

Curriculum Vitae

Taninwat Kaewpankan (Ice)

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Experience:

Trailr-AI

Frontend Developer Intern

Sep 2025 - Dec 2025

Remote

- Led a major UI/UX Overhaul of the platform, transforming initial user research and journey mapping into a production-ready design system.
- Managed technical constraints by bridging the gap between design vision and engineering feasibility, resulting in a 100% successful deployment of four major feature integrations.
- Architected the navigation and project handling system using Zustand, ensuring a seamless user journey for video editors.

Racha Beauty & Wellness

Client Project

Aug 2025 - Sep 2025

Copenhagen, Denmark

- Designed and built a multi-page, client-facing website in collaboration with a real client, translating their brand vision into a tailored, responsive interface.

Bevisly

Personal Project

Aug 2025 - Sep 2025

Copenhagen, Denmark

- **Problem Identification:** Recognized that traditional resumes often lead to hiring bias, preventing talented candidates from getting interviews.
- **Solution Strategy:** Designed and launched a "Proof-over-Resume" platform where candidates demonstrate skills through "Proof Tasks," shifting the focus from history to ability.
- **Product Features:** Prioritized and implemented a Kanban-style talent manager for employers to streamline the recruitment workflow and improve real-time tracking.

Satoshi Standard

Personal Project

Aug 2025 - Sep 2025

Copenhagen, Denmark

- **Real-time Crypto Conversion:** Developed a web application using React and the CoinGecko API that converts the price of everyday items into Bitcoin Satoshis (sats) across multiple global currencies.
- **Persistent Data Management:** Built a personal list feature with local storage that allows users to save, edit, and sort items while automatically calculating the total value in both Bitcoin and local money.
- **Historical Price Insights:** Created an interactive history tool with visual charts using Chart.js that compares current prices to historical data, helping users track how the value of goods changes in Bitcoin terms over time.

Millennial Consulting

Head of Millennial Consulting, Volunteer

Sep 2023 - May 2025

Copenhagen, Denmark

- Directed end-to-end project lifecycles for diverse clients, achieving a 90%+ client satisfaction rate and 100% on-time delivery.
- Optimized operational efficiency by 30% by implementing a hybrid project management model that reduced coordination delays.
- Facilitated 10+ strategic workshops, mentoring 75+ students in real-world problem-solving and project execution.

Curriculum Vitae

Spready

Business Developer Intern

Jan 2023 - Mar 2023

Remote

- Drove a 15% increase in qualified leads by conducting rigorous market and competitor analysis to identify growth opportunities.
 - Streamlined the sales process by creating 10+ strategic marketing and sales materials based on data-driven insights.
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Education:

Jensen Yrkeshögskola

Professional Bachelor's degree in Frontend Development

Aug 2024 - May 2026

Malmö, Sweden

Uppsala University

MSc in Business and Management - Entrepreneurship

Aug 2022 - June 2023

Uppsala, Sweden

- **Thesis:** [A Social Constructivist Perspective on Entrepreneurial Learning in Business Incubators: A Case Study from Sweden](#) (Supervisor: [Ingela Sölvell](#)).

Uppsala University

BA in Game Design and Project Management

Aug 2019 - June 2022

Uppsala, Sweden

- **Projects:** [Fly Away, Armored Division](#)
 - **Thesis:** [Thrill vs. Cybersickness: A study on camera settings' impact on immersion and cybersickness in VR Racing Games](#) (Supervisor: [Masaki Hayashi](#)).
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Certifications & Core Competencies:

Certificates: [Google Project Management Certificate](#) | Issued by Google

Languages: Thai (Native), English (Fluent), Swedish (Fluent) and Danish (Beginner).

Product Strategy: Market & Competitor Analysis, Stakeholder Management, and Unit Economics.

Project Leadership: Agile/Scrum Methodologies, User Journey Mapping, and Resource Planning.

Technical Literacy: React, Node.js, Next.js, API Integrations, and System Architecture.

User-Centric Design: UI/UX, Prototyping (Figma), and User Research.

Tools & Version Control: Git, GitHub, Vercel, Render, Netlify, npm, Jira, Trello, Google Workspace

Soft Skills: Team Collaboration, Communication, Problem-Solving, Adaptability, Flexibility, and Attention to detail.