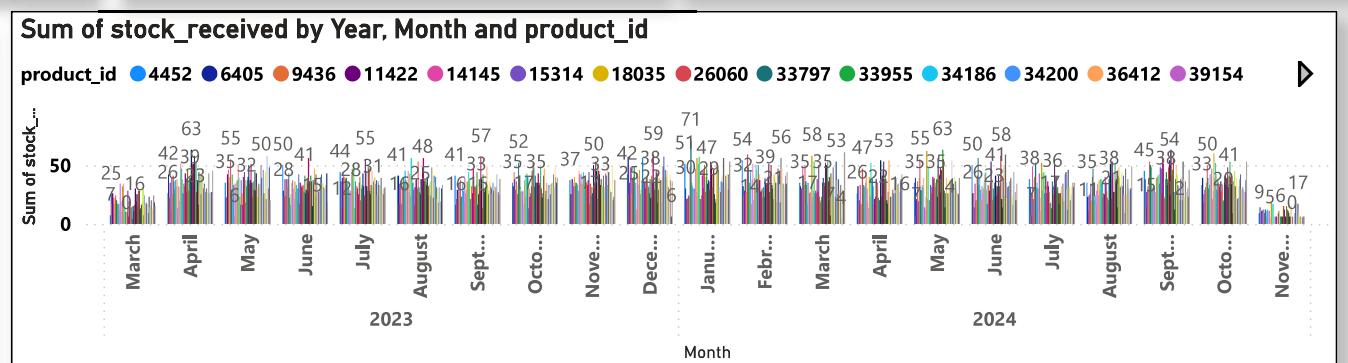
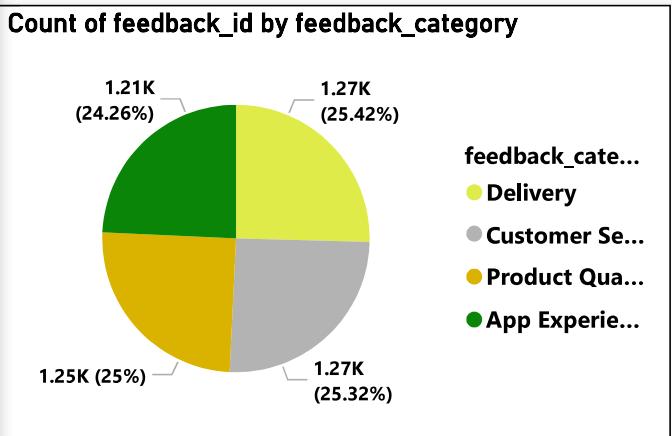
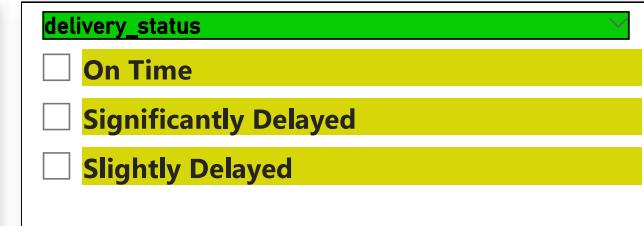


customer_name	customer_id	email
Bhavna Gara	95912198	zwagle@example.com
Chaaya Wable	47577193	zvenkatesh@example.net
Manbir Manda	73807097	zroy@example.org
Jyoti Srinivas	77661491	zramesh@example.org
Banjeet Gara	74761384	zpau@example.net
Udarsh Mangal	35049420	zpatil@example.org
Manan Banerjee	22020776	zpal@example.net



order_id	customer_id	delivery_status
60465	15808945	On Time
7550508	93127511	On Time
27296314	64562786	Significantly Delayed
42332130	70363568	On Time
114851727	46875863	On Time
120996684	92455970	Slightly Delayed
131913576	48228547	On Time
143399998	46686696	Slightly Delayed
168804744	25128143	On Time
173709007	43034188	Significantly Delayed
176509722	65221572	On Time
200000051	8632679	On Time
209044447	2058037	On Time
267738904	63368244	Slightly Delayed
291900074	625395	On Time
304166272	34835738	On Time
338609144	12574626	On Time
340050407	68941950	On Time
350719542	18642306	On Time
361505050	70066268	On Time

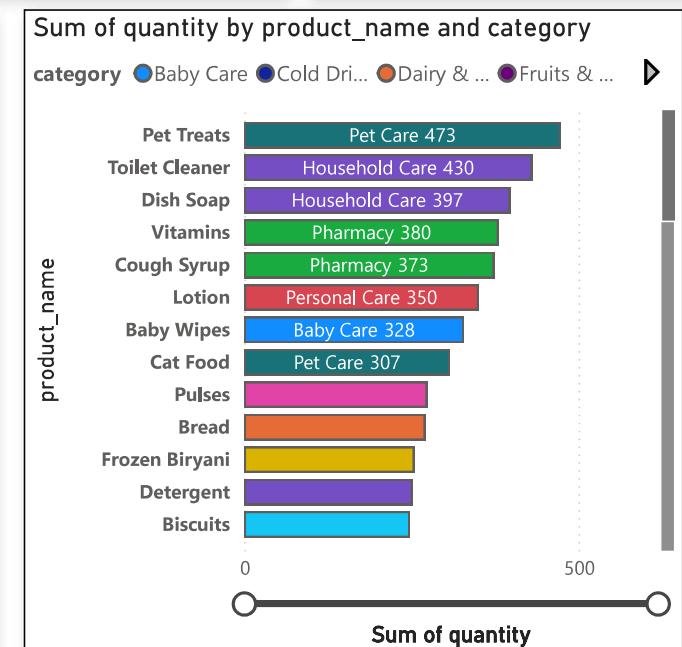
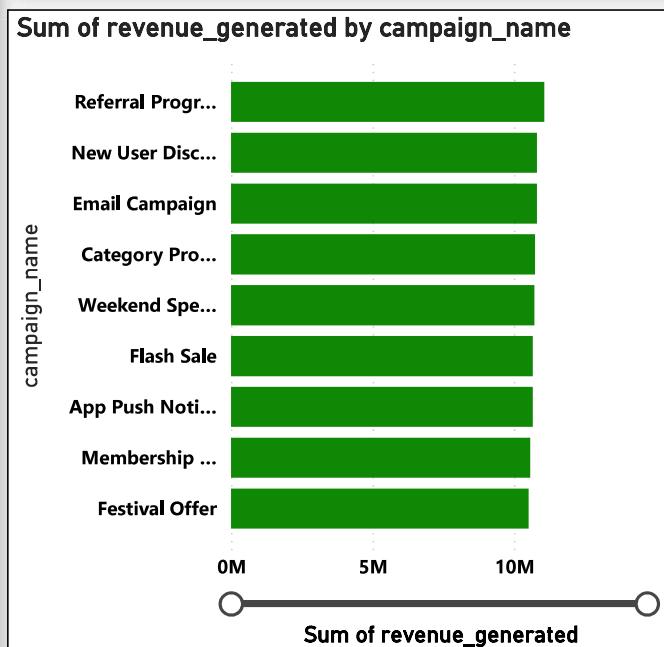


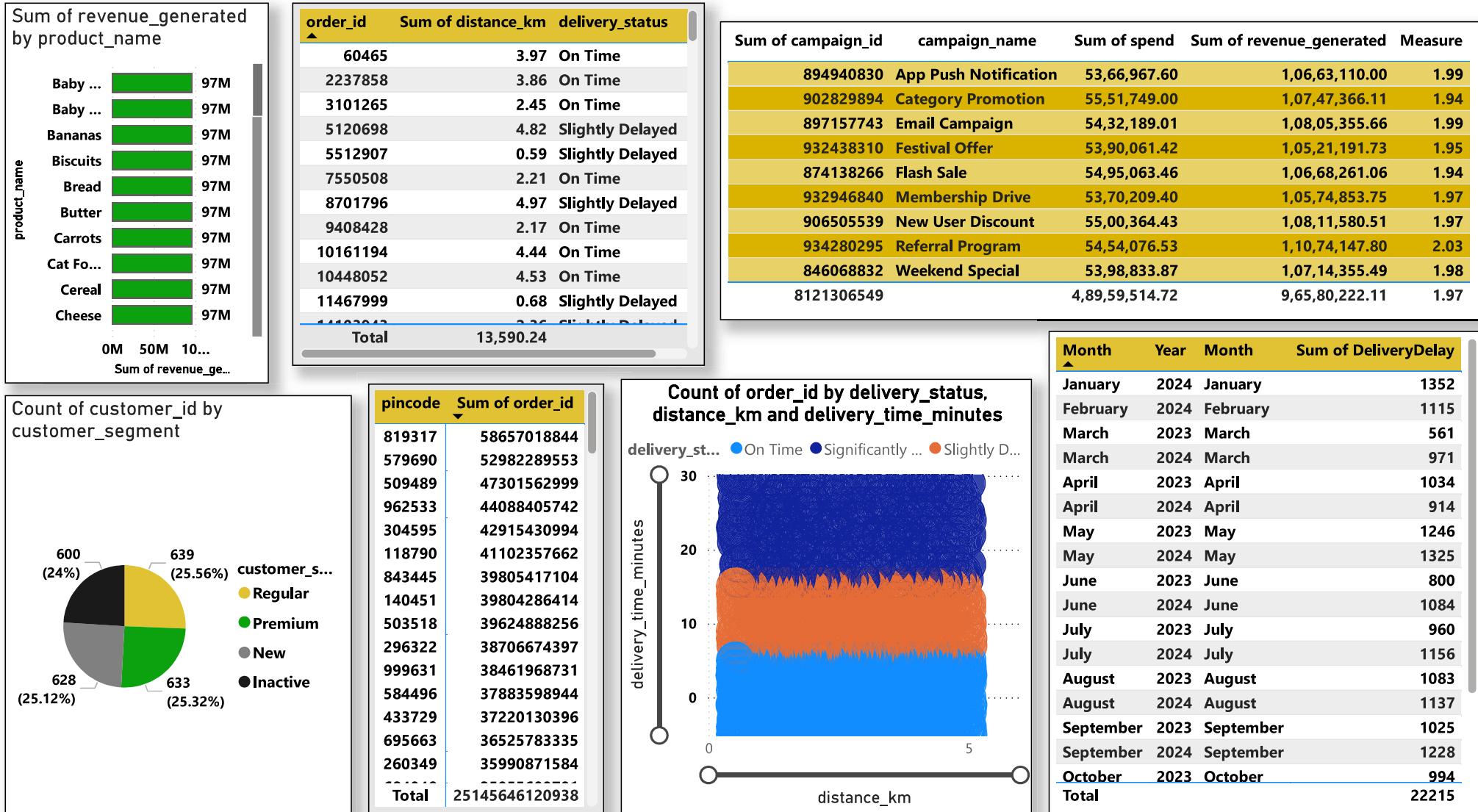
%GT Sum of damaged_stock	product_name
2.19%	Baby Food
3.09%	Baby Wipes
1.19%	Bananas
2.61%	Biscuits
2.64%	Bread
1.44%	Butter
1.90%	Carrots
2.64%	Cat Food
0.73%	Cereal
1.76%	Cheese
1.49%	Chips
1.49%	Chocolates
2.59%	Cola
1.17%	Cookies
3.26%	Cough Syrup
1.51%	Curd
2.69%	Detergent
0.73%	Diapers
3.76%	Dish Soap
2.39%	Dog Food
2.64%	Eggs
2.44%	Frozen Biryani
1.91%	Frozen Pizza
1.19%	Frozen Vegetables
1.09%	Ice Cream
1.15%	Iced Tea
0.73%	Instant Noodles
100.00%	

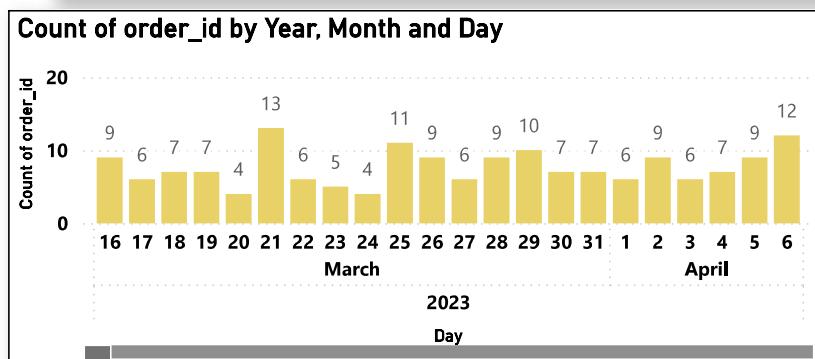
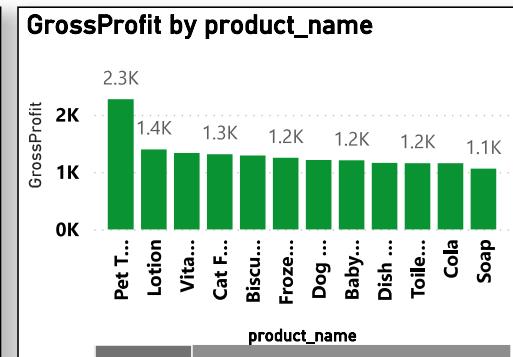
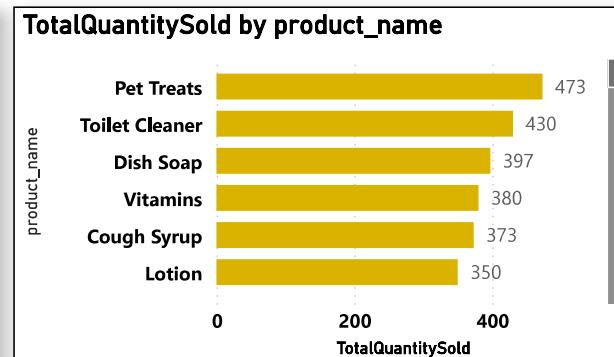
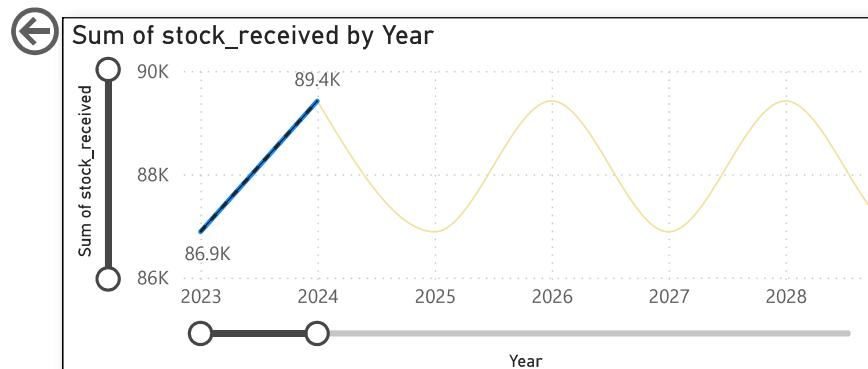
campaign_name	campaign_id	Sum of spend	Sum of revenue_generated
Referral Program	243	10,923.54	17,911.29
Flash Sale	342	8,701.38	23,133.93
Email Campaign	417	8,112.51	15,606.90
Festival Offer	472	4,627.95	12,949.20
New User Discount	648	14,676.66	6,784.59
New User Discount	788	8,689.32	12,012.63
Membership Drive	1005	3,567.63	27,761.31
Email Campaign	1604	10,568.97	18,946.23
Email Campaign	1676	11,734.32	13,820.34
<b>Total</b>		<b>4,89,59,514.72</b>	<b>9,65,80,222.11</b>

Sum of avg\_order\_value by order\_date

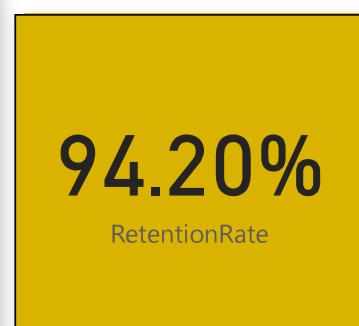
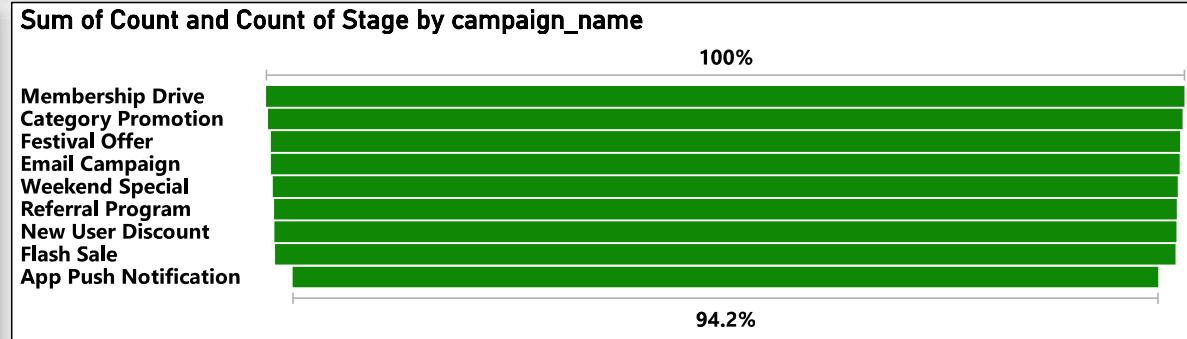
**2.76M**







category	Baby Food	Baby Wipes	Bananas	Biscuits	Bread	Butter	Carrots	Cat Food	Cereal	Chips
Baby Care	236	328								
Cold Drinks & Juices										
Dairy & Breakfast						270	148			
Fruits & Vegetables			85					191		
Grocery & Staples										
Household Care										
Instant & Frozen Food										
Personal Care										
<b>Total</b>	<b>236</b>	<b>328</b>	<b>85</b>	<b>247</b>	<b>270</b>	<b>148</b>	<b>191</b>	<b>307</b>	<b>86</b>	

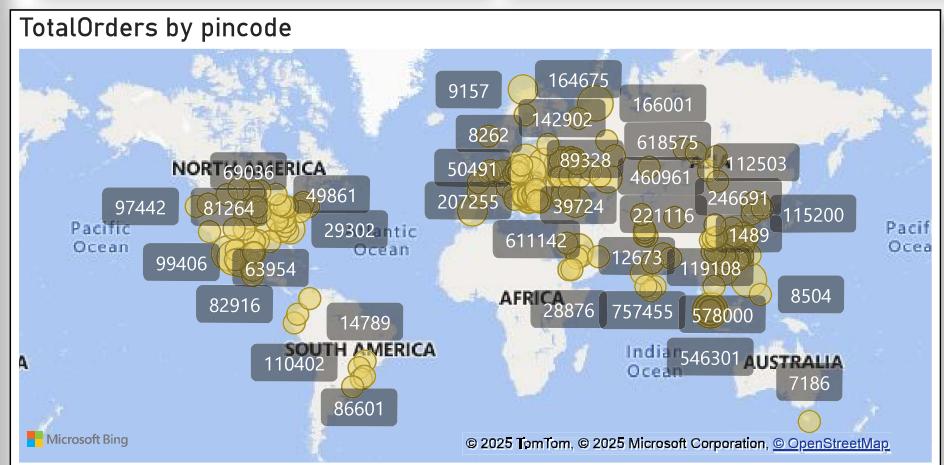
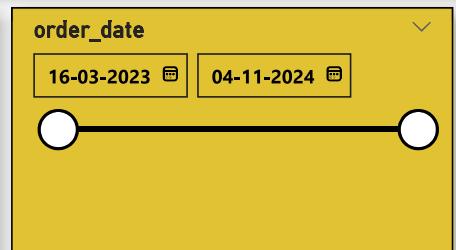




product_id	product_name	Sum of max_stock_level	Sum of stock_received	Sum of damaged_stock	LowStockStatus
6405	Baby Food	81	556	280	Sufficient
51036	Baby Food	86	417	296	Sufficient
57405	Baby Food	64	645	302	Sufficient
82484	Baby Food	73	687	256	Sufficient
930284	Baby Food	58	738	306	Sufficient
953175	Baby Food	73	726	316	Sufficient
4452	Baby Wipes	100	705	302	Sufficient
Total		20034	147526	80268	Sufficient



Year	Month	Day	feedback_text	feedback_category	rating
2023	March	16	Average experience, could improve.	App Experience	3
2023	March	16	Delivery was fine, but the product could be better.	App Experience	3
2023	March	16	Items were in perfect condition.	Delivery	5
2023	March	16	Items were missing from my order.	App Experience	3
2023	March	16	Nothing to complain about, but nothing exceptional.	Customer Service	4
2023	March	16	Product was damaged during delivery.	Customer Service	3
2023	March	16	Product was damaged during delivery.	Delivery	3
2023	March	16	The product met my expectations.	App Experience	5
2023	March	16	The product met my expectations.	App Experience	5
2023	March	17	Delivery was late and I was unhappy.	Product Quality	3
2023	March	17	Excellent quality, will buy again!	Delivery	5
2023	March	17	Taste was not as expected.	Delivery	3
2023	March	17	The packaging was poor.	Customer Service	3
2023	March	17	Very happy with the service!	Customer Service	5
2023	March	18	Average experience, could improve.	Delivery	3
2023	March	18	Delivery was fine, but the product could be better.	Delivery	3
2023	March	18	Delivery was fine, but the product could be better.	Product Quality	3
2023	March	18	Highly recommended!	Delivery	5
2023	March	18	It was okay, nothing special.	Customer Service	3
2023	March	18	Nothing to complain about, but nothing exceptional.	App Experience	5
2023	March	18	Nothing to complain about, but nothing exceptional.	Delivery	5



category	product_name	Sum of mrp	Sum of price	%GT Sum of Discount_Percentage
Baby Care	Baby Food	4,436.21	3,105.35	2.42%
Baby Care	Baby Wipes	5,720.46	4,004.32	3.22%
Fruits & Vegetables	Bananas	1,971.73	1,478.80	1.01%
Snacks & Munchies	Biscuits	5,640.30	3,666.20	3.29%
Dairy & Breakfast	Bread	5,697.62	4,558.09	1.88%
Dairy & Breakfast	Butter	3,673.23	2,938.59	1.07%
Fruits & Vegetables	Carrots	4,163.40	3,122.55	1.68%
Pet Care	Cat Food	5,756.26	3,741.58	3.29%
Dairy & Breakfast	Cereal	721.71	577.37	0.54%
Dairy & Breakfast	Cheese	2,784.73	2,227.79	1.34%
Total		1,82,356.51	1,30,879.63	100.00%

