

Web Design

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General Items

- 实验目的
 - 通过设计介绍自身信息的个人主页，进一步理解和巩固网页系统设计过程中的设计步骤与设计原则
- 实验设备
 - PC机
 - Photoshop, Illustrator, After Effect, Fireworks, PowerPoint等图形设计软件

Tasks

- 2人一组
- 设计个人主页原型系统
- 根据个人内容需求搭建展示内容和界面风格

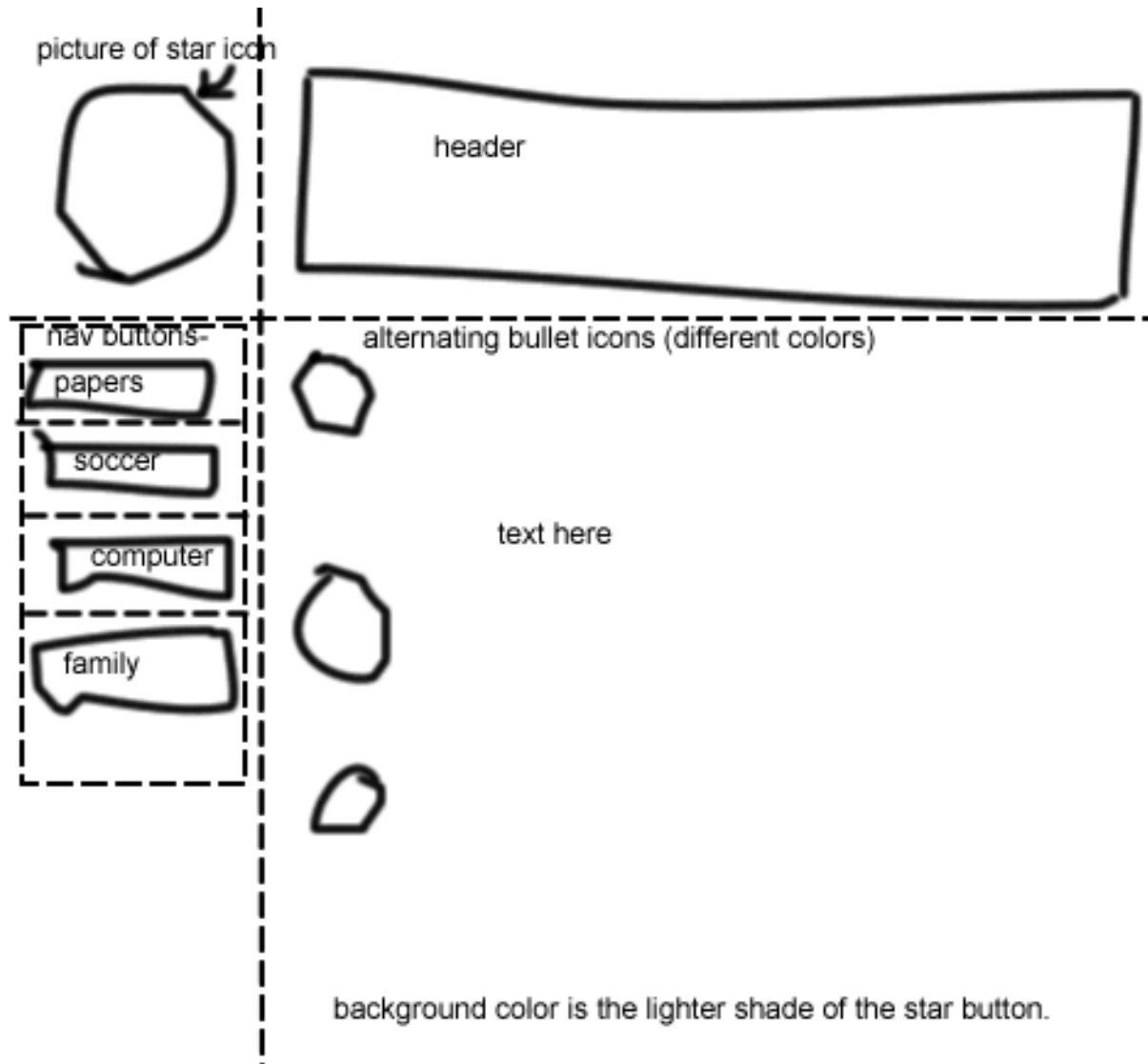
Step 1

- 策划
 - 创意准备
 - 确定主页的主要内容、界面风格等
 - 明确主要功能和预期效果
 - 例如是否包含多媒体
 - 是否有互动版块
 - 是否提供搜索功能等

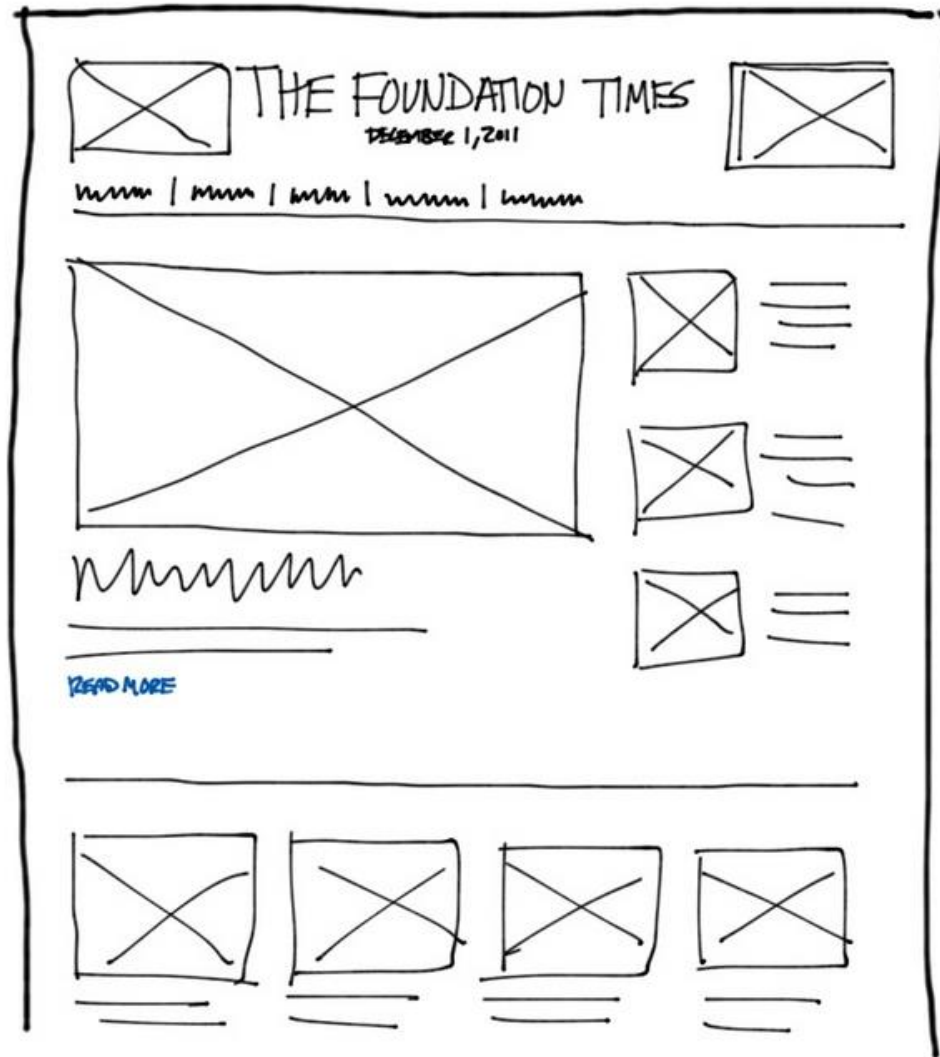
Step 2

- 整体构建
 - 构建网页的整体结构
 - 包括模块内容、模块分布形式等
 - 构建链接关系
 - 建立页面之间的链接和跳转调用关系
 - 进行初始构图设计

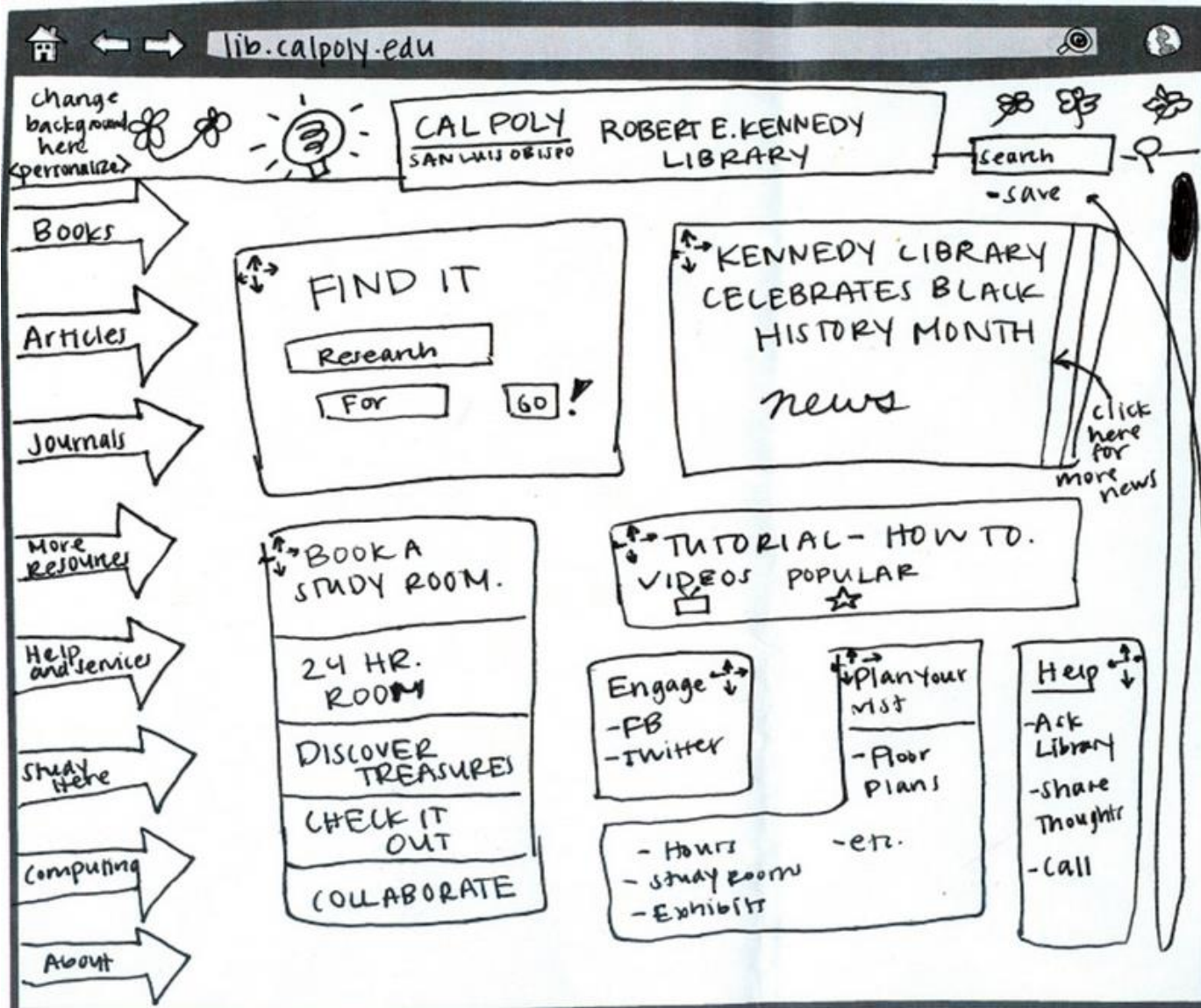
Step 2



Step 2

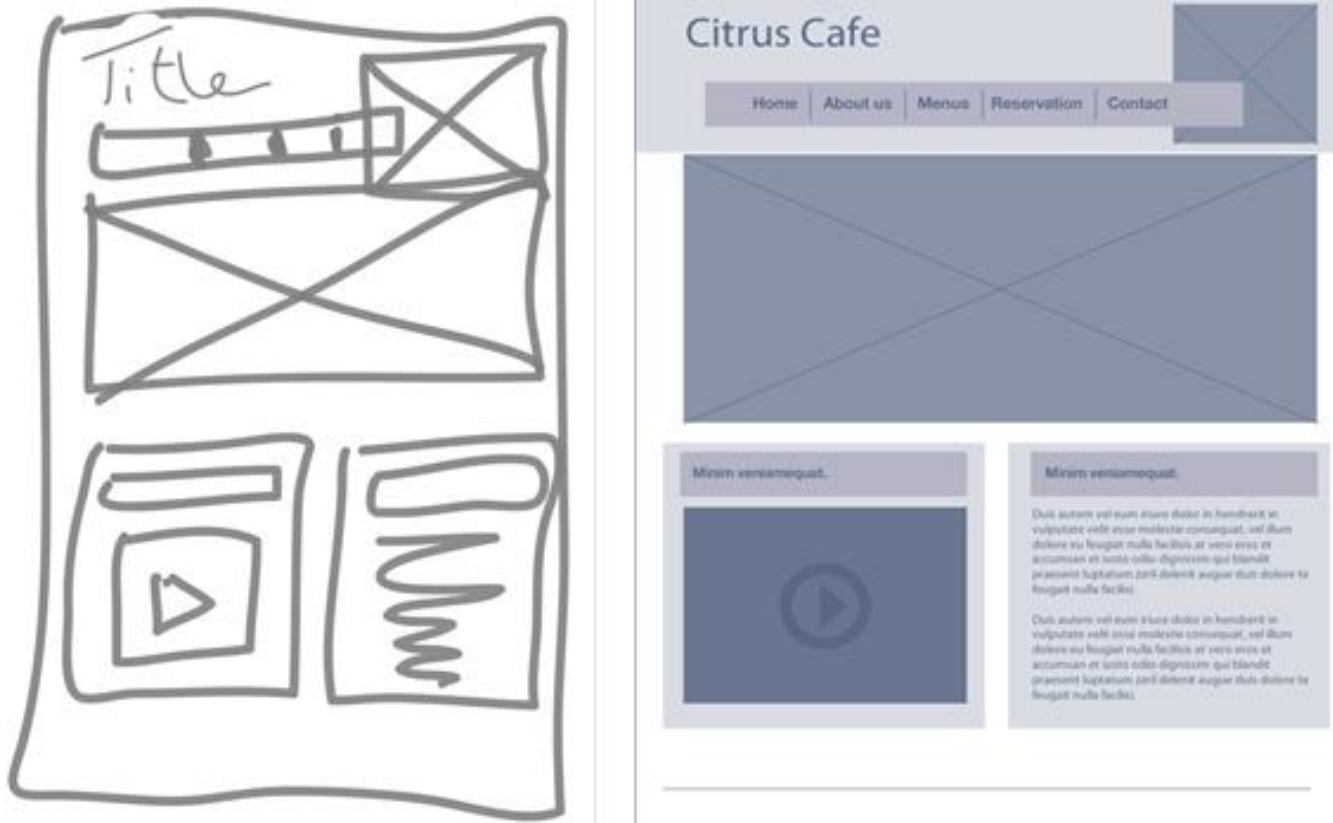


Step 2



Step 3

- 网页生成
 - 工作环境根据自身工作习惯和对软件的熟悉程度选择
一般用Photoshop, Illustrator, Firework, PowerPoint等



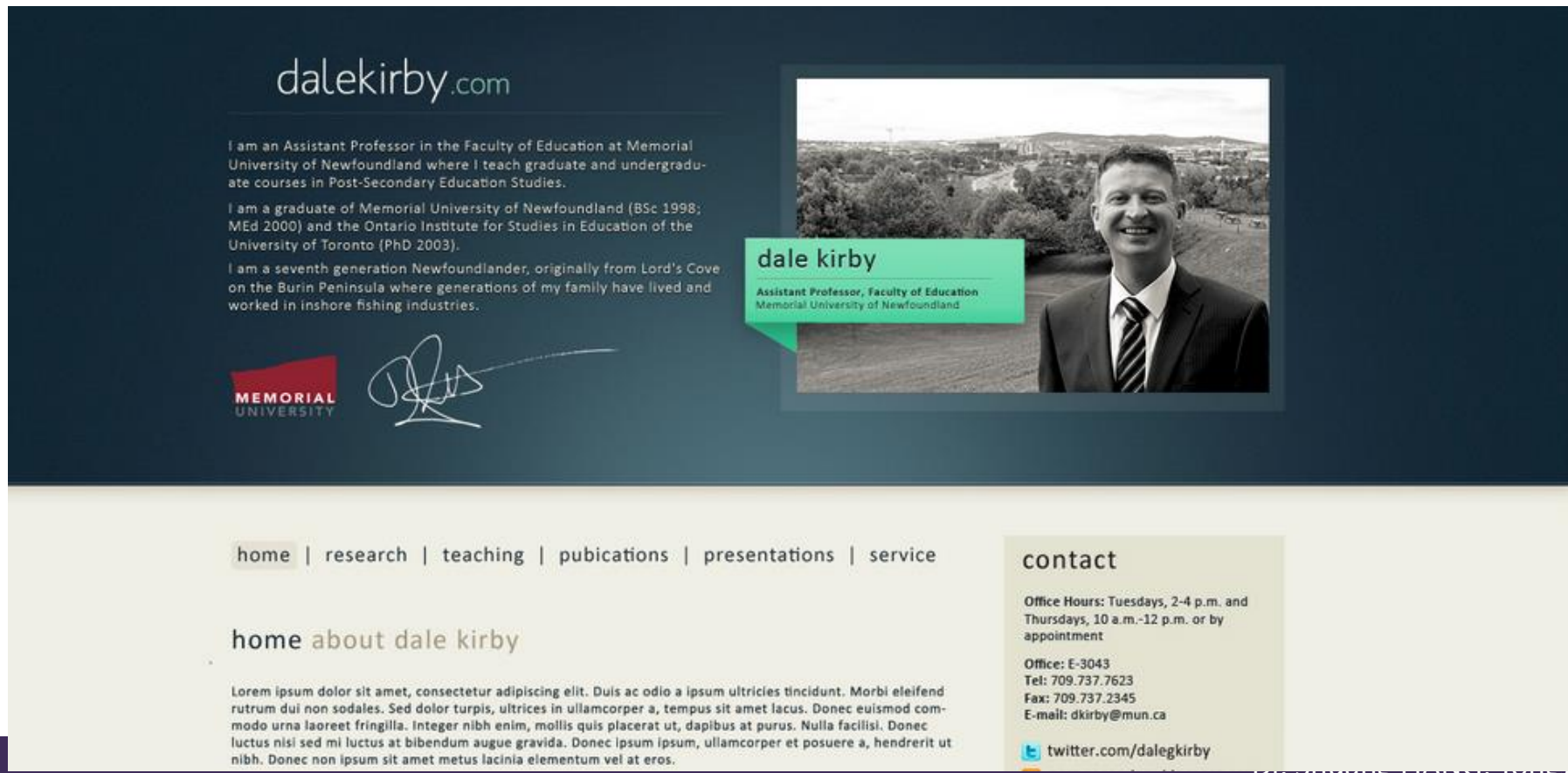
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Web design

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Logo design

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等

Step 3

- 网页生成
 - 讨论并比较所设计网页
 - 最终效果
 - 内容展现
 - 页面风格等效果

Result

- Turn in your work through
 - TA
 - Email subject: “hw#id+学号1+姓名1+学号2+姓名2”
 - PS: multimedia files are accepted
- Including but not limited to
 - Design result
 - A short discussion of your design
 - Why it is good or bad?
- Deadline
 - 1 week

Grading

- 一个作业10分
- 晚交一天扣0.5
- 作业交流分享
 - Next class
 - 作业交流加2分
 - 加1-2分



Let's design!