

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Blue

Gold

Platinum

Silver

Week\_Start\_Date

All

Total Revenue

55.5M

Total Interest

8.0M

Trans\_Amnt

46M

Trans\_Count

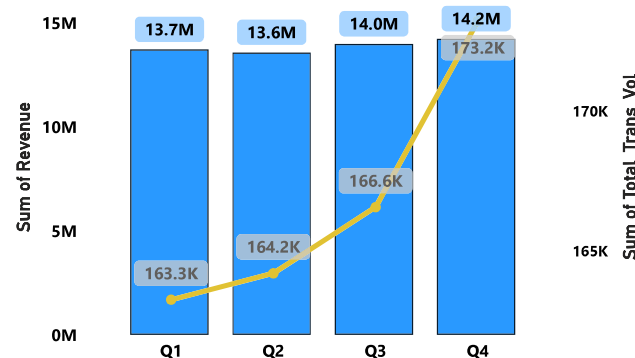
667K

Card\_Category % of Total\_Revenue Sum of Interest\_Earned Sum of Annual\_Fees

Blue	83.36%	6614172.6	2733690
Gold	4.53%	384755.2	57565
Platinum	2.03%	161629.1	20665
Silver	10.08%	821923.0	189590
Total	100.00%	7982479.8	3001510

QTR Revenue and Total\_Trans\_Vol

Sum of Revenue Sum of Total\_Trans\_Ct



F

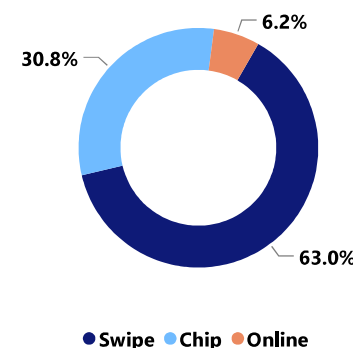
M

High

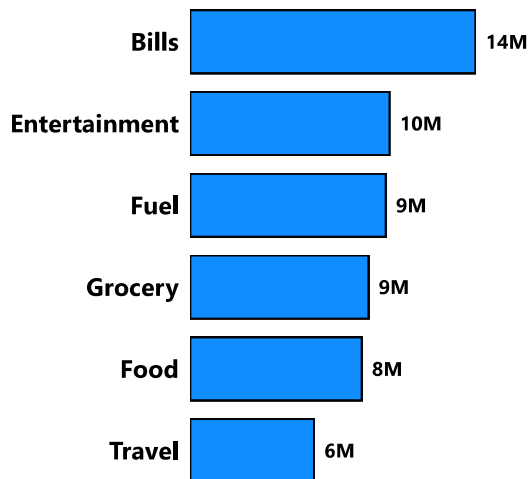
Low

Med

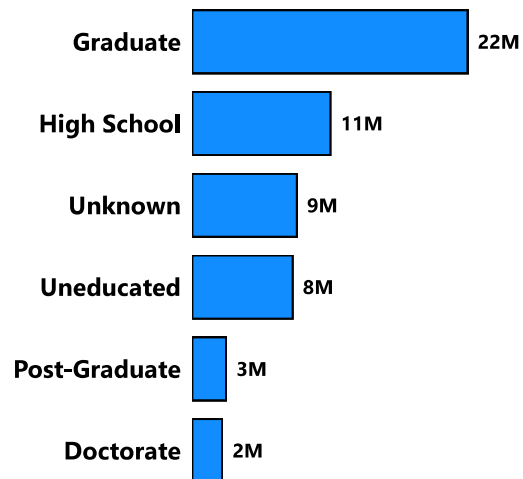
Revenue by Chip used



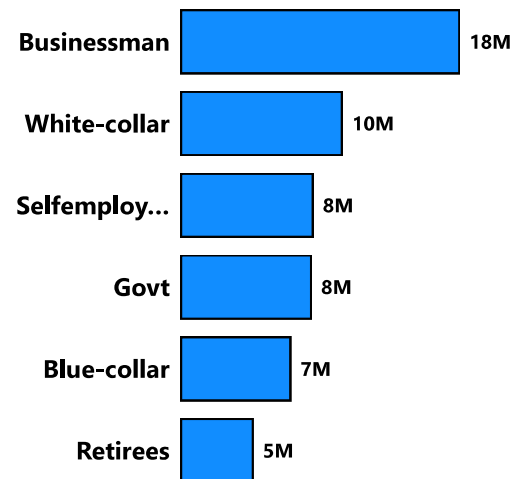
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

