

## **Capstone Project Impact on Organization**

### **Organizational Impact Analysis**

#### **1. Financial Impact:**

- The organizations suffered substantial financial losses due to unauthorized fund transfers, amounting to over \$100 million collectively. Although some funds were recovered, financial damage was significant and affected operational budgets.

#### **2. Reputational Damage and Legal Exposure:**

- Both Facebook and Google faced public scrutiny over the adequacy of their internal financial controls. This led to reputational harm, increased regulatory attention, and legal costs associated with managing investigations and compliance measures.

**Summary:** The incident had profound short-term financial and reputational effects, while also creating long-term challenges in rebuilding stakeholder trust, improving compliance measures, and strengthening cybersecurity frameworks.