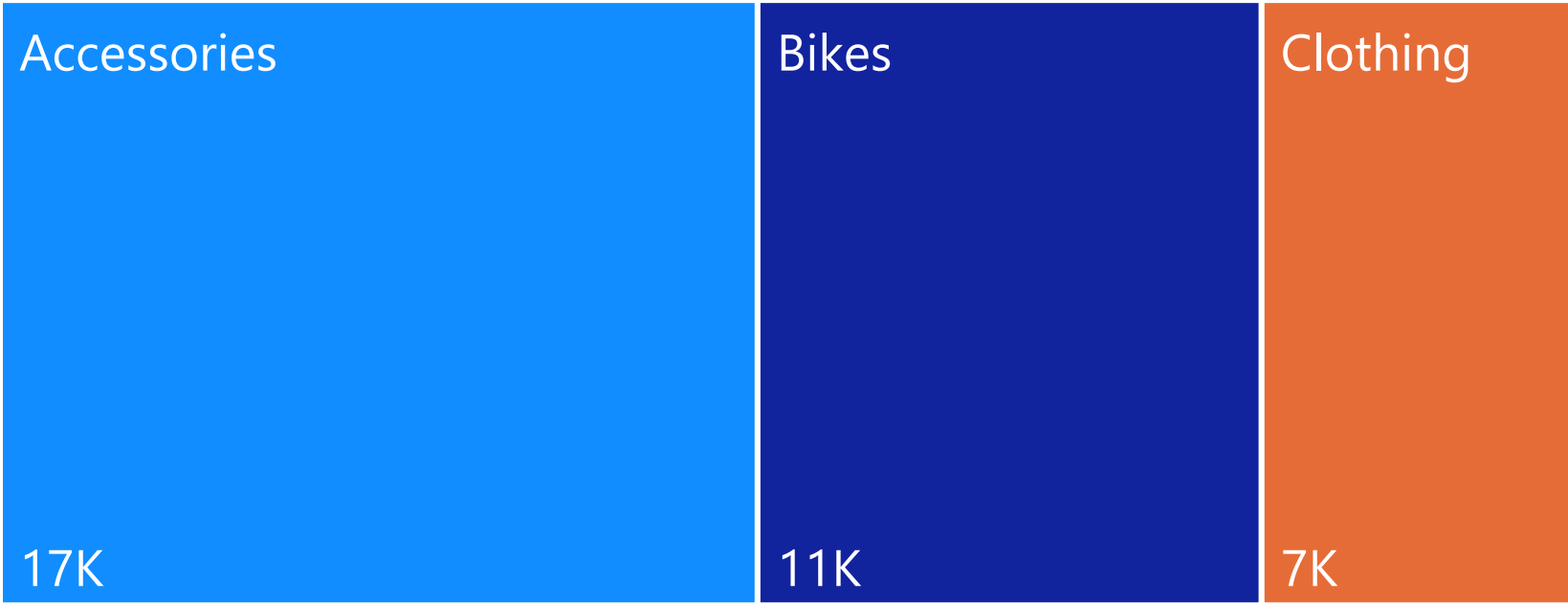
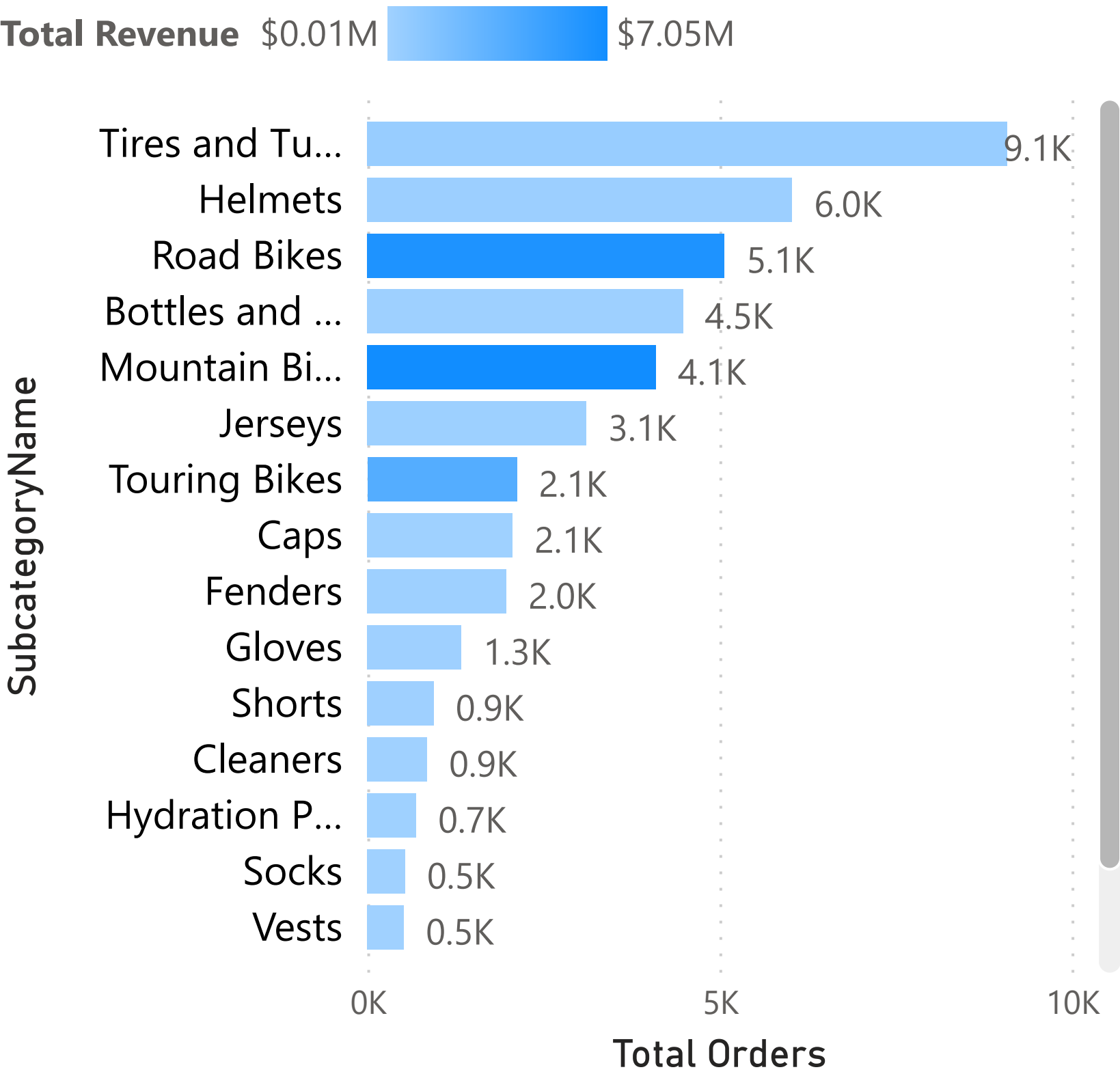


Total Orders by Category

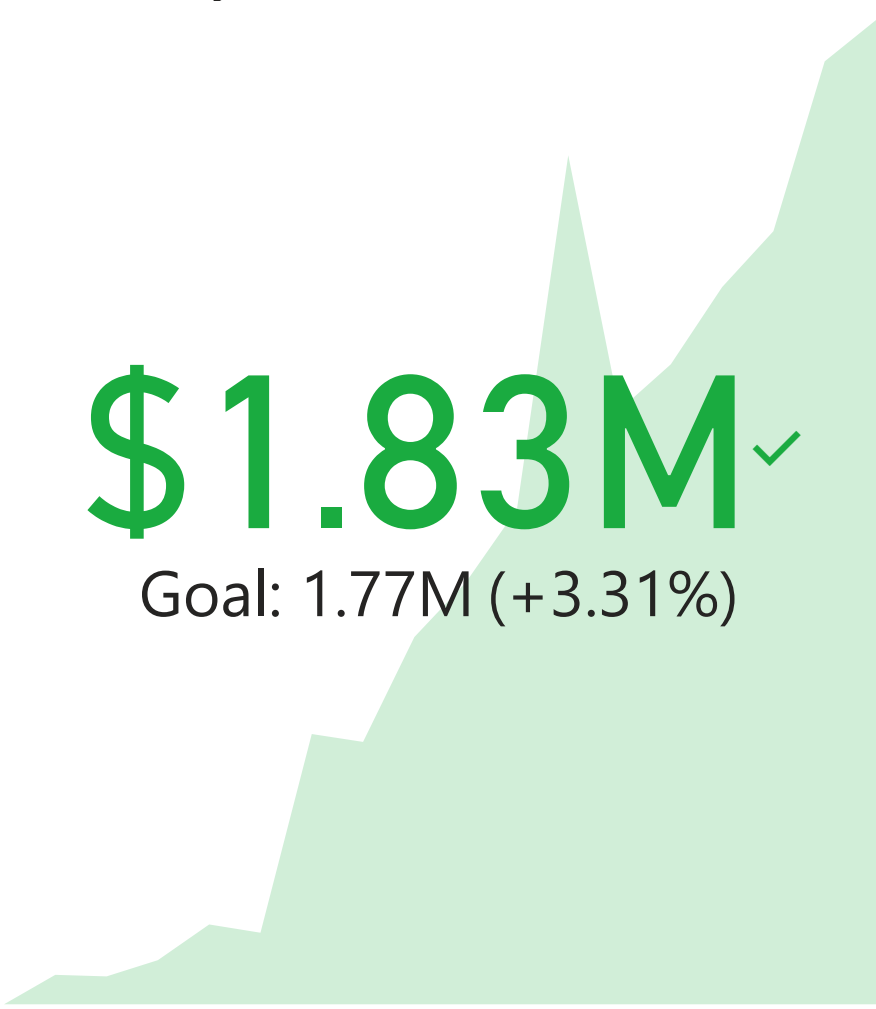


Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Total	17576	1.87%

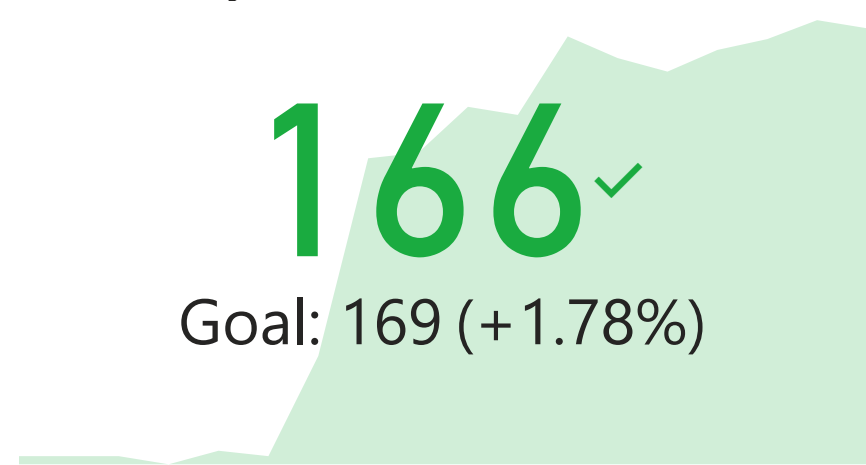
Monthly Revenue



Monthly Orders



Monthly Returns



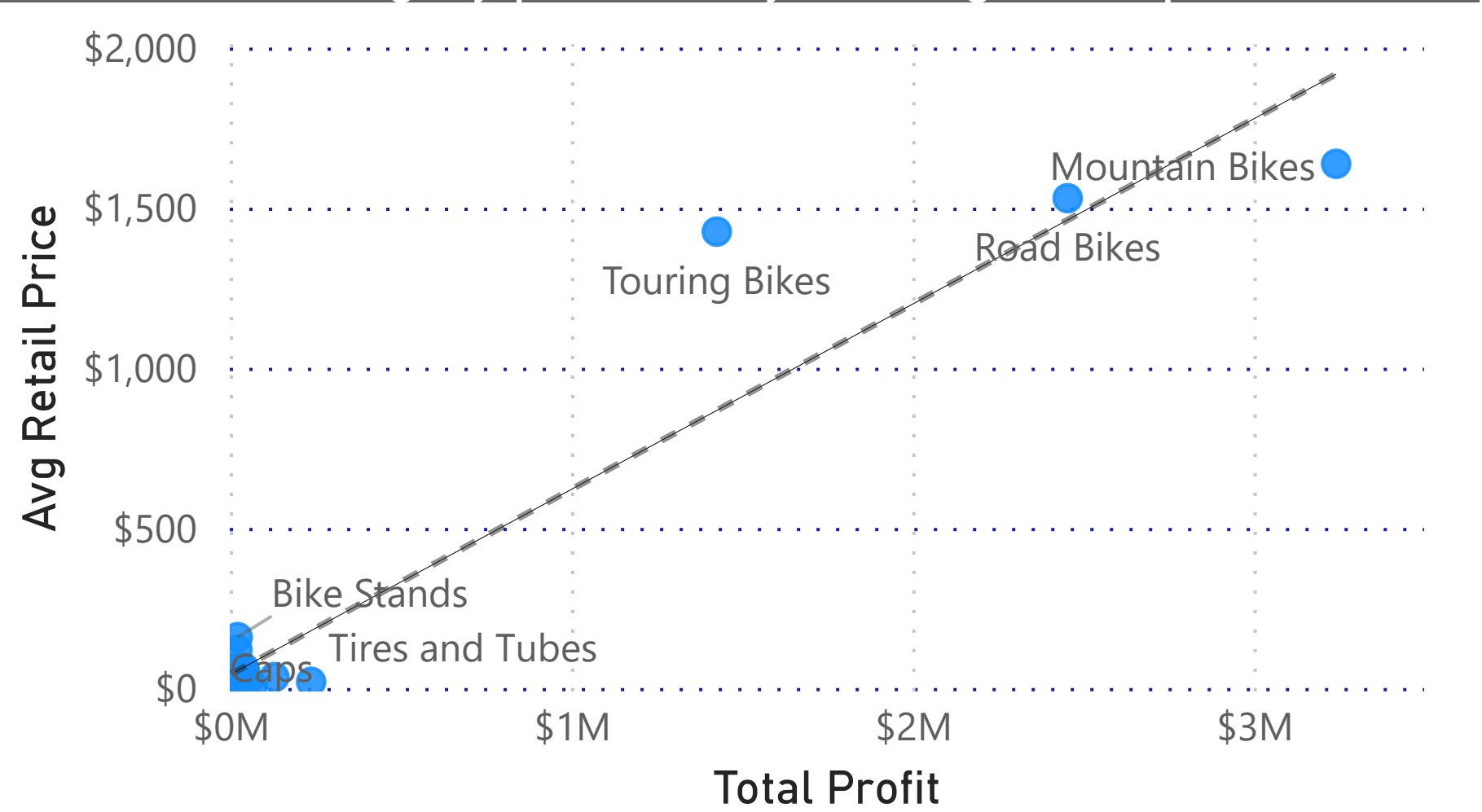
Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

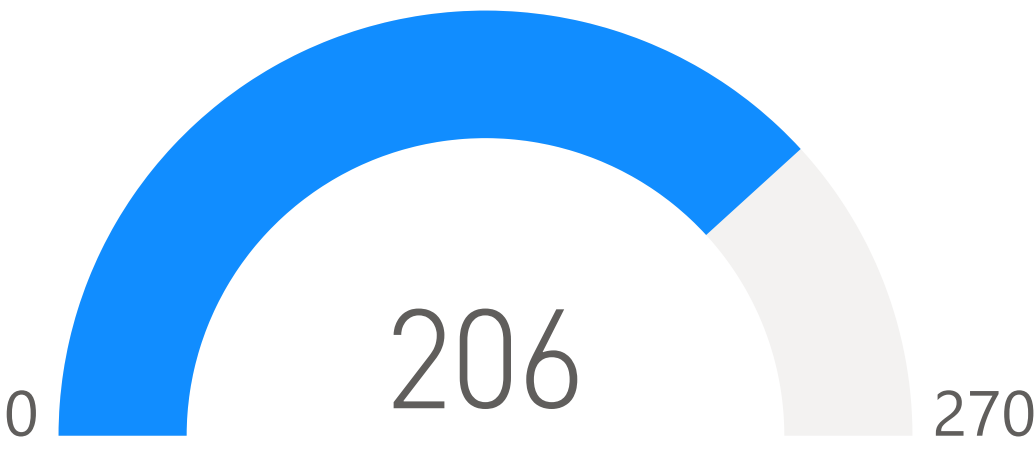
Mountain-200 Black, 46

Subcategory profitability and avg. retail price

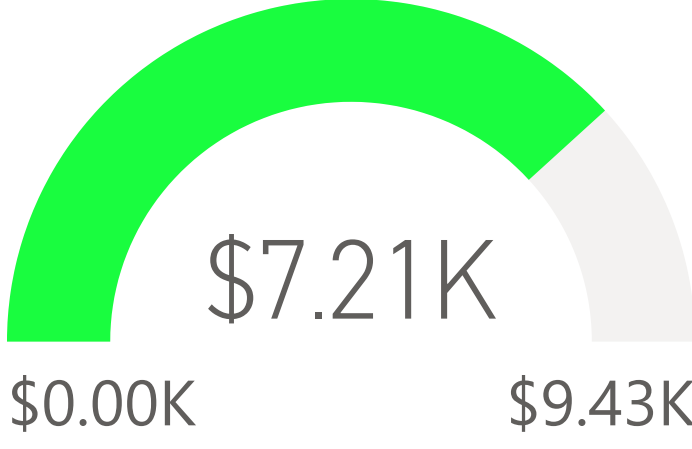




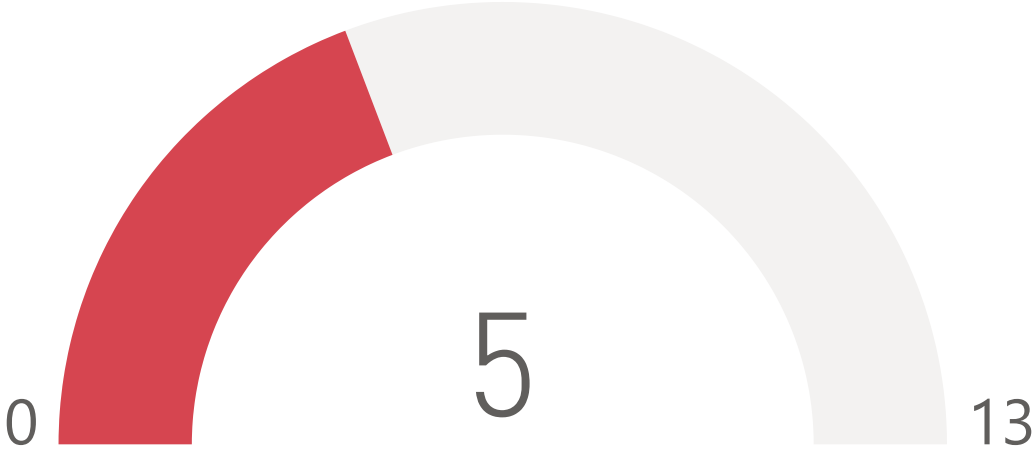
Current Month Orders vs. Target



Current Month Revenue vs. Target



Current Month Returns vs. Prev Month



Product Performance:  
Sport- 100 Helmet, Red

Price Adjustment (%)

0.30

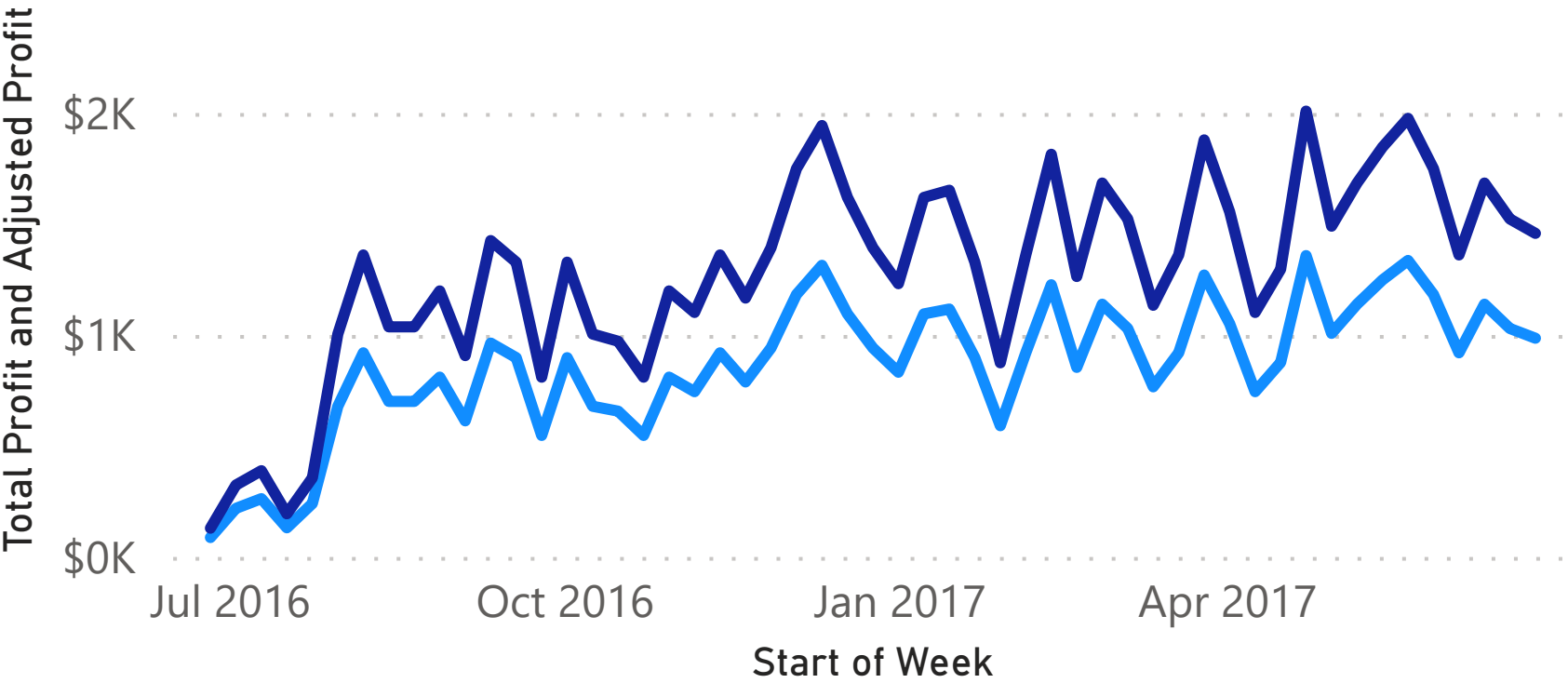


\$34.99  
Avg Retail Price

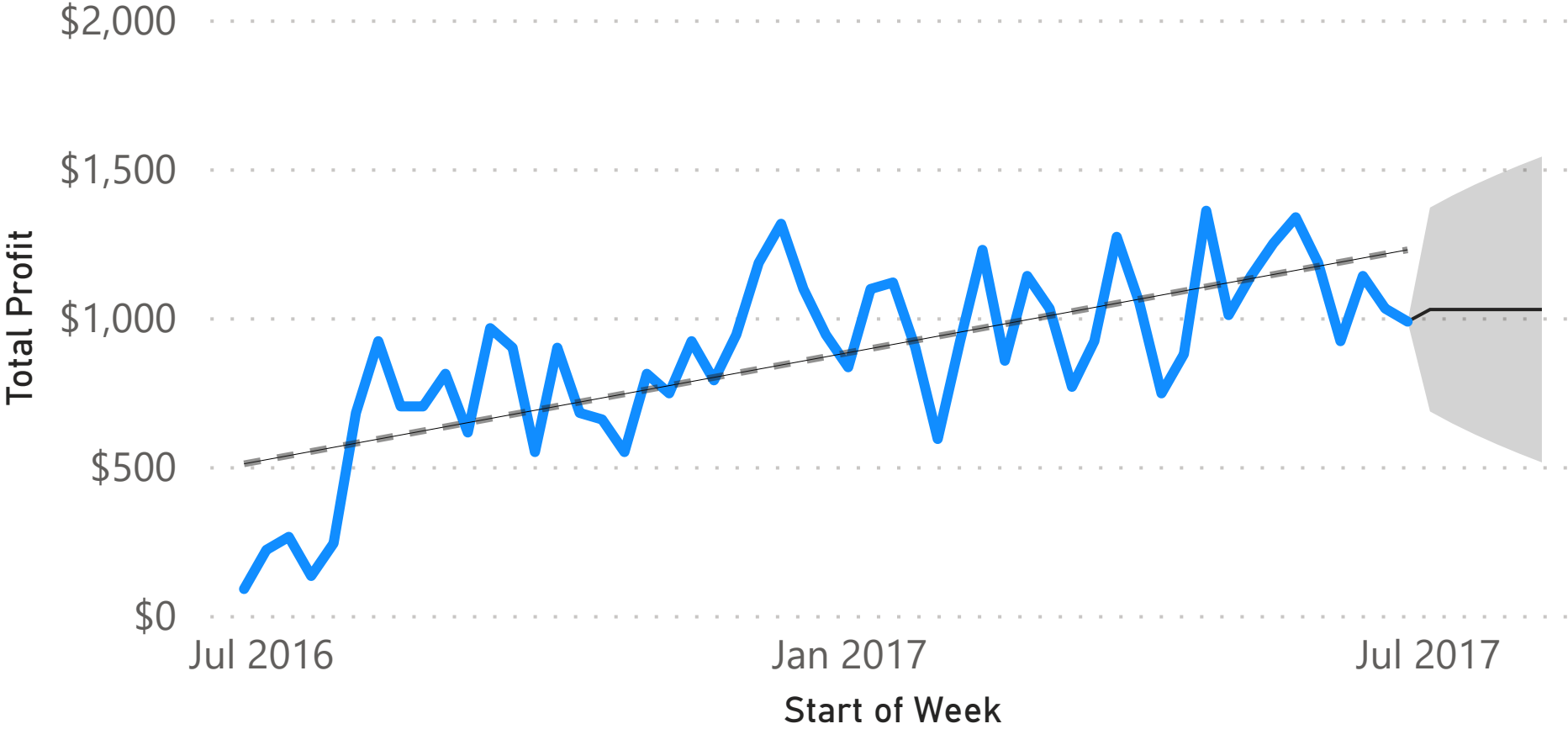
\$45.49  
Adjusted Price

Weekly Profit - after price adjustments

Total Profit Adjusted Profit



Weekly Profit



Weekly Return Volume

CategoryName Accessories

