features the SpaceX logo centered horizontally. The logo consists of the word "SPACEX" in a white, sans-serif, all-caps font. The letter "X" is stylized with a white swoosh that extends from the top of the letter and curves upwards and to the right. The logo is set against a dark blue background filled with numerous small, bright white stars. A faint, horizontal band of light blue and white, resembling a nebula or a galaxy, runs across the middle of the image, passing behind the logo. In the top left corner, there is a large, dark, circular object, possibly representing a planet or a moon. The overall composition is clean and modern, emphasizing the company's focus on space exploration.

SPACEX

**Land on Mars, a round-trip ticket – half a million dollars. It can be done.**

Elon Musk





I would like to die on  
Mars. Just not on impact.

Elon Musk

# Tesla achievements/standouts

- Sustainable Energy Consumption
- Supercharger Network (268 stations in 3 continents, Free to Use, Supplied by Solar Power)
- Responsible for the first electric sports car
- Based in U.S.
- <https://www.youtube.com/watch?v=AiOxUcDgsa8>









SolarCity

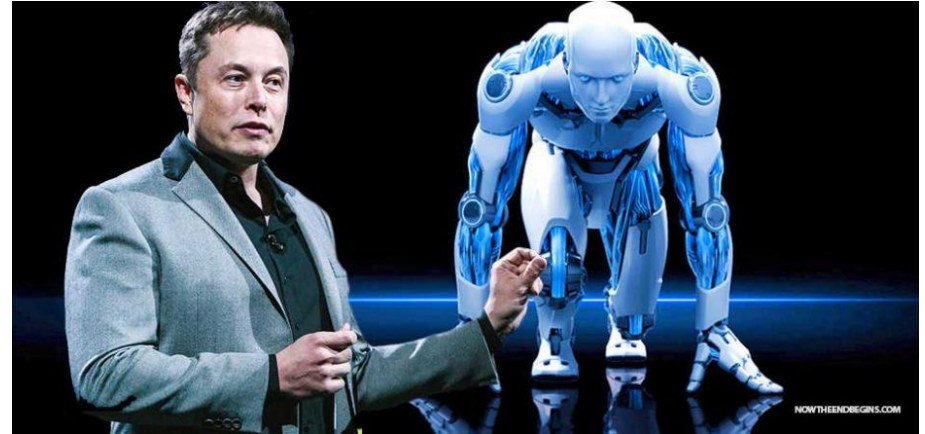
Number One Residential Solar Provider in the United States

Cheaper alternative to traditional Electricity

No Monetary Installation Cost

\$200 Million worth of solar Bonds

# Musk is a visionary and Future enthusiast (AI, The Boring Company)



Boring: The potential for a traffic free Los Angeles.






A man with short brown hair, wearing a dark suit jacket over a blue and white checkered shirt, is smiling and looking upwards and to the right. He is speaking into a silver microphone. The background is a light gray wall with large, stylized red Japanese characters. The text "Understanding the importance of taking risks" is overlaid in a white box at the top.

# Understanding the importance of taking risks

“When something is important enough, you do it even if the odds are not in your favor.”

“When Henry Ford made cheap, reliable cars people said, 'Nah, what's wrong with a horse?' That was a huge bet he made, and it worked.”

“Failure is an option here. If things are not failing, you are not innovating enough.”

A photograph of Elon Musk speaking, with his hands raised in a gesture. He is wearing a dark jacket over a checkered shirt. The background is a blurred blue.

"I THINK IT'S VERY IMPORTANT TO HAVE A  
FEEDBACK LOOP, WHERE YOU'RE  
CONSTANTLY THINKING ABOUT WHAT  
YOU'VE DONE AND HOW YOU COULD BE  
DOING IT BETTER. I THINK THAT'S THE  
SINGLE BEST PIECE OF ADVICE:  
CONSTANTLY THINK ABOUT HOW YOU  
COULD BE DOING THINGS BETTER AND  
QUESTIONING YOURSELF."

- *Elon Musk*

MOTIVATIONGRID.COM

Musk is a public figure, generating interest in his products.

